# Activities of Communication Working Group (CWG) 2023-2024

Carolina Coll- Chair of CWG



### **RESOURCE MANAGEMENT WEEK**

2024



### Communication and education strategy

Objectives:

- Spread the word on United Nations Framework Classification for Resources (UNFC) and United Nations Resource Management System (UNRMS)
- Attract experts to the various Working Groups and other activities of the Expert Group
- Channels and activities
  - Promotion at conferences and workshops
  - Webinars
  - Publications and papers
  - Websites
  - Brochures
  - Social media





### **Membership April 2023**

#### • Chair

Carolina COLL, Advisor CCUS

• Members

George AJDANLIJSKY, University of Mining and Geology "St. Ivan Rilski"

Benoit CHARPENTIER, Total

Ulises NERI, Executive Director, ICE-SRM Mexico and Latin America

Cristina ROBINSON, Chair of the UNFC Woman Resource Group

Ghadi SABRA, RMYMG Group

Anita STEIN, Communications Manager, European Federation of Geologists

Olga TROFINOVA, Russian ICE-SRM

Kuba WESOLINSKY, communications consultant EGRM Secretariat

Hua YANG, PetroChina, China

Rui ZHENHUA, China University of Petroleum of Beijing

Secretary, Expert Group on Resource Classification



UNECE RESOURCE MANAGEMENT WEEK 2024 | ASSURING SUSTAINABILITY IN RESOURCE MANAGEMENT | 22-26 April 2024 | Palais des Nations | Geneva

### **Communication and education** strategy- Focus areas



□ In person workshops/networking/training



# Events, training and Workshops 2023-2024



- The critical focus of the Working Group continues to be the promotion of UNFC and UNRMS in events and conferences, most of them now online, to facilitate the widespread use of UNFC and UNRMS for resource management.
- There has been more than 80 events and presentation of UNFC/UNRMS in 2023 with more than 26 events so far in 2024



**11-14 January, 2024, Hainan, China** Brief Review on CNOOC Training





**Dissemination Events ICE-SRM Russia** 

# Main Activities on communication of the ICE-SRM Mexico

#### Training Course - Susteinability through UNFC-UNRMS -National Autonomous University of Mexico- UNAM

- 200 people trained in the National Hydrocarbons Commission–CNH
- Decarbonization, Sustainability & Diversification in the O&G Industry- The Role of UNFC & UNRMS
- Sustainability Technology Transfer with National and Subnational Universities- Wintershall Dea (Injection Projects CCS)
- Development of IT platform to register the impact in the SDGs of the 2030 Agenda in Energy projects UNFC and UNRMS
- Lithium Mx- Short Course (UNFC-UNRMS)
- Development of an IT tool UNRMS-ESG-SDGs
- New Web Page- www.ice-srm-lat.org

#### Main Conferencies and Workshops:

- World Petroleum Congress 2023 Calgary Canadá
- México Biomethane Workshop 2023
- Participation in the establishment of the SDG councils in Subnational Governments in México Sustainability-UNFC-UNRMS
- Decarbonization and Sustainability Course for Parliament -Energy Commission trough UNFC-UNRMS at the National Autonomous University of Mexico, Mexico, February 2023
- Decarbonization and Sustainability Workshop- The Role of UNFC in the Mexican Association of Hydrocarbons, AMEXHI, Mexico in February 2023
- A conference on "The role of the new generations in Petroleum Engineering in the energy transition by the National Autonomous University of Mexico, 2023.





Students Accreditation at National University of Mexico – Sustainability-UNFC-UNRMS



CE RESOURCE MANAGEMENT WEEK 2024 | ASSURING SUSTAINABILITY IN RESOURCE MANAGEMENT | 22-26 April 2024 | Palais des Nations | Geneva

## Main Activities on communication of the Women in Resource Management

#### 2024

#### Papers

"Opportunities for Women in Resource Management" C. Marras, M.A. Capello VII Symposium on mineral exploration in the Mediterranean basin", 13-14, October 2023, Iglesias, Sardinia (Italy) Session: Women in extractive and geo environmental activities. The Symposium was hosted by the Sardinian Mining Society (active since 1896); the presentation included a brief introduction to the UNFC.

#### Panel Presentations

Keynote on "The EGRM Women in Resource Management Initiative" International Day of Women in Mining " -15-June 2023 (online event)

The note highlighted the importance of multistakeholder discussion platforms such as the EGRM, to frame, understand and address the diverse and complex challenges women encounter in the different sectors of resource management.

- Plans for 2024-2025
  - 2 webinars (2024-2025)
  - Technical Note/Report and input to UNFC and UNRMS (2025)
  - Update online content of the WG activities LinkedIn and UNECE website (Ongoing)

## **Example Workshops & Webinars**

2023-2024



- Decarbonization and Sustainability Course for Parliament -Energy Commission trough UNFC-UNRMS at the National Autonomous University of Mexico, Mexico, February 2023
- A conference on "The role of the new generations in Petroleum Engineering in the energy transition by the National Autonomous University of Mexico, 2023.
- Lecture on "Classification of PRC Oil and Gas Reserves and Specifics of Using the Mandatory UNFC Document for PRC Classification."
- Webinar (Open Event) organized by the IAEA Environet on Sustainable Valorisation of Mining Residues, aligned with the principles of the Circular Economy, Demand for Critical Materials and Energy Transition, Online, 24 – 25 October 2023. How to Apply UNFC and UNRMS to Petroleum Resources: Case Studies on ESG and SDG Alignment (WPC24)
- Webinar on "Data for a successful geothermal project" organized by the European Geothermal Energy Council (EGEC) online, 6 July 2023.
- Geological Society of South Africa Conference including UNFC Webinar, Online, 20 February 2024Critical Raw materials in vulnerable geographies: Impact on Woman
- UNFC and UNRMS: A catalyst for transforming raw materials management in the United Nations Economic Commission for Europe region and beyond, seminar, 23rd April 2024, EGRM 15 Geneve

#### (1) IGA-UNECE Webinar has been held successful (April 12, 2024)



On April 12, 2024, the IGA and UNECE Webinar was successfully held in Beijing. This Webinar aims to explore how the United Nations Framework Classification for Resources (UNFC) and the United Nations Resource Management System (UNRMS) provide a structured approach to assessing and managing mineral and energy resources, fostering transparency and efficiency, with various case studies showcasing how integrated resource management can lead to resilient and sustainable energy systems worldwide.

#### (2) Brief Review on SPE Oman Workshop



11-13 December, 2023, Muscat

#### (4) Dissemination Events in CNPC







#### 中油国际公司 > 公司要问

#### 勘探部召开石油资源管理系统及资产管理专题研讨会

来源: |日期: 2024/1/31 14:10|访问: 4

31 Jan, 2024



为了进一步提升专业化管理水平,强化储量业务管理,1月30日上午,勘探部在公司305会议室组织召开石油资源管理系统及资源资产 管理专题研讨会,邀请勘探院能源战略研究所储量专家杨桦做专题讲座,规划计划部、财税部、开发部以及海外研究中心各研究所相关人员 参会。

本次储量专题研讨会采取专家授课和现场提问讨论的形式进行。杨桦专家结合自身多年储量工作经验,从全球油气资源分类系统、石油 资源管理系统、海外资源资产一体化管理业务需求与实践等方面,对石油资源管理系统进行了系统而深刻的讲解。与会人员就各自工作中遇 到的问题向专家进行了踊跃提问,专家也予以了耐心细致的解答。大家对杨桦专家精彩的授课以及对储量团队长期以来对海外储量专业化管 理所作出的突出贡献表示感谢。

听专家言, 拓宽学术视野; 学众家长, 夯实创新基础。公司勘探团队按照公司党委的统一部署和要求, 立足公司业务需求, 持续强化勘 探专业化管理、进一步完善储量管理工作。勘探部将部门管理独特优势与基层党建政治优势结合起来, 对标基本组织建设、基本队伍建设和 基本制度执行"三基本"细化条目, 重点突出以岗位练兵为主要内容的基本功训练, 注重员工通用能力和专业能力培养, 有力支撑公司核心 业务自立自强与高质量发展, 服务公司治理现代化, 持续推动学科建设及人才培养。

8 May, 2023

#### Resource Management Young Member Group (RMYMG) Webinars

• A Webinar was organized on the 15 March 2024 by the Resource Management Young Member Group (RMYMG) focused on reaching out to beginners in resource management:

UNECE

"A Beginner's Guide to the United Nations Framework Classification for Resources (UNFC)".

 This online seminar was dedicated to young members which are interested in knowing about resources management UNRMS/UNFC.



# Future Work Plans 2024-2025

- Continue training and promotion materials (brochures, social media texts, videos, newsletters).
- Support the EGRM Annual Meeting (April 2025, Geneva) as well as other events/meetings.
- Help promoting the impact of technology. Propose workshops that address these needs
- Continue to support engaging with social and environmental through workshops, panel sessions at the EGRM
- Organize videos-PODCAST with expert group and TAG members to broadcast in the UNFC website.
- Promote the development of case studies that shared between ICE's SRM supporting communication plans
- Develop other short video materials related to UNFC and UNRMS.
- **Continue updates of website activities** for the UNECE's dedicated webpage.
- **Promote and support the publication of papers** on UNFC and UNRMS to disseminate the activities of the Expert Group.
- **Develop promotional materials such as brochures and leaflets**. Support the development of other materials including newsletters.

THE VIEWS EXPRESSED ARE THOSE OF [AUTHOR NAME AND/OR ORG] AND DO NOT NECESSARILY REFLECT THE VIEWS OF THE UNITED NATIONS.

## **Thank you!**

Carolina Coll Chair Communication Working Group UNECE Date 26 | 04 | 2024, Geneva



# RESOURCE MANAGEMENT WEEK 2024



#### (3) Brief Review on CNOOC Training



11-14 January, 2024, Hainan, China

#### (1) Brief Review on IFEDC2023 Seminar (2023/09/24)

