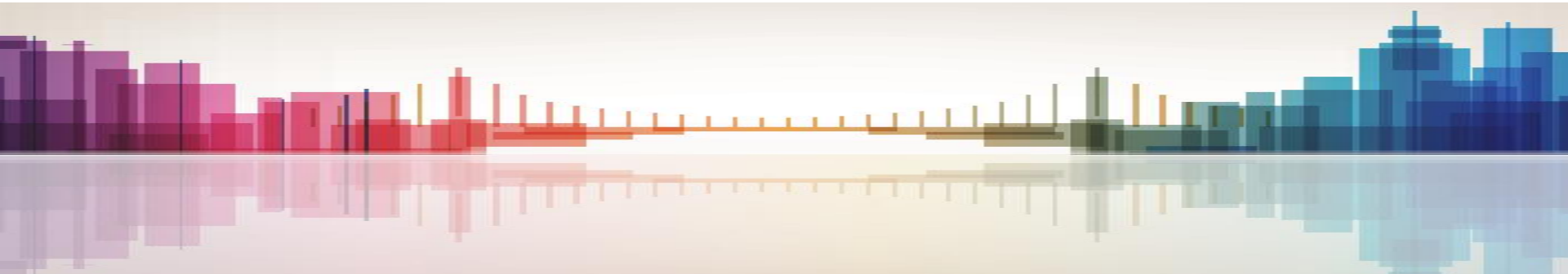


Sustainability in Action: Leveraging Green Financing for Urban Transformation Projects

Principles for Green Financing, Hybrid Webinar, 9 March 2024

Raul Garcia Rodriguez

UNECE-REM & EY Climate Change and Sustainability Services





Outline

1. Introduction
2. Principles of Green Financing
3. Building an Ecosystem
4. Leveraging Green Financing
5. Debate

United 4 Smart Sustainable Cities

Guidelines on tools and mechanisms to finance Smart Sustainable Cities projects

A U4SSC deliverable

Logos of partner organizations: Convention on Biological Diversity, ECLAC, United Nations Economic Commission for Africa, UNECE, UN Environment Programme, UN Women, UN Habitat, UNIDO, UN University, UNU-EGOV, UN 4 Partnerships, and World Meteorological Organization.



Green Industrial Cities (GICs) and Corridors: A Platform for Investment and Sustainability

Vision: Green Industrial Cities and Corridors

Measured Value Added	Plans Developed	Solutions Implemented	Knowledge Transferred

Connecting Cities through an Energy Corridor

A practical roadmap for a GIC index, implementation investment, and global alliance to achieve systemic sustainability needs progress.





What are the essential qualities for successful collaboration between private and public entities in financing sustainable projects?

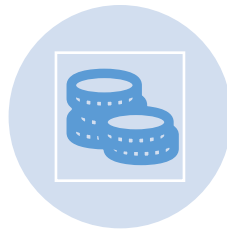




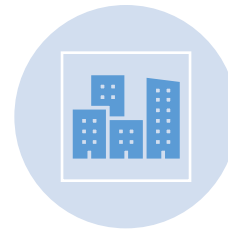
1. Introduction



DEFINITION OF
SUSTAINABILITY



IMPORTANCE OF
GREEN FINANCING



OVERVIEW OF URBAN
TRANSFORMATION
PROJECTS



PURPOSE



2. Principles of Green Financing



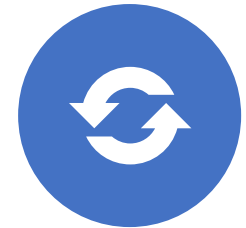
ENVIRONMENTAL
IMPACT ASSESSMENT



SOCIAL RESPONSIBILITY
INTEGRATION



FINANCIAL VIABILITY
ANALYSIS



LONG-TERM
SUSTAINABILITY
PLANNING



What are the essential factors for successful urban transformation projects?





3. Building an Ecosystem



Collaboration between Private and Public Sectors



Policy Framework Development



Stakeholder Engagement Strategies



Risk Management and Mitigation Techniques





4. Leveraging Green Financing



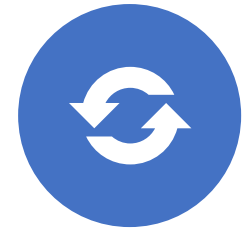
CASE STUDIES OF
SUCCESSFUL PROJECTS



BEST PRACTISE IN
SUSTAINABLE REAL
ESTATE DEVELOPMENT



INNOVATION IN
INFRASTRUCTURE
FINANCING



IMPACT OF URBAN
TRANSFORMATION ON
COMMUNITIES

Debate



Regulation



Public Investment
support to trigger
private capital



Different experience by
city!