The increasing importance of Logistics

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Increasing importance of logistics

- Liberalization of international trade and economic activities
- Competition
- Reduce Cost (Labour, production, distribution) - Sustain or Increase Quality (Value for Money)
- Relocation of production sites and restructure of Internal processes
- Production often far from consumption thus increase importance and need reliable transport
- Globalization of Logistics
Globalization

Nowadays, markets are not the same. Products and brands are not critical competitive advantages.

Flexible & Efficient Supply Chains and Production Lines constitute the key to success!
Need for Facilitation / Harmonization of definitions / evaluation tools of Supply Chains

Supply Chain Departments
- Customs, Ports, Airports, Freight Villages etc
- Forwarders, 3/4PLs, Shipping Lines

Public Sector
- Customs, Ports, Airports, Freight Villages etc

Private Sector
- Forwarders, 3/4PLs, Shipping Lines

Country
- National Supply Chain
  Different Roles in the Global Supply Chain
  Supply Chain Services big part of Countries GDP

Countries improve their role as Logistics hubs (ex: Master Plans)