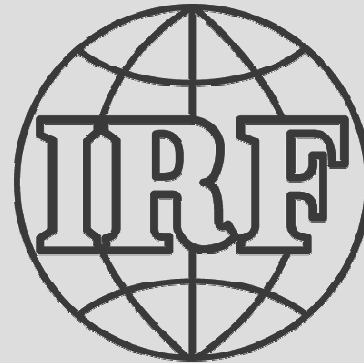


2009 UNECE Improving Global Road Safety, Minsk, Republic of Belarus

International Road Federation



Nathalie Pereira, Road Safety Project Manager, IRF



International Road Federation, Geneva, Switzerland



Who is IRF?

- World forum advocating better and safer roads
- Stakeholders are responsible
- Five pillars of IRF
 - Road Safety
 - Environment
 - Road Finance
 - Education
 - ITS
- Statistics



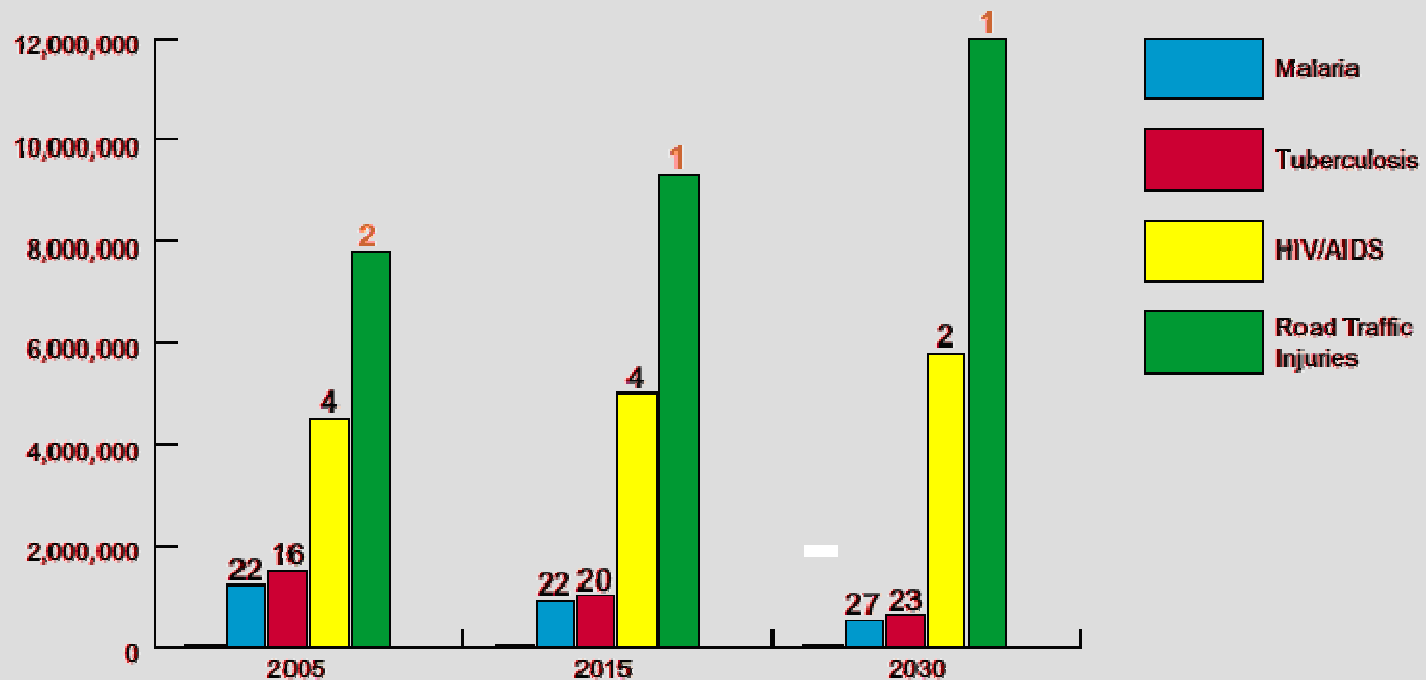
Some of our commitments

- Rehabilitation of the Silk Road
- The Trans-African Roads project
- The Pan American Highway
- The Black Sea Ring Highway
- The Adriatic-Ionian Highway



Importance of Road Safety

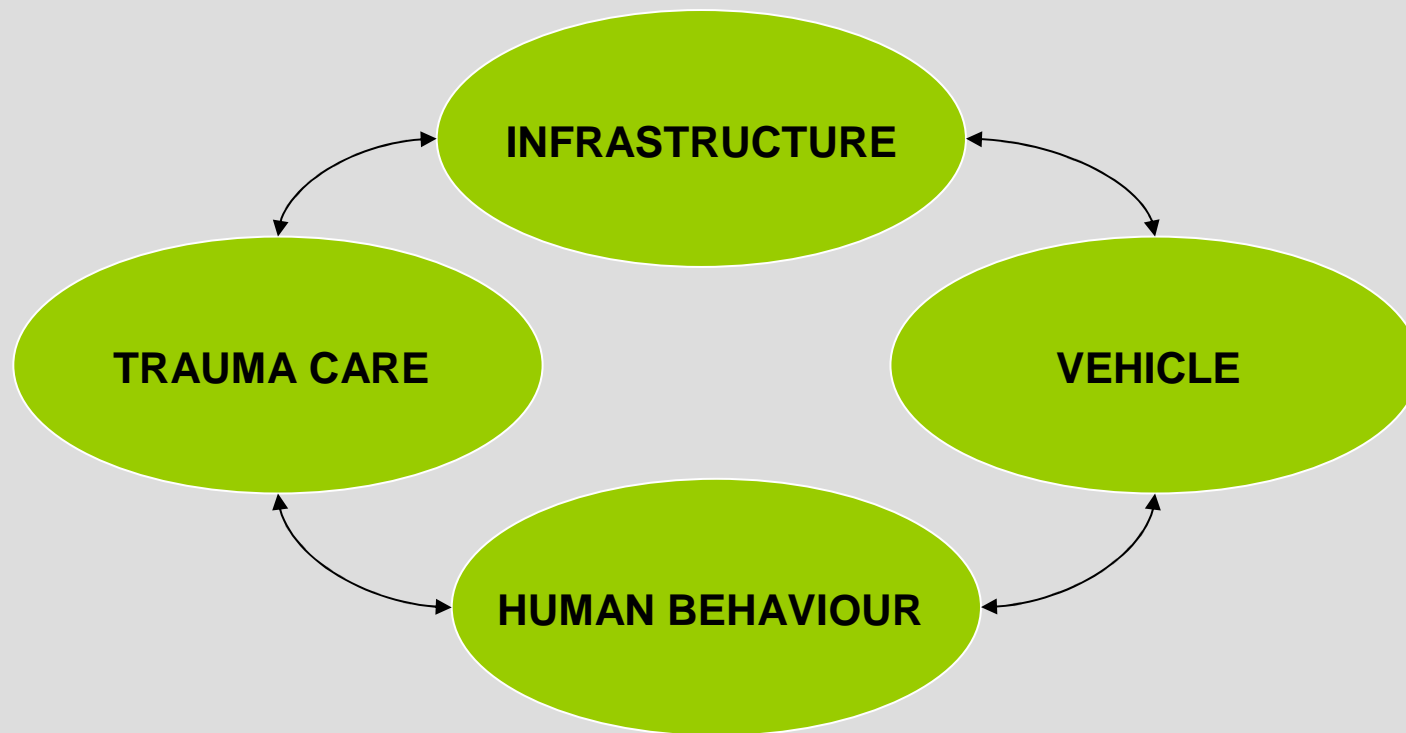
PROJECTED DALYS IN DEVELOPING COUNTRIES: (CHILDREN AGED 5 - 14)



Source: Mather C, Loncar D (2005)

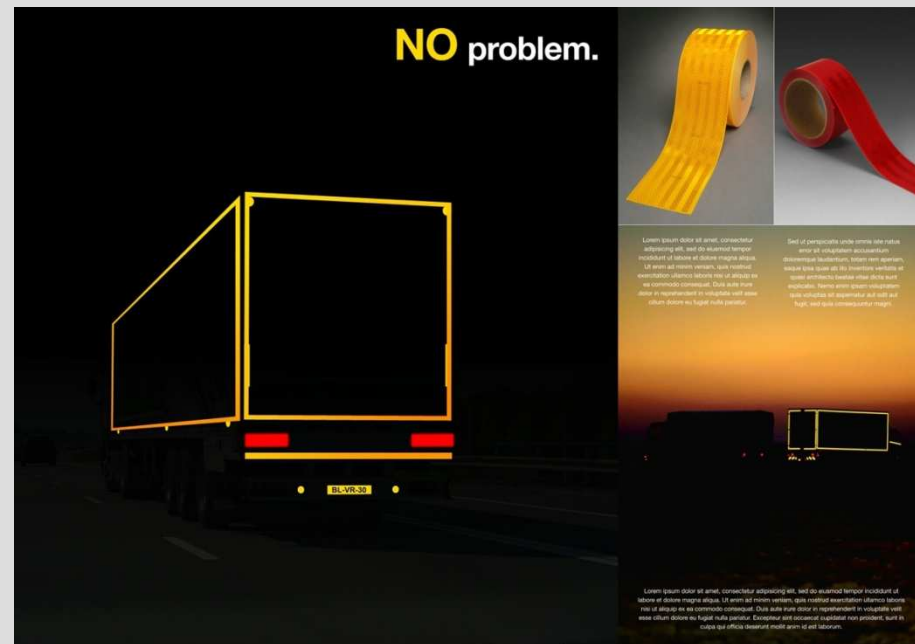


Importance of Road Safety (2)



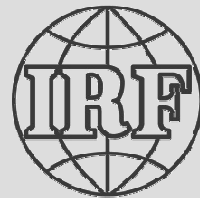
IRF contributions in Road Safety

- **Conspicuity Marking** - Seminars in Belarus October 2008; in UAE, May 2009



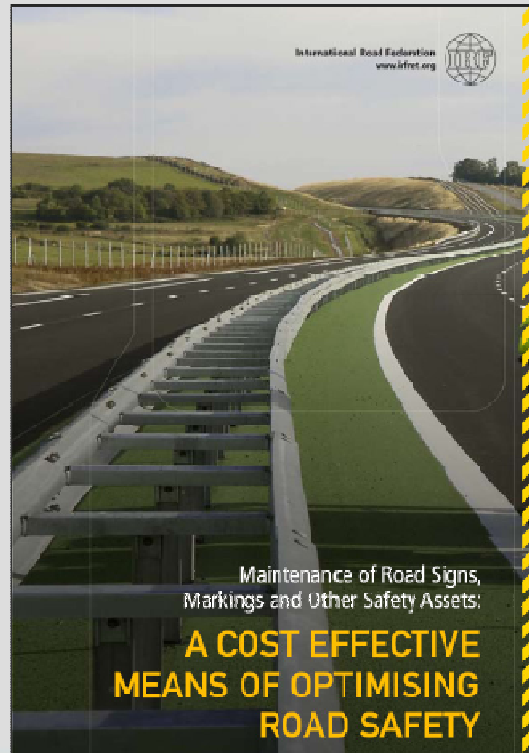
IRF contributions in Road Safety ⁽²⁾

- Collaboration to the **United Nations Road Safety Working Group** in producing: Policy Framework Guide for Safe Road Infrastructure



IRF contributions in Road Safety ⁽³⁾

- **Safety Guide to Road Signs**



IRF contributions in Road Safety ⁽⁴⁾

- **Breaking Simulator**



IRF contributions in Road Safety ⁽⁵⁾

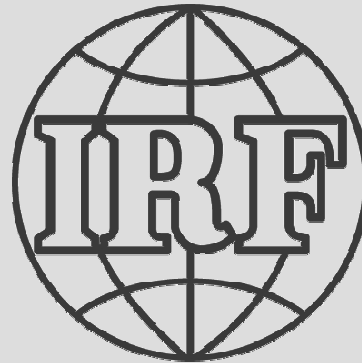
- **City of Tshwane** - Improving road safety in low-income communities where relevant information is not available



Principle of **Batho Pele** ("putting people first")!



THANK YOU!



www.irfnet.org

