Obstacles and opportunities for improving Road Safety

A contribution from
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Statistics do not reveal the whole truth.
Utility Vehicles represent power and invulnerability.

This one killed my son.
Some sort of aggressiveness reflects in the name and the design of the car.

„…Attack starts its first offence at the public…“
Testosterone
Obstacles

- Emotional distance and repression of risks
- Overload of the road system with social and psychological functions (status etc.)
- Biological handicap to matter-of-fact discussion: Possibly testosterone
Opportunities

- Guide social and psychological functions into other fields (rather abstract)
- Restrict individual traffic and provide superior public transport
- Build vehicles that do less harm to vulnerables. Please.
Thank you for your attention.