Launch of the Decade of Action (2011 – 2020) for Road Safety in the UNECE Region

Sibylle Rupprecht
Director General
International Road Federation (IRF)
What is the International Road Federation (IRF)?

IRF encourages and promotes the development and maintenance of sustainable roads and road transport systems in all regions of the world.

**Not-for-profit organisation** - Ecosoc status at the UN and its agencies since 1951. Accredited by EU and CEN.

Established in **1948**. Global organisation supporting the road sector with some 500 members from the **public & private sector** in over 90 countries.

**OUR MEMBERS:**

- Governments
- Contractors
  - Consultants and Engineering Companies
    - Materials producers
    - Equipment manufacturers
  - Research organisations and universities
    - Associations

**Better roads, better world**
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**Training, Seminars, Meetings, Conferences**

Every year, the IRF organises an important number of seminars, training courses, conferences and meetings. At these events, knowledge exchange, high-level panel discussions, technical visits and networking opportunities are offered.
Signatory and active Partner

25,000 LIVES TO SAVE
European Road Safety Charter

Better roads, better world
Accidents are mostly due to a combination of factors and safe systems approach must take it into consideration.
Driving seems so easy...

The driver
Young, inexperienced, driving fast

The car
Worn rear tires

The road
Wet, no protective devices

Better roads, better world
Better roads, better world
Well planed and maintained roads contribute to safety
Pedestrian Facilities

Better roads, better world
User separation

Better roads, better world
Median separation
Roadside hazard reduction
Intersection upgrading

Better roads, better world
Road definition and markings
Speed Management
Let’s be safe – not sorry.
You are cordially invited to join us on

10-11 May 2011 in
Bucharest - Romania
Thank you.

Sibylle Rupprecht
Director General
International Road Federation (IRF)