Launching the Decade of Action
for Road Safety in the
UNECE Region

Road safety management
and implementation capacity

Belgrade, 28 April 2011

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Head – Sustainable Development
This is the IRU

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Evolution of IRU Membership

Created
1948

National Associations from 8 founding countries

Belgium  Denmark  France  Netherlands
Norway  Sweden  UK  Switzerland

2011
180 Members
74 Countries

(c) International Road Transport Union (IRU) 2011
The Commitment
Road Safety – Highest Priority

Road Safety Charter

25,000 Lives to Save
European Road Safety Charter

The Commitment

Road Safety

The commitment

Road Safety

Road Safety

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Road Safety
The IRU supports all measures that improve road safety if they effectively target the main causes of accidents involving trucks.
1. Identify the main cause of accidents involving trucks.

2. Promote effective, harmonised and internationally recognised standards for training of road transport professionals as provided by the IRU Academy.

3. Work together with the business community to improve road safety.
Accident Analysis

ETAC – A Scientific Study

A Scientific Study
"ETAC"
European Truck Accident Causation

Executive Summary and Recommendations
Main Cause: The Human Factor

Key recommendation:
Training – Training – Training!

However, from the 85.2% linked to human error, 75% were caused by other road users!
Addressing the human element in road safety
IRU saluts
Road Safety Heroes
Cooperation with International Organisations

The IRU and UNMAS are partnering to clear 15km² of landmines from the 700km road that connects Afghanistan and its Central Asian neighbours.
Cooperation with International Organisations

Safety in the Supply Chain in Relation to Packing of Container

- Revise the ILO/IMO/UNECE guidelines on packing containers
- Amalgamate updated guidelines into a voluntary Code of Practice.
- Improve training through accredited training institutes.
Cooperation with Social and Commercial Partners
Safety – A Priority of the Smart Move Campaign

**Buses and Coaches, a Smart Move for Safer Mobility!**

Buses and coaches are the safest of all road transport modes. They also report the safety level of trains, despite sharing infrastructure with other users and modes.

www.busandcoach.travel
1. Analyse the main causes of accidents involving heavy commercial vehicles.

2. Support and promote the training of professional drivers and other road users.

3. Cooperate with the business community to improve road safety.
Road Freight Transport: Interconnecting every business and every transport mode between Europe and Asia

6th Euro-Asian Road Freight Transport Conference & Ministerial Meeting

Tbilisi, 16-17 June 2011
Working together for a better future

since 1948