Road Safety and political WILL

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www.roadsafety.am
Since 2000 road accidents have been increasing sharply

10% of GDP loss
The statistics are more obvious than simple words
In August 2009 Prime Minister approves the National Road Safety Strategy for Armenia and the 5 year action plan
Key Elements of Strategy

- Secure dedicated diversified funding for road safety
- Road users and alcohol - 40% Reduction in alcohol related offences
- Reducing factors diverting and impacting on drivers attention
- Strengthening capacities of road police
- Improve speed limit enforcement - 60% Urban Compliance with existing speed limits 80% Rural compliance with existing speed limits
- Working group training and support

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National Road Safety Council Armenia

- Prime Minister - Chairman
- Board
  - Key Ministries, concerned NGOs
- Secretary
- Secretariat
- Working groups

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Working groups

- Education and PR
- Data Analysis
- Road Safety Engineering
- Capacity building of Road Police and Speed Enforcement
- Public Health
- Working Group for Yerevan city
2009-2011 activities conducted in the framework of the National Road Safety Strategy

Enforcement of seat belts throughout of Armenia

Introduction of road safety audit in Armenia

Compulsory insurance from January 2011
Reduction in fatalities, casualties and accidents as a result of approved National Road Safety Strategy and joint actions
Ongoing

- Seat belt further enforcements
- Development of integrated national road safety database
- Improvement of road safety engineering quality
- Improvement of road safety culture
- Enhancement of the role of Mass Media in Road Safety
- Institutionalisation of Road Safety Audit and its integration into the road construction process
“Safe Village” pilot project
Engineering part

Before

After
“Safe village” pilot project
Education
November events devoted to UN "Decade of Action", 2010

**November 01-02** joint events with car racers

**November 12-14** “Road safety in Mass Media” regional conference for journalists

**November 17-19** competitions in 20 schools in Yerevan

**November 19-22** political parties unified on Road Safety

**November 23** International Forum “Make roads safe”
“Make roads safe” International Forum in the threshold of UN decade of actions
23 November, 2010

- High level representation
International Award 2010

NRSC gets the international award of Prince Michael of Kent. London, December 2010
May 11, 2011 Decade of Action
joint events with UN, OSCE, Insurance companies and other parties

- PR action with the participation of kids
distribution of fliers for ones who violate the traffic rules

- Zebra repainting by kids near schools

- Brain ring
Eastern Alliance for Safe and Sustainable Transport

EASST is an alliance of road safety organisations working in Eastern Europe to save lives and prevent injuries. We aim to make road transport safer, greener and more sustainable for future generations.
THANK YOU !