SAVING LIVES THROUGH PARTNERSHIP

Conference on Improving Road Safety in the BSEC Region
Ioannina, Greece 18-19 November 2010

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Global Road Safety Partnership (GRSP)
What is GRSP?

GRSP is a hosted project of the International Federation of Red Cross and Red Crescent Societies.
GRSP mission:
the sustainable reduction of road death and injury
1.3 million deaths
GRSP is a hosted project of the 50 million Injuries (15M seriously)
LMICs are hardest hit

More than 90% of the world’s road traffic deaths occur in low- and middle-income countries – even though these countries have less than half of the world’s registered vehicles.
Road crashes cost countries between 1.5% - 3% of GDP ANNUALLY

Annual economic loss:
- Russia: US$34 billion
- Turkey: US$14 billion
- Poland: US$10 billion
- Ukraine: US$5 billion

Source: Global Status Report, WHO 2010
Death on Wheels, World Bank 2010
Road safety is underfunded

Global Funding, 2007 (all sources, $ billions)

Annual Deaths (millions)

Global Funding ($ Billions)

Road Traffic Safety

AIDS

TB

Malaria

(~$13 million in funding)

GRSP is a hosted project of the International Federation of Red Cross and Red Crescent Societies
No country can afford this level of loss!
Prevention – the best cure

Road crashes are **predictable**
Road crashes are **preventable**
Road crash **injury** is **preventable**
A Framework for the Decade

INTERNATIONAL AND REGIONAL ACTIVITIES

GLOBAL PLAN OF ACTION

NATIONAL ACTIVITIES

5 PILLARS
National Activities: 5 Pillars of Action

Road Safety Management

Roads

Vehicle

Road User Behavior

Post Crash Care
Vision
• A world free of road crash death and injury

Mission
• the sustainable reduction of road death and injury in low and middle income countries.

By
• Being one among many partners making good practice interventions
GRSP is a hosted project of the 2010 Working together Global Regional Community National
Why are partnerships needed?

- Government, business and civil society are the three main sectors of society
- The three sectors have very different characteristics
- All of these sectors need to be addressed
- Recognition that no one sector alone can make a sustainable difference
- Partnership allows contribution and leadership from all sectors
- Partnership, with neutral co-ordination, has consistently proved successful when used in conjunction with global good practice
What we do

GRSP is a hosted project of the

What we do

Good Practice

Professional Development

Risk factors

Project implementation

Build capacity for road safety

Knowledge Sharing

Global Advocacy

Global Road Safety Partnership

Drinking and Driving

A Road Safety Manual for Decision Makers and Practitioners

Good practice

Build capacity for road safety
In partnership work, the credit for success belongs to society. Each partner is just one of many players.

- Drink drive fatality reduction from 40 to 6 after demonstration project in Olsztyn, Poland beginning in 2008.
- Drink drive case reduction of over 65% after demonstration projects in two Chinese cities.
- Seat belt wearing up from 3% to 80%; helps a 20% reduction in death and injury on Sakhalin, Russia.
- Crash victim hospital costs reduced by 63% in Guaíba, Brazil.
How we measure success....

Success is an empty hospital bed
Regional road safety project, Central Europe

road safety and sustainable mobility

- Austria
- Czech Republic
- Germany
- Hungary
- Italy
- Poland
- Slovak Republic
- Slovenia

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Child injury prevention

Social messages
Children as teachers
Research and evidence

Positive messages
Recognisable

Fun
Inter-Parliamentary meeting on road safety, Kyiv 19-20 April 2011

Reducing road crash injury in Europe and Central Asia
In support of the UN Decade of Action for Road Safety
RS10: Goals & objectives

**Goal**: To reduce deaths and serious injury on roads in low and middle income countries

**Objectives**:
- Focus on proven public health and trauma care interventions
- Identify high-performing, experienced local partners for implementation
- Rigorously monitor and evaluate
GRSP is a hosted project of the EMBARQ (T, I, M, Br) Public Health approach to Road safety and the Sustainable Transport and Cleaner Air approach of WHO. All 10 countries are involved in this partnership. JHU and GRSP both support the WHO (All 10 countries) initiative. GRSP and WHO are working closely with ASIRT (K, E, T) and WB (I, C, R) to address Russian governmental departments. The year 2010 marks the beginning of this partnership.
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<th>Partner</th>
<th>Services</th>
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| World Health Organization    | • Project coordination  
                              • Public education  
                              • Capacity building: hosp, schools.                                    |
| Global Road Safety Partnership| • seminars  
                              • Training and capacity development  
                              • experts                                                                  |
| Injury research unit         | • Monitoring and evaluation                                              |
| World Bank                  | • iRAP  
                              Rating roads for safety  
                              Recommendations for improvement                                           |
Russian Federation

- Risk factors
  - Seat belts
  - Speed
- 2 regions
- First region starts campaign next week for the **World Day of Remembrance for Road Traffic Victims**

Ivanovskaya Oblast

Lipetskaya Oblast
Population (2009): 1,157,852
Turkey

- Just the beginning
- Risk factors
  - Seat belts
  - Speed
- 2 big cities
- Political commitment
- Local working group
Looking ahead – 2011 and beyond

- Getting the UN resolution into action, providing, supporting and recognising leadership
- More partners and partnerships in more countries
- Energising the business and civil society sectors – and providing recognition for them
- Building a highly diverse, highly effective global team
- Saving more lives!
"I call on Member States, international agencies, civil society organizations, businesses and community leaders to ensure that the Decade leads to real improvements. As a step in this direction, governments should release their national plans for the Decade when it is launched globally on 11 May 2011."

- Ban Ki-moon
- the UN Secretary-General

http://www.who.int/roadsafety/remembrance_day/en/index.html
Thanks for your attention!

www.grsproadsafety.org