Information

PARTICIPANTS REGISTRATION
UNECE
Transport Division
Palais des Nations
CH- 1211 Geneva 10, Switzerland

Registration forms are available at the following addresses:
http://www.unece.org/trans/roadsafe/filmfestival.html
http://www.lasereurope.org/

Send back by e-mail to:
roadsafety@unece.org

or by Fax : + 41 (0) 22 917 00 39

by the 15th of March 2006 at the latest

PRODUCTION - ORGANIZATION
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March 23rd 2006
Palais des Nations - Geneva
Organized under the aegis of the United Nations Economic Commission for Europe (UNECE) in cooperation with LASER EUROPE
First Global Road Safety Film Festival

Context
The 1st Global Road Safety Film Festival, which will take place on 23rd March 2006 at the Palais des Nations in Geneva, is organized on the occasion of the 48th session of the Working Party on Road Traffic Safety (WP.1) of the United Nations Economic Commission for Europe.

Objectives
It aims to facilitate international cooperation concerning road safety between the various regions of the world and to serve as a springboard to promote the First United Nations Global Road Safety Week which will be held from 23rd to 29th April 2007 organized by the United Nations regional commissions and the World Health Organization (WHO).

Participants expected
WP.1 members and representatives of the member organizations of the United Nations Road Safety Collaboration, political figures, business managers, representatives of local communities and associations, producers, film-makers, users of multimedia materials, students, school pupils and young people involved in road safety, journalists and communication professionals.

Films presented
The films, on professional video or in digital format, originating from all regions of the world, and produced during the past 5 years, are presented under the following categories:
- Communication and campaigns,
- Education for road safety and driver training,
- Road risk prevention in professional circles,
- Innovations for road safety,
- TV broadcasts.

International jury
An international jury, made up of experts in road safety, evaluates and selects the films on the basis of specific criteria:
- Intrinsic qualities (clarity and relevance of the message, adaptation to the target, quality and originality of the script, reproducibility),
- Technical qualities (sound, sound track, camera work, editing),
- Cost-effectiveness ratio.

Provisional programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>09h</td>
<td>Welcome of participants</td>
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<tr>
<td>09h30</td>
<td>Opening ceremony</td>
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<tr>
<td>10h</td>
<td>1st session: Communication and road safety campaigns</td>
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<td></td>
<td>The videos to be presented were produced for national or local road safety campaigns aimed at the general public, children, adolescents, young drivers, experienced drivers and offenders.</td>
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<tr>
<td>11h</td>
<td>2nd session: Education and training</td>
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<td>The films deal with road safety issues for preschools, primary schools, secondary schools, driving schools, associations and clubs.</td>
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<tr>
<td>12h00</td>
<td>3rd session: Road risk prevention in professional circles</td>
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<td>The videos have been produced for use by business circles, specific companies or public authorities (risk management, internal communication, training, awareness-raising).</td>
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<tr>
<td>12h30</td>
<td>Lunch</td>
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<tr>
<td>14h30</td>
<td>4th session: Innovations for road safety</td>
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<td>The innovations may relate to the safety of infrastructure, vehicles, information systems, etc.</td>
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<tr>
<td>15h30</td>
<td>5th TV broadcasts on road-safety</td>
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<td>This category of the festival highlights the close relationship with the media of television.</td>
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<td>16h30</td>
<td>Award ceremony</td>
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<td>Announcement of winning films selected for the Global Road Safety Resources Centre. Showng of the films</td>
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<tr>
<td>17h30</td>
<td>Closing of the 1st Global Road Safety Film Festival</td>
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Lunch
Lunch may be taken in the Palais des Nations, either in the cafeteria, or in the restaurant (8th floor) where reservations are required (+ 41(0) 22 917 35 88).

Hotels
Many hotels of all categories are available in Geneva. For information concerning hotels and what to do in Geneva, participants may consult the following websites:
http://www.unece.org/trans/info.delegates.html
There are also hotels in Ferney-Voltaire (France), (15 minutes from the Palais des Nations by bus). See the information and lists of hotels at the following address: http://www.ferney-voltaire.net.
Given the many trade fairs and international meetings held in Geneva, participants are invited to make their hotel reservations as soon as possible.