



**THIRD ROAD SAFETY WEEK
IN THE UN/ECE REGION**

1 - 7 MAY 2000

NEWSLETTER No. 2

**GENEVA
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**UNITED NATIONS
ECONOMIC COMMISSION FOR EUROPE**

TRANSPORT DIVISION

The purpose of the Third Road Safety Week Newsletter, to be issued periodically by the ECE secretariat in the build-up to the Third Road Safety Week in the ECE Region, 1-7 May 2000, is to monitor the status of preparations and to inform members of the Working Party about planned and on-going activities undertaken in the framework of the Week by member Governments as well as international and non-governmental organizations. The newsletters will contain information on government and NGO programmes, listing national activities such as conferences, seminars, workshops, public events, TV debates, publications, exhibitions and competitions, giving the reader a cross-section of the Third Road Safety Week activities undertaken in the ECE region. The newsletters are also intended to provide materials for possible use by the mass media.

NON-GOVERNMENTAL ORGANIZATIONS

Fédération Européenne des Victimes de la Route (FEVR)

With the support of the European Commission,

The main objective of the campaign is to promote a greater awareness by road users and the general public of the scale of road traffic accidents and to stress the importance of measures and changes of behaviour that could reduce them, particularly those of the most vulnerable road users.

The international character of the campaign will be expressed by a common objective, leaflet, symbol and slogan. The main action will consist of the elaboration, printing and distribution throughout Europe of a leaflet, translated in 9 languages, regarding the protection of vulnerable road users - pedestrians, cyclist and moped drivers, and especially children and the elderly - and recommendations about how they should protect themselves. It will also contain the message of the UN Executive Secretary and possibly the European Union Commissioner for Transport.

Specific actions will also be undertaken within the same framework, reflecting the priorities of individual Governments and those of the individual national associations, member to the FEVR as well as those of the European Federation of Pedestrians (FEPA) itself member of the Fédération Internationale des Piétons (FIP).

Thus, according to the country and the association, the leaflet may also contain additional pages dealing with these specific priorities. The distribution of the leaflet will be supported by promotional campaigns which will include demonstrations, seminars, conferences, video, drawing competition and entertainment for school children, demonstration of first aid, crash tests, alcohol tests, exhibitions, demonstration of helmets, etc.

Marcel Haegi, President, Fédération Européenne des Victimes de la Route

Associations participating in the Safety Week 2000. The following 18 FEVR associations from 13 European countries will participate.

Belgium

Association de Parents pour la Protection des Enfants sur les Routes (APPER-Hainaut)

France

Association des Familles des Victimes de la Circulation (AFVAC)

Fondation Cellier

Ligue contre la violence routière

Germany

DIGNITAS

Greece

Centre for Research and Prevention of Injuries among the Young

(CEREPRI / TROHOPEDIA)

Hellenic Association for Road Traffic Accident Victim Support

Italy

Comitato Italiano Familiari Vittime della Strada

Strada Amica and University of Brescia

Luxembourg

Association des Victimes de la Route (AVR)

Netherlands

Vereniging Verkeersslachtoffers (VV)

Poland

GAMBIT Foundation for Independent Road Safety Research

Portugal

Association for Safety Promotion in Children and Teenagers (ASPI)

South Africa

Drive Alive and Soul City (already financed by the Commission)

Spain

Prevençió d'Accidents de Trànsit (P(A)T)

Switzerland

Association des Familles des Victimes de la Route (AFVR)

Vereinigung fuer Familien der Strassenopfer (VFS)

United Kingdom

RoadPeace

The associations of **FEPA** in the following countries will also participate: Belgium, France, Finland, Germany, Italy, Netherlands, Spain, Sweden, Switzerland, United Kingdom.

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**Fédération Internationale de
Motocyclisme (FIM)**

The Fédération Internationale de Motocyclisme (FIM), wishes to submit the following information concerning its own programme of Road Safety promotions already in preparation for the year 2000.

European Young Motorcycle Rider of the Year

This new event first held in 1999 is expected to be repeated in 2000. Each European country in EU is encouraged to hold a national event for young motorcyclists under 26 years of age. The winner is then invited to participate in a final event for the European Young Rider of the Year.

This year's organization was under the auspices of FIM and FEMA national bodies in the EU.

13 countries were represented in the final which took place in Milan from 15 to 19 September. The event was filmed and is expected to form the subject of a television programme early in 2000.

**Experienced Rider Training Symposium,
26-28 May 1999**

This symposium took place in Frankfurt, Germany. 70 participants from 17 countries took part in training session on road and track dealing with hazard avoidance techniques and advanced rider

training skills which help to develop accident avoidance. A folder of the written material on this subject is in course of preparation and will be available early in the year 2000 in time for repetition of this exercise later in the year.

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**Fussverkehr Schweiz
(Swiss Pedestrian Mobility)**

Fussverkehr Schweiz (Swiss Pedestrian Mobility), a member of the International Federation of Pedestrians (IFP), will contribute to the Third Road Safety Week in the UN/ECE Region by organizing a symposium on road traffic safety. The theme will be "Vision Zero - Traffic without Danger". The two-day symposium will take place during the Third Road Safety Week, 4 – 5 May 2000 in Zurich. The Symposium is being organized under the auspices of the Verkehrssicherheitsrat (Swiss Council for Traffic Safety) as well as the UN/ECE and financially supported by the Fonds für Verkehrssicherheit (Swiss Traffic Safety Fund).

During the Third Road Safety Week a new video will also be presented whose working title is "Coexistence in Traffic - Steps towards more Safety for Vulnerable Road Users". The video highlights the possibilities and limitations of all road users in traffic, concentrating on vulnerable users, and shows how traffic could be arranged to allow safe participation. The contents reflect the slogan of the Road Safety Week "Partnership on the Road Increases Safety".

The video will be approximately 20 minutes long and available in French and German and, if finances allow, later also in English and Italian. The production and distribution are being financially supported by the Fonds für Verkehrssicherheit. The final version will be finished by the end of April 2000, however, we would be happy to present a preliminary version during the 34th session of the Working Party on Road Traffic Safety, 4-7 April 2000.

The development of a special website devoted to the Third Road Safety Week (in English) is in progress. The address of the IFP internet site is www.fussverkehr.ch.

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**European Conference of Ministers
of Transport**

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The secretariat also takes this opportunity to request member Governments and organizations to send information on their Third Road Safety Week activities to the secretariat so that it can be issued in future editions of this newsletter.

Safety in Traffic for Vulnerable Users

In the framework of the Third Road Safety Week in the UN/ECE Region, ECMT has gathered together reports and resolutions adopted over the last three years as a contribution to the principle of "Partnership on the road increases safety".

This ECMT publication, which will be available soon in English and French, is the result of work carried out in 1996, 1997 and 1998 by the Group on Road Safety on safety problems concerning vulnerable road users. To maintain the continuity of the statistics, 1995 has been retained as the study base year. Although this may seem in 2000 to be rather remote, the trends are valid and should not be disregarded. Based on these and the latest data on accidents in which the vulnerable road users were involved, updated and refined conclusions relating to the safety of these users are drawn.

As all users should benefit from an efficient, coherent and safe transport system, in the Declaration on "Vulnerable road users: moped riders and motorcyclists" approved by the ECMT Transport Ministers in 1997, it was agreed to pay specific attention to the needs of most vulnerable users. These users include pedestrians and users of two-wheeled motorized and non-motorized vehicles.

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FROM THE SECRETARIAT

The secretariat has issued a brochure entitled "Third Road Safety Week in the ECE Region, 1-7 May 2000 - a framework for national road safety campaigns" which will be distributed directly to ECE member Governments as well as international and non-governmental organizations. Those interested in receiving copies of the brochure (English, French or Russian) should direct their requests to:

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