



**THIRD ROAD SAFETY WEEK  
IN THE UN/ECE REGION**

**1 - 7 MAY 2000**

**NEWSLETTER №. 1**

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**UNITED NATIONS  
ECONOMIC COMMISSION FOR EUROPE**

**TRANSPORT DIVISION**

*The purpose of the Third Road Safety Week Newsletter, to be issued periodically by the ECE secretariat in the build-up to the Third Road Safety Week in the ECE Region, 1-7 May 2000, is to monitor the status of preparations and to inform members of the Working Party about planned and on-going activities undertaken in the framework of the Week by member Governments as well as international and non-governmental organizations. The newsletters will contain information on government and NGO programmes, listing national activities such as conferences, seminars, workshops, public events, TV debates, publications, exhibitions and competitions, giving the reader a cross-section of the Third Road Safety Week activities undertaken in the ECE region. The newsletters are also intended to provide materials for possible use by the mass media.*

**ACTIVITIES SCHEDULED TO BE HELD IN ROMANIA IN THE CONTEXT OF THE THIRD ROAD SAFETY WEEK IN THE UN/ECE REGION, 1-7 MAY 2000**

Daily, on the national radio broadcasting network, information is transmitted on traffic for all road users together with special recommendations for children and elderly persons. Weekly, on national and private TV networks, programmes are produced on road traffic safety as well as various accident and prevention issues.

The Ministry for National Education, together with the Road Traffic Police, has developed a guide on road traffic education activities for primary and secondary schools. In these schools road safety competitions for children are being organized, and the finals will be held from 1 to 7 May 2000.

With the support of other institutions specialized in road safety, two thematic posters have been printed addressed to all road users and distributed all over the country, especially in schools and transport companies. Starting from January 2000, these posters are being placed on big billboards in public places.

Along with these posters, brochures, postal items and various promotional materials for the Third Road Safety Week are currently being prepared and will be distributed by traffic police officers. Also, the Road Safety Research Institute is implementing a project regarding road traffic accidents involving children and elderly people, which will be completed and published in April 2000.

The possibilities are being studied to organize public debates on road safety problems in Romania, special radio broadcasts and television shows, involving road safety experts and media representatives.

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**RUSSIAN FEDERATION LAUNCHES LARGE NATIONAL CAMPAIGN AIMING AT THE IMPROVEMENT OF SAFETY OF VULNERABLE ROAD USERS**

**PROGRAMME**

for the preparation and holding of the Third Road Safety Week in the Russian Federation approved by N.E. Aksenenko, First Deputy Chairman of the Government of the Russian Federation, on 19 August 1999.

1. An organizing committee for the preparation and holding of the Third Road Safety Week in the Russian Federation will be set up and announced to the Governmental Commission on Road Safety.

*Responsible:* Ministry of Internal Affairs, Ministry of Transport

*Date:* January 2000

2. An outline will be prepared for the address to be delivered to the general public by the Chairman of the Government of the Russian Federation on the aims and purposes of the Third Road Safety Week.

*Responsible:* Ministry of Internal Affairs, Ministry of Transport

*Date:* January 2000

3. Wide coverage will be arranged in the mass media concerning the aims and purposes of the Third Road Safety Week, as well as concerning various aspects of accident prevention.

*Responsible:* Russian State Television and Radio Company, executive authorities of the constituent entities of the Russian Federation.

*Date:* April-May 2000

4. The road safety commissions of the constituent entities of the Russian Federation will meet to consider the situation regarding accidents

and prepare relevant instructions to strengthen the discipline of drivers, devoting particular attention to the most vulnerable road users - children and pedestrians.

**Responsible:** Executive authorities of the constituent entities of the Russian Federation

**Date:** First half of 2000

5. A scientific and practical conference on the prevention of injuries to children and pedestrians in road traffic will be organized and held.

**Responsible:** Ministry of Transport, Ministry of Internal Affairs, Ministry of Health, Ministry of Labour, Ministry of Education

**Date:** April-May 2000

6. An accident prevention campaign entitled "Watch out for the crossing!" will be organized and held on all railways in the country.

**Responsible:** Ministry of Railways, Ministry of Transport, Ministry of Internal Affairs

**Date:** April-May 2000

7. A competition among railway crossings for the best safety level will be organized and held.

**Responsible:** Ministry of Railways, Ministry of Internal Affairs, Ministry of Transport

**Date:** April-May 2000

8. Arrangements will be made to issue special publications and souvenir items on the theme of the Third Road Safety Week

**Responsible:** Ministry of Internal Affairs, Ministry of Transport

**Date:** First half of 2000

9. Arrangements will be made for special lessons to be given in secondary education and pre-school institutions on the theme of the prevention of injuries to children in road traffic.

**Responsible:** Ministry of Education, Ministry of Internal Affairs, executive authorities of the constituent entities of the Russian Federation.

**Date:** May 2000

10. Summary information on the results of the Third Road Safety Week held in the Russian Federation will be prepared and submitted to UN/ECE.

**Responsible:** Ministry of Internal Affairs, Ministry of Transport

**Date:** July-August 2000

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### FROM THE SECRETARIAT

The secretariat has issued a brochure entitled "Third Road Safety Week in the ECE Region, 1-7 May 2000 - a framework for national road safety campaigns" which will be distributed directly to ECE member Governments as well as international and non-governmental organizations. Those interested in receiving copies of the brochure (English, French or Russian) should direct their requests to:

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The secretariat also takes this opportunity to request member Governments and organizations to send information on their Third Road Safety Week activities to the secretariat so that it can be issued in future editions of this newsletter.

