



ROAD SAFETY CHALLENGES IN THE UNECE REGION

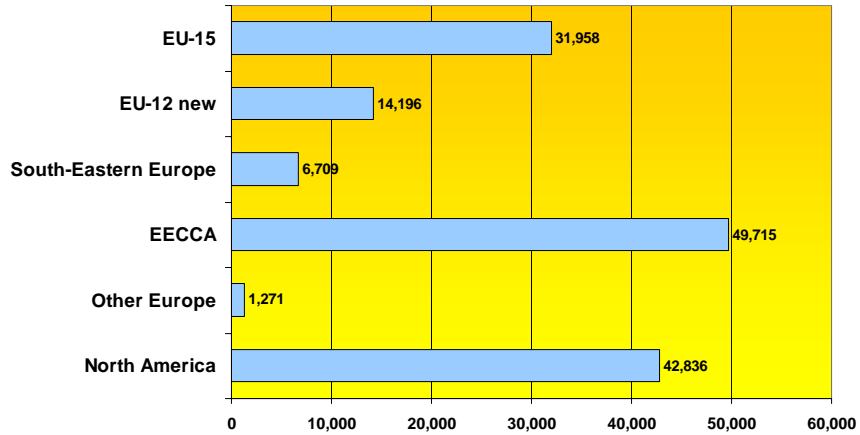
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The UNECE region: large road safety diversities

- In WE, in the past 30-40 years road safety has improved despite increase in traffic
- Best world performers
- Prove that road accidents can be prevented
- Encourage us to pursue
- However, still unacceptably high numbers
- In other UNECE sub-regions road safety need improvement

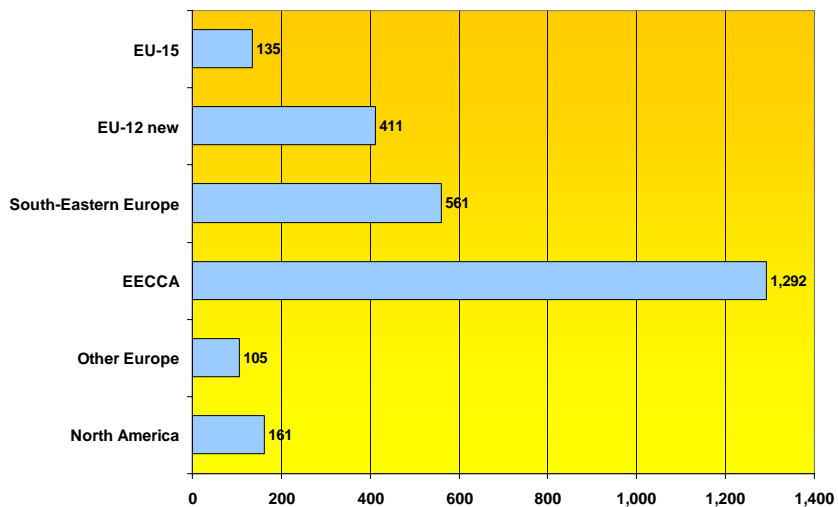
People killed in traffic accidents

2004



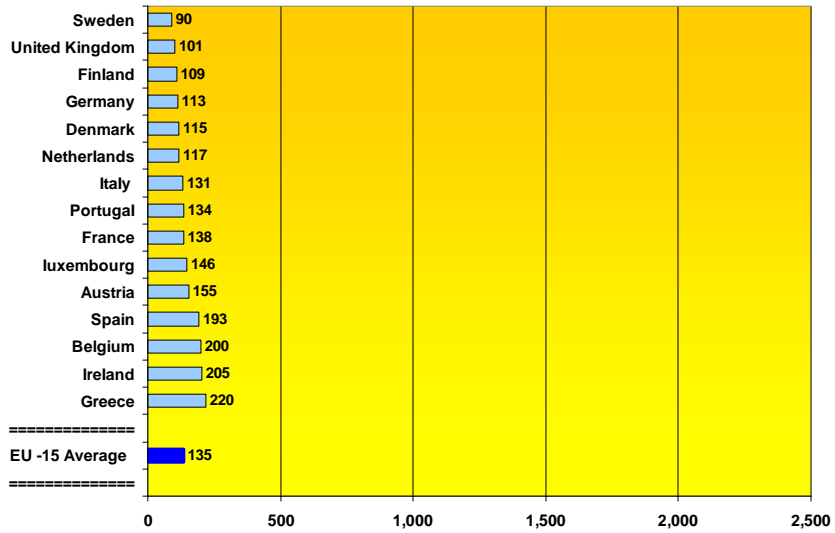
Average number of people killed per million vehicles

2004



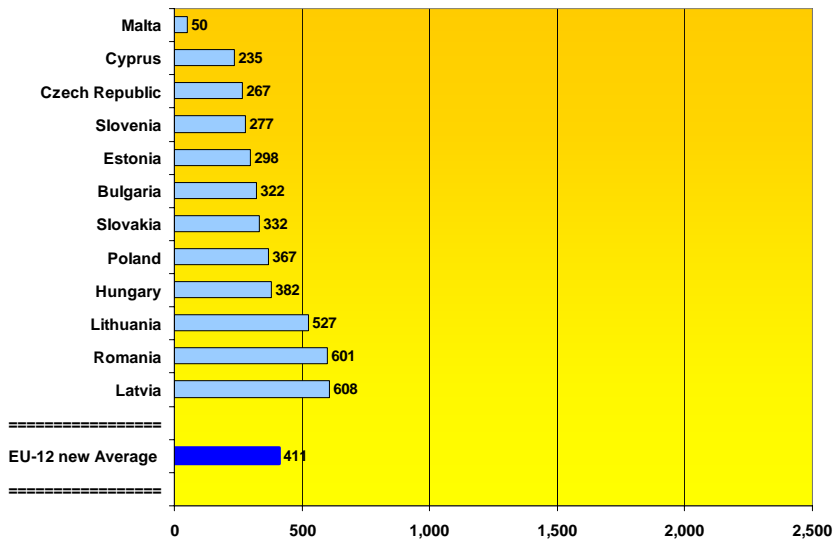
People killed per million vehicles - EU-15

2004



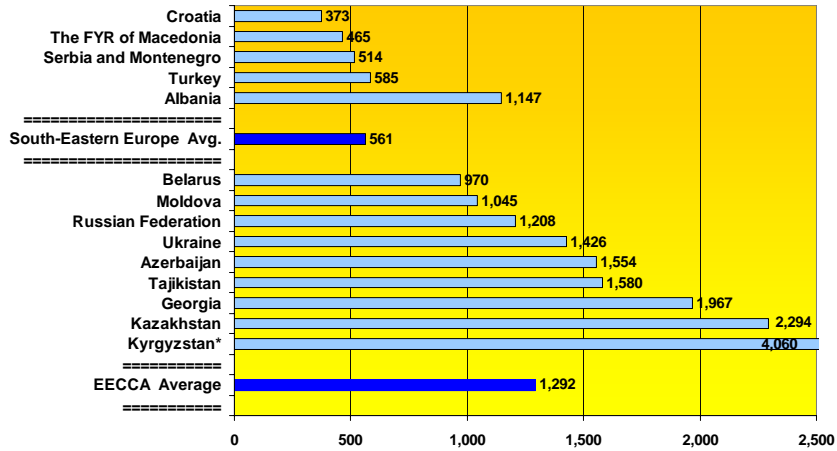
People killed per million vehicles - EU-12 new

2004



People killed per million vehicles
- South-Eastern Europe and EECCA

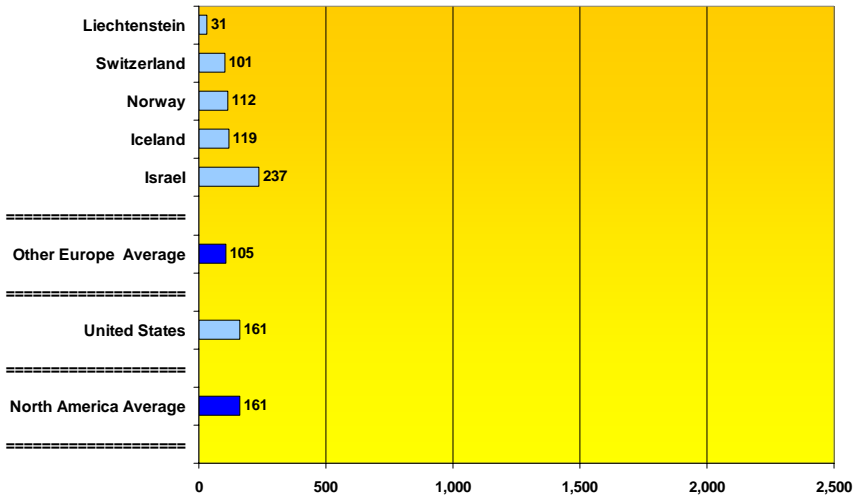
2004



*Kyrgyzstan = 4,060

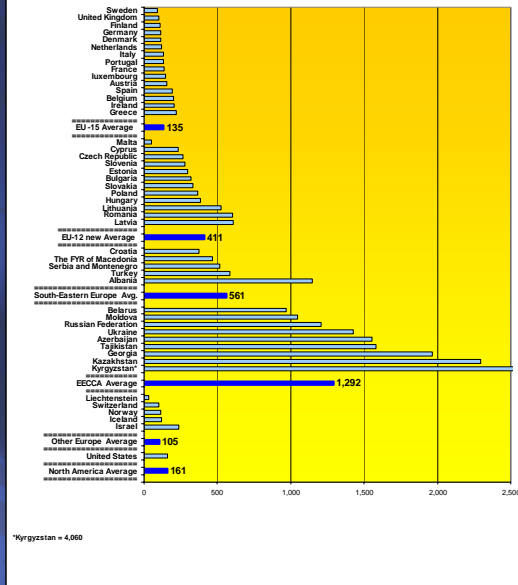
People killed per million vehicles
- Other Europe and North America

2004



People killed per million vehicles

2004



Causes of road accidents in the UNECE region

- In SEE and EECCA, still roads in bad need for maintenance and rehabilitation and old and poorly maintained vehicles are a major cause
- In WE, motorways and safer vehicles have contributed to the improvement
- In all, the main cause is human behaviour

Behavioural risk factors

- Inadequate speed
- Driving under the influence of alcohol and drugs
- Not wearing safety belt
- Not wearing helmet
- Lack of conspicuity

The UNECE contribution

- Body of rules for all traffic components
- Promoting application of rules
- Road safety campaigns to raise awareness
- Promoting cooperation of all stakeholders

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- Body of rules for all traffic components
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- Road safety campaigns to raise awareness
- Promoting cooperation of all stakeholders
- Perseverance