



Innovative Partnerships and Good Practice Guidelines

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Building a safe system

- Work together – all sectors have a role and a responsibility.
- Develop sustainable institutions – local ownership of problems and solutions.
- Share knowledge – build on Good Practice.
- Provide a neutral forum for government, business, and NGOs to discuss as peers

Share expertise

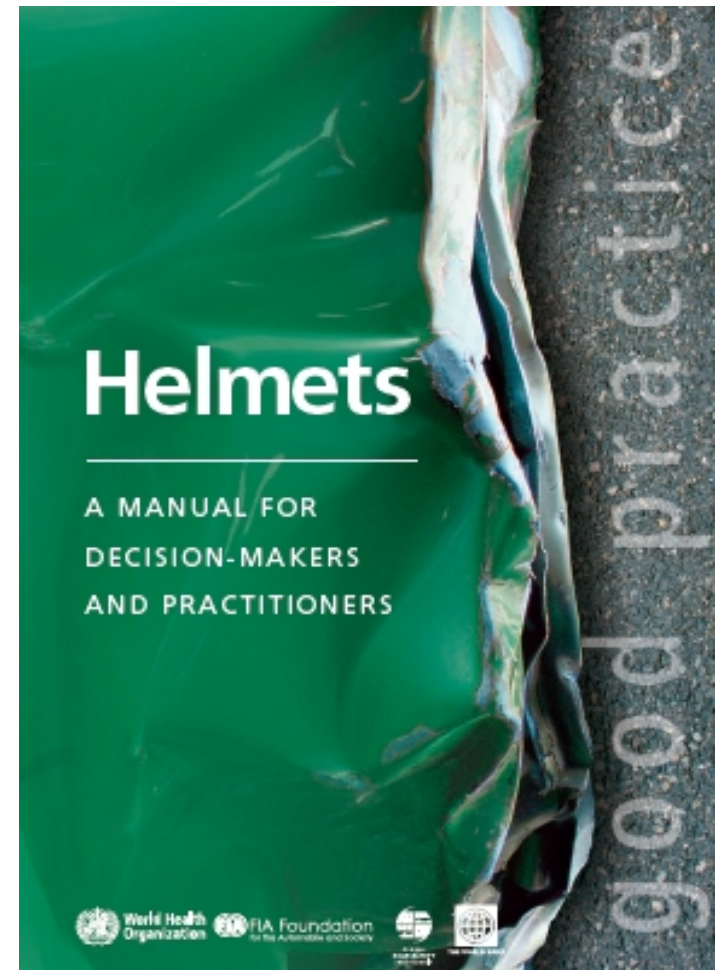
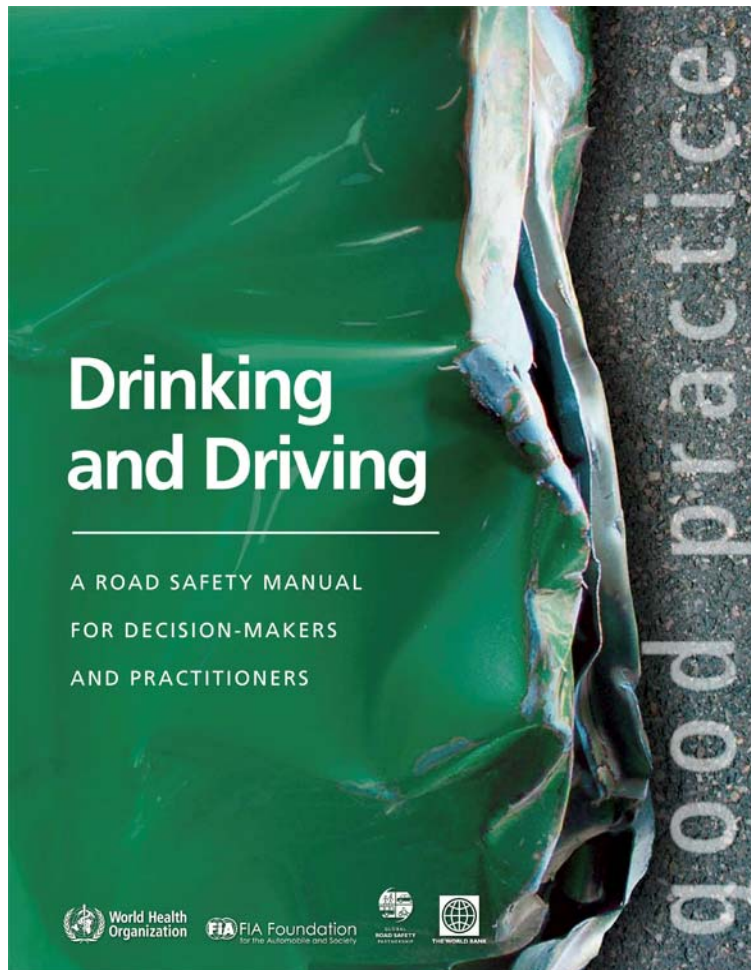
- Leverage funding and know-how from all sectors – add more value to available resources.
- Adapt proven measures to fit the local context.
- Bring together partners with little experience of working together.
- Scale-up from pilot projects.

Impact of Partnership

- GRSP in Brazil – working with Municipal governments in towns of approx 500,000 population
- Began in 2000 with 4 towns – now a total of 18 towns in 5 States
- Numbers of partners involved exceeds 100 – always the relevant municipal departments – with local businesses and NGOs
- Examples of results:
 - Reduction in of number of crashes, fatalities&injuries around 50% in Sumaré, Sao Paulo State, from 2001 to 2005

Good Practice Guides

WHO, World Bank, FIA-F and GRSP



Global Road Safety Initiative

- \$ 10 million over 5 years
- ASEAN, Brazil, China



HONDA



RENAULT



TOYOTA



GRSI - Helmets in ASEAN

- Workshops to produce action plans
 - (Thailand, Laos, VietNam)
- Implementation funds committed by gov'ts, GRSI and other donors
- Implementation of plans up to 2009
- Monitoring and evaluation of impacts



Benefits:

Power of Partnership – Save lives

- Achieving more by working together on the world stage.
- Leveraging funding & know-how – adding value to available resources.
- Developing sustainable institutions – local ownership of problems and solutions.
- Neutral forum for government, business, and NGOs to discuss as peers.
- Reductions in death and injury.

Thailand Accident Research Center





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