Significantly reduce the burden of road traffic accidents to people and economies around the world.

Building capacity of low- and middle-income countries to strengthen and sustain their national road safety systems to significantly improve road safety.
GOVERNANCE STRUCTURE

SECRETARIAT

ADVISORY BOARD
(provides strategic guidance)

STEERING COMMITTEE

ADMINISTRATIVE AGENT

FUNDING DECISIONS

IMPLEMENTING ORGANIZATIONS

GOVERNMENT CONTRIBUTIONS

INNOVATIVE FINANCING

PRIVATE AND INDIVIDUAL CONTRIBUTIONS
• Launched in April 2018 and secured $USD 20 Million in pledges
• Two Advisory Board and Steering Committee meetings (August and November 2018)
• MOUs signed by 10 UN Participating Organizations including Terms of Reference
• Other founding documents adopted:
  - Global Framework Plan of Action for Road Safety
  - Funding Priorities and Criteria
  - Operations Manual
  - Fundraising Strategy
  - Rules of Procedure of the Advisory Board and Steering Committee
• Head of Secretariat to on board 1 March 2019
• Five Pilot Projects approved
GOVERNANCE STRUCTURE
Advisory Board Members

Member States (representing five United Nations Regions)
- Argentina (ECLAC region)
- Lebanon (ESCWA region)
- Nigeria (ECA region)
- Russian Federation (ESCAP region)
- Sweden (ECE region)

Member State donors (3 members)
- European Commission
- 2 seats available

United Nations Secretary-General’s Special Envoy for Road Safety (1 member)

Chair of the UNRSTF Advisory Board - Chair of the Global Forum for Road Traffic Safety (WP.1)

Chair of the UNRSTF Steering Committee (1 member)

United Nations Economic Commission for Europe (1 member)

World Bank (1 member)

World Health Organization (1 member)

Research and Academia Institutions (2 members)
- Korea Automobile Testing & Research Institute (KATRI)
- SWOV – Institute for Road Safety Research

Civil Society (2 members)
- Fédération Internationale de l’Automobile (FIA)
- Global Alliance of NGOs for Road Safety

Private Sector donors (3 members)
- FIA Foundation
- Pirelli & C.
- Total Corporate Foundation
United Nations Member State Donors
(2 members)
• Russian Federation
• 1 seat available

United Nations Regional Commissions
• ECA
• ECE
• ECLAC
• ESCAP
• ESCWA

World Health Organization (1 member)

Chair of the Multilateral Development Bank
Working Group on Road Safety (1 member)

Private Sector Donor (2 members)
• FIA Foundation*
• Michelin

United Nations agencies and departments
(1 member from the list of five United Nations entities below)
• United Nations Department of Economic and Social Affairs
• United Nations Development Programme
• United Nations Environment Programme
• United Nations Human Settlements Programme

Civil society (1 member)
• Global Alliance of NGOs for Road Safety

*seat to be shared with FIA
VALUE ADDED

A game changer for improvement of global road safety
FUNDRAISING TARGETS

• Annual funding potential for the Trust Fund from all sources (private, public and innovative) is estimated at cumulative:

<table>
<thead>
<tr>
<th></th>
<th>Short Term 2018-2020</th>
<th>Medium Term 2021-2025</th>
<th>Long Term 2025 and beyond</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>Up to US$17M*</td>
<td>Up to US$320M*</td>
<td>Up to US$500M</td>
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</tbody>
</table>

*annual amounts in Short and Medium Terms are calculated at the last year of the term*
5 PILOT PROJECTS

- Safe road – Scaling safe street designs in Ethiopia
- Post-crash response - Improving road traffic fatality Data in Cote d’Ivoire and Senegal
- Safe user - legislation - Strengthening legal frameworks for road safety in Pakistan and Egypt
- Safe user - enforcement - Strengthening speed management in the Philippines
- Safe user – Education for vulnerable road users – Capacity development on child responsive urban planning and sustainable urban transport in Paraguay, the Philippines and South Africa
• Secretariat organizes calls for project proposals

• Participating organizations coordinate and guide the design of project proposals, submit proposals and assist countries in the implementation

• Secretariat organizes evaluation of project proposals

• Steering Committee approves projects based on criteria and priorities set by Advisory Board for funding projects
• Continuing fundraising efforts
• Awareness and training for proposing projects
• Formal call for proposals
• Governing body meetings
Thank you!

Trust Fund Website: https://www.unece.org/unrstf/home.html