A global partnership platform of over 50 leading actors representing all modes of transportation with a shared ambition to achieve sustainable mobility
OUR SHARED VISION

A world where the global mobility system is an important part of the solution to addressing 21st century global challenges

- Climate change
- Poverty reduction
- Economic development and jobs
- Access to social services including education and health
OUR AMBITION

Transforming the global mobility system, across modes

**UNIVERSAL ACCESS**
Connect all people, including women, and communities to economic and social opportunities.

**EFFICIENCY**
Optimize its predictability, reliability and cost-effectiveness

**SAFETY**
Drastically reduce fatalities, injuries, and crashes (SDG Target 3.6)

**GREEN**
Abate the environmental footprint of mobility (GHG emissions, noise and air pollution)
### OUR GOALS

#### A sustainable mobility system

**ASPIRATIONAL TARGETS**

- **100% access to transport in rural areas**
- Rapid transit to resident ratio of **100 km/million**
- Females to represent **50%** of workforce in transport

- Logistics Performance Index score of **5**

- **Halve** the number of global deaths arising from road traffic crashes
- Reduce by **10 percent** the human fatalities in rail and maritime modes
- Achieve **zero** deaths in commercial passenger aviation.

- **Zero** transport-related GHG emissions per capita from domestic and international, road, rail, air and maritime transport
- **0%** annual exposure to PM 2.5 air pollution from all modes of transport
- Transport related noise levels not exceeding **50db**
WHERE ARE WE?

ADVOCACY
- Global Tracking Framework
- Global Mobility Report
- Global Transport Stakeholder Mapping
- Our Global Presence
- External Website
- Monthly Newsletter

ACTION
- Global Roadmap of Action toward Sustainable Mobility
- High level Policy Advisory Council
- SuM4All Projects
- New Dialogue with Countries and Private Sector on Mobility

FINANCING
- New Financing for Sustainable Mobility
- Green Climate Investment Fund
- Climate Investment Fund
Between 22% to 30% of countries in the world lie in each group.
**DEFINING THE ACTION LANDSCAPE**

189 policy measures to transform the mobility system

<table>
<thead>
<tr>
<th>REGULATIONS AND INSTITUTIONS (88)</th>
<th>INFRASTRUCTURE (54)</th>
<th>INCENTIVES &amp; PRICING (36)</th>
<th>COMMUNICATION (11)</th>
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<tbody>
<tr>
<td><strong>Examples</strong></td>
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<tr>
<td>Traffic laws to enhance safety</td>
<td>Railway electrification</td>
<td>Parking fees to reduce congestion</td>
<td>Gender campaigns to promote equality for women in transport</td>
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<td>Laws on maximum cargo load</td>
<td>Electric car charging stations</td>
<td>Zero rating tax on electric/ hybrid vehicles</td>
<td>Use of participatory planning methods</td>
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<td>Accede to implement relevant international agreements and conventions</td>
<td>Expansion of all weather road networks</td>
<td>Adopt incentives to promote biofuel use in transport</td>
<td>Launch awareness campaigns on benefits of sustainable mobility</td>
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<tr>
<td>Laws to allow bicycles on public transport</td>
<td>Increase network of accessible sidewalks and pedestrian crosswalks</td>
<td>Adopt incentives for travelling using bicycles and walking</td>
<td>Provide information on efficient technologies</td>
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<td>Ratification/ enforcement of laws</td>
<td>Launch safety camera systems to monitor speed limits of vehicles</td>
<td>Affordable public transport</td>
<td>Campaigns to promote zero tolerance of sexual assault on public transport</td>
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</tbody>
</table>

*These enablers are exclusively policy oriented. Enablers for corporate action and public-private collaboration will be updated after the consultation stage of GRA

**Availability of Investment and Capital**
e.g. financing of projects

**Political Commitment**
e.g. country champion to sustainable mobility
FILTERING THE “ENABLERS”

189 POLICY ENABLERS + X CORPORATE ENABLERS

MOST EFFECTIVE
Maximum positive impact on goals
Minimum negative impact on goals

MOST RELEVANT
According to country group

EXAMPLE MEASURE:
Expansion of rural road network

<table>
<thead>
<tr>
<th>GOAL</th>
<th>IMPACT</th>
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<tr>
<td>🌍️</td>
<td>++</td>
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</tbody>
</table>

GOAL IMPACT
EXAMPLE MEASURE:
Expansion of rural road network

GROUP | RELEVANCE
------|--------
A | ✗
B | ✗
C | ✗ ✗
D | ✗ ✗

TOP 20 ENABLERS FOR EACH COUNTRY GROUP
TRANSFORMING THE COUNTRY ENGAGEMENT

GOAL

COUNTRY X – Optimal

COUNTRY GROUPING

D | C | B | A

COUNTRY X – Actual

COUNTRY GROUPING

D | C | B | A

ACTION PLAN

Policy measures and corporate actions
For now and tomorrow

SUSTAINABLE MOBILITY

FINANCING

STRENGTHS AND WEAKNESSES
**STRENGTHS:** Country X is closer to the target in terms of green mobility (air pollution and GHG emission). It is at an intermediate level in terms of rural accessibility, efficiency and safety, but far from the goal in terms of urban accessibility and gender equality.

* 0 represents the largest distance to the goal and 1 representing the best performance country.
ENABLERS FOR A SYSTEMIC CHANGE

Thinking across policy goals by country group

POLICY GOALS
- UNIVERSAL ACCESS
- EFFICIENCY
- SAFETY
- GREEN

ACTION PLANS

SUSTAINABLE MOBILITY

GROUP A

GROUP B

GROUP C

GROUP D

ACTION PLAN ADOPTED BY COUNTRY GROUP
OPENING UP NEW SOLUTIONS

- Mobility planning integrated (4 policy goals)
- “Optimal” cost-benefit project analysis
- Mobility-as-a-service (mode complementarity)
- Data collaboratives
- 6th Transportation mode
- Virtual mobility
- 30 new technology enhanced mobility system
- Shipping and aviation included
- Mobility to accelerate the energy transition
OUR GLOBAL PRESENCE

2017

World Bank Annual Meetings
October 2017, Washington DC, USA

UN High Level Political Forum on Sustainable Development
July 2017, New York, USA

2018

World Transport Convention
June 2018, Beijing, China

2017-2018

International Transport Forum Summit
May 2017 & 2018, Leipzig, Germany

2018

World Economic Forum Meetings
November 2018, Dubai, UAE
THE GLOBAL MOBILITY REPORT 2017

First-ever multi-agency assessment of the state of the mobility system, across modes and globally.


3.1+ Million Potential Impressions

40+ News Outlets Around the World
THE GLOBAL TRACKING FRAMEWORK

A multi-agency global dashboard to monitor country-level progress towards sustainable mobility and provide a basis for benchmarking

http://www.sum4all.org/global-tracking-framework
THE GLOBAL TRANSPORT STAKEHOLDER MAPPING

A mapping effort of the mobility system of more than 150 transport organizations and their influence globally and locally.

http://www.sum4all.org/stakeholder-map
THE SUM4ALL MONTHLY NEWSLETTER

Reporting on the latest advances on sustainable mobility, progress of the initiative and events.

More than 3800 subscribers across the world

http://www.sum4all.org/news-blogs
EXTERNAL WEBSITE

An external platform which is viewed by more than 1,000 users per month.

www.sum4all.org
THE GLOBAL ROADMAP OF ACTION TOWARD SUSTAINABLE MOBILITY

First-ever attempt to look across the four policy goals and identify policy and corporate actions that are most appropriate for countries relative to how they fare on mobility performances.

Co-created using an iterative process to ensure relevance, it lays out a pathway for planners, public decision-makers and the private sector to follow to further world’s progress toward sustainable mobility.

https://www.sum4all.org/global-roadmap-action