Digital mobility

A new challenge for RAIL

Jean-Pierre LOUBINOUX
CEO UIC
A shift towards rail is crucial and urgent for sustainable international transport corridors.

- Unparalleled safety
- Vital to Eurasian industry
- Much lower environment cost
- Much higher utilisation of existing infrastructure is possible
Mobility as a service

• Rail part of logistics

• From rail to HyperRail: blockchain

• Transparency and traceability

• Corridors are a key tool

• Transport efficiency

• Container trains agreement, CIM/SMGS, UIC ECCO and Eurasian stakeholder group
Smart transportation

- Rapid urbanization
- Environmental factors
- Age of on-demand access
- Rise of on-demand services
- 69% of millennials use multimodal transport more than 3 times a week

Source: freepik.com
Why Digital?

- 90% of data was created in the last 2 years
- On-demand real-time information
- Customer experience upgrade
- Connectivity