Road Safety Initiatives in Greece and the World

Vassiliki Danelli-Mylona, President

Inland Transport Committee, 78th session
Geneva, Palais des Nations
23–26 February 2016
Road Safety in Greece

Road fatalities have decreased by 53% during the last decade in Greece.

RSI “Panos Mylonas” has completed 10 years of continuous action committed to the prevention of road traffic crashes and the development of safe road traffic behavior.

www.ioas.gr
Road Safety Institute
R.S.I. “Panos Mylonas”

The beginning...

...the end
RSI to act as reference Organization and force of power and inspiration for "a world without road crashes."

**MISSION**

- To increase Society’s awareness for traffic safety culture and safe behavior of road users
- To support the Government and stakeholders to act for the prevention of traffic crashes
RSI

- Applies a quality Management System as per standards:
  - ISO 9001:2008 for Quality on Events, Programs, Research and Actions
  - ISO 29990:2010 for Educational Programs

- Awarded with the Europeans Citizen’s prize by the European Parliament

- Audited by SOL Certified Public Accountants S.A.
Key Areas of Concern

• **Integrated Road Safety Strategy**
  Requiring strong political will and active Civil Society Organizations

• Adoption of **Safe system approach**
  No road death is acceptable
  Legislation & Road Safety enforcement
  Ultimate responsibility of those designing & operating the road transport system
  Forgiving road environment

• Developing a **Road Safety Culture**
  related to values, attitudes and the behavior of all road users, the community, decision makers & Government
ROAD USER’S BEHAVIOR & EDUCATION

Educational programs for all age groups

«In Traffic with Safety» for primary school education

«Be a knight of road safety» for primary school education

«AVENUE for Traffic Safety» for occupational health and safety

«Hermes» for young traffic offenders and their families

«Cycling in Safety» for primary school education

«Do it right» for secondary school education

www.ioas.gr
AVENUE for Traffic Safety

Developing the Model
Referral Centres for road safety and actions for citizens - Best practices

Actions for Vulnerable, Elderly, Novice drivers and road Users in Europe

NATIONAL NEST

LOCAL NEST

MOBILE NEST

European project for Traffic Safety coordinated by RSI 2010 - 2013

Ranking 1st in the evaluation by the Experts Committee of the European Commission

www.ioas.gr
NEST Technical Implementation - Eperiential Training

Networks and Education for Safety in Traffic

Driving Simulator

Alcohol goggles

Reflective materials

Distracted driving game

Roll Over car

Belt Sledge

Collision weight

Reaction test

www.ioas.gr
AVENUE Mobile NEST in Greece

Experiential training for > 200,000 citizens, in open events in 84 cities

Message received from more than 3,500,000 citizens

www.ioas.gr
AVENUE Mobile NEST in the World

AVENUE for Traffic Safety
Mobile NEST 2012-2015

✓ Albania
✓ Bulgaria
✓ Canada
✓ Hong Kong
✓ India
✓ Japan
✓ Sweden
✓ Switzerland

www.ioas.gr
RSI “Panos Mylonas” initiating the project, organized joint activities in close collaboration with Scouts of Greece, Scouting Ireland, UNECE and WOSM

✓ «22nd World Scout Jamboree», Sweden, 2011
   (Workshops attended by 5,000 Scouts, Holding hands event for Road Safety - 140 countries)

✓ «14th CANADIAN MOOT», Canada, 2013
   (Training adult leaders)

   (Scouts from 84 countries participated in the RSI workshops in the Global Development Village)
INTERNATIONAL COLLABORATIONS

Scouting for Global Road Safety

United Nations Global Road Safety Week
6 May 2013 | Palais des Nations, Geneva | Room V

In partnership with World Organization of the Scout Movement
Scouting Ireland, Scouts of Greece
Hellenic Road Safety Institute "Panos Mylonas"
Research for the UN Convention on Pedestrians’ safety

- **300** people attended our workshop in Global Development Village (GDV)
- The average age was **21,3** years old.
- **54,6%** of them were men and **44,5%** women
- **81** Countries of origin, such as:
  - Greece, Sweden, Germany, Italy, Portugal, France, Norway, Denmark, Holland, Austria, Luxembourg, Liechtenstein, Mexico, Brazil, Argentina, USA, Canada, Egypt, Oman, Tunisia, Lebanon, India, South Africa, Nigeria, Australia...
Research concerning
Road Safety Attitudes Among Youth

23rd World Scout Jamboree (28.07-08.08 2015) Japan

Main research objectives:
To track the perceptions and attitudes of “underage drinking”, “drinking and driving” as well as issues concerning traffic culture in general.

The results will lead to the development of intervention and prevention programs based on cross cultural issues and references to other countries.
Scouting is an Educational Youth Movement and the largest youth organisation on the planet with
36 Million members in 161 countries
As **UNDP** official partner RSI “Panos Mylonas” contacted and motivated more than **8,500 Greek citizens** of all age groups to participate.

**Top priorities in Greece:**
1. “Better transport and roads”
2. “A good education”
3. “Better healthcare”
Buses without Driver in Trikala Greece

- A pilot platform co-funded by the EU’s FP7
- **2.4-km** route in the center of the city
- Speed does not exceed **20 km/h**
- **Laser and ultrasound technologies** used to detect obstacles in front of and around the bus.
- Controller **enabling stopping if necessary**

RSI in Support of City Mobile 2

- **Educational programs** for students and teachers
- **Training and awareness raising** actions for citizens & road users
- **Road Safety Mobile NEST** in Trikala during the European Mobility Week in September 2015
AWARENESS CAMPAIGNS

CHILDREN AND ROAD SAFETY

MAIN CAUSES OF TRAFFIC INCIDENTS

SEASONAL CAMPAIGNS (WINTERS, EASTER, SUMMER ETC)

AGGRESSIVE DRIVING & DISTRACTION OF ATTENTION

CHEDERNS AND ROAD SAFETY

MAIN CAUSES OF TRAFFIC INCIDENTS

SEASONAL CAMPAIGNS (WINTERS, EASTER, SUMMER ETC)

AGGRESSIVE DRIVING & DISTRACTION OF ATTENTION
Partnerships and collaboration encouraging multi stakeholder engagement

1. **Trainings of Fleet Managers and OHSA Managers**
   Based on the applications of AVENUE NEST and the experience of RSI “Panos Mylonas”, using Greece as a hub (Asia, Europe, Africa)

2. **Scouting for Global Road Safety (continued)**
   Train the trainers through ARO in the African Region, engaging Scouts Leaders, FIA representatives and Road Safety Authorities based on the scout method and proven results and experience of RSI “Panos Mylonas”

3. **Implementing a Traffic Safety Culture Observatory in Greece and the Mediterranean Region**
   Based on the experience of TraSaCu Marie Curie research initiatives and OISEVI’s in Latin America

4. **“RS Aware & Trained”**
   Road Safety Awareness Raising and Training Pilot Project, Tunisia

www.ioas.gr
“...the tragic loss of a young man with values, respect for people and love for life, be the beginning of the active participation for NO MORE deaths on the roads.”

Let’s work together to make our roads safer

Road Safety is a matter of Education, Culture and Development
Thank you!

Road Safety Institute “RSI” “Panos Mylonas” celebrates 10 years of action
https://www.youtube.com/watch?v=mf-a1jb-sdA

Greetings from International Personalities in the field of Road Safety for the celebration of 10 years of action
https://www.youtube.com/watch?v=KVNqE4NnsFl

RSI “Panos Mylonas” @ 23rd World Scout Jamboree 2015 (WSJ)
https://www.youtube.com/watch?v=FvYJ4Hpg5pE