A tool for simplifying cross-border trade
The UNECE Trade Facilitation Implementation Guide (TFIG)

Developed by UNECE, with the support of UNCTAD, ITC, WTO, ESCAP, WCO, etc. and funds from Sida (Swedish International Development Corporation Agency)
ABOUT THE GUIDE

Purpose:
• Present concepts, standards and recommendations that can help simplify trade throughout the ISC, along with implementation approaches & methodologies.

Target:
• Policymakers and high-level managers
• Implementers and technical experts
…from governments, businesses and international organizations

Format:
• A web-based interactive tool
• In a wikipedia style (with entry points and cross links to navigate contents)
Why

Suggested Itineraries:
1. Reducing border delays,
2. Documents simplification and data harmonisation,
3. Creating partnership with trade,
4. ICT application,
5. WTO negotiations,

Domains:
Business: Purchasing, Shipping & Transport, Customs & Cross Border Management, Payment
Approaches and Methodologies: Business Process Analysis, Consultation_Collaboration, E-Business Solutions

How

Suggested Itineraries:
1. Reducing border delays,
2. Documents simplification and data harmonisation,
3. Creating partnership with trade,
4. ICT application,
5. WTO negotiations,

With what

Instruments
Conventions, Standards and Recommendations, Guides, Case Stories

Who

Organisations
UNECE – UN/CEFACT, UNCTAD, ITC, UNESCAP, WTO, WCO, etc.
Welcome to the Trade Facilitation Implementation Guide
TRAINING WITH THE GUIDE

The ToT package:
- Helps organize, conduct and evaluate workshops based on the Guide

ToT workshops:
- Where and when?
  - In the 5 regions of the world
- For whom?
  - Experts/trainers who will train policy makers and managers involved in TF reforms
TF Domains

Business, Approaches and Methodologies
Overview of TF Domains

Business Domains

- Purchasing
- Transport
- Customs
- Payment

Approaches & Methodologies Domains

- The generic approach to Trade Facilitation Implementation
- E-business solutions
- Business Process Analysis
- Consultation and Cooperation
Business Domains Reflect Supply Chain Model

- Business Domains
  - Purchasing
  - Transport
  - Customs
  - Payment

Approaches & Methodologies Domains

The generic approach to Trade Facilitation Implementation

Buy
Ship
Pay

Consultation and Cooperation
Shipping and Transport Domain

• Model transport contracts and documentation
  – IMO – sea
  – ICAO and IATA – air
  – IRU – road
  – UIC – rail
  – FIATA – multi-modal

• Cargo handling, shipping instructions
• Dangerous Goods
• Port and airport management/interfaces
Customs Domain

Scope of CBM & Customs Domain in Itinerary

Modes of Transport
- Air
- Sea
- Road
- Rail

Clearance

Stakeholders
- Governments
- Citizens/Consumers
- Business/Industry

Security

Cross-Border Management

Transit

Export

Import
Measures Were Selected Along TF Principles...

- Effectiveness
- Efficiency

- Transparency
- Predictability
- Consistency

Trade Facilitation Indicators: Impact on Trade Cost

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<thead>
<tr>
<th>#</th>
<th>TF Measure</th>
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<th>TF Measure</th>
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<tbody>
<tr>
<td>1.</td>
<td>Advance Rulings</td>
<td>1.</td>
<td>Streamline Procedures (5.4%)</td>
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<tr>
<td>2.</td>
<td>Information Availability</td>
<td>2.</td>
<td>Advance Rulings (3.7%)</td>
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<td>3.</td>
<td>Streamline Fees and Charges</td>
<td>3.</td>
<td>Automation (2.7%)</td>
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<td>4.</td>
<td>Simplification and Harmonization of Documents</td>
<td>4.</td>
<td>Streamline Fees and Charges (1.7%)</td>
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<td>5.</td>
<td>Co-operation between border agencies, internally and externally</td>
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... And Highest Effect On Trade Flows and Cost

A&M Domains Underpin TF Efforts

Business Domains

- Purchasing
- Transport
- Customs
- Payment

Approaches & Methodologies Domains

- The generic approach to Trade Facilitation Implementation
- E-business solutions
- Business Process Analysis
- Consultation and Cooperation
Business Process Analysis Domain

- Trade Facilitation projects typically have an inter-organizational scope
- Many parties are involved, communication within the project’s scope and projects themselves are complex, manifold and highly important
- BPA provides the structured approach to such projects
Thank you!

For more info:
Trade Facilitation Section, UNECE

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