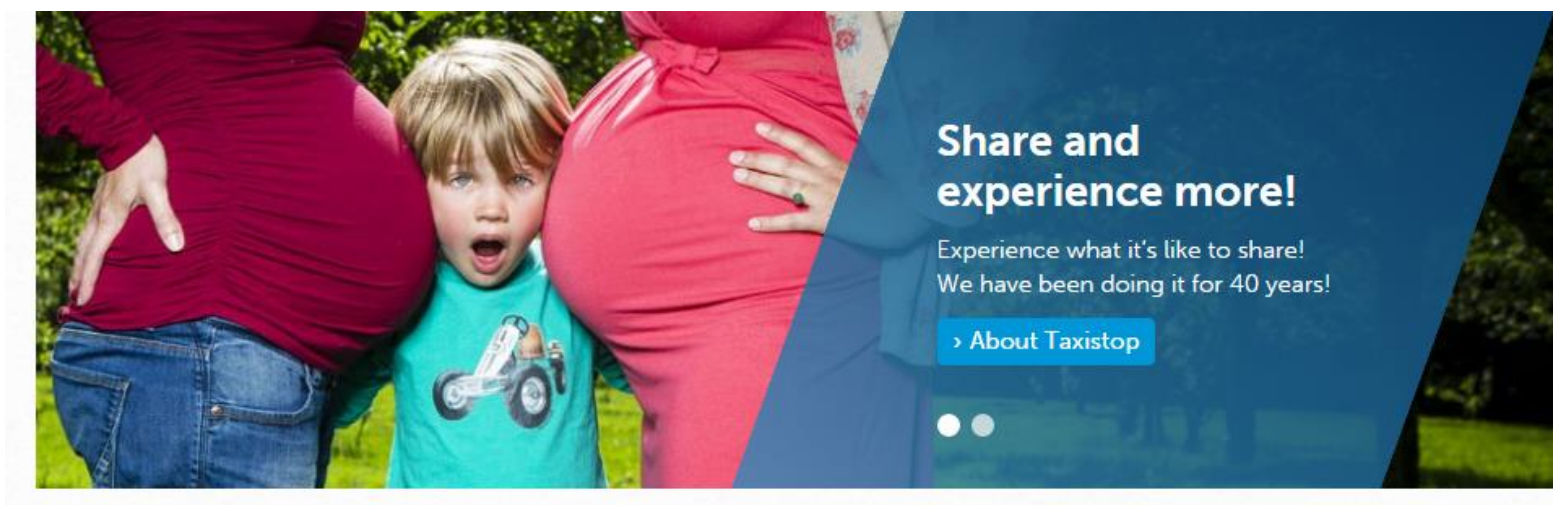




# “Mobility hubs: an innovative approach between digital and physical aspects of Mobility-as-a-Service”

Expert Roundtable- Economic Analysis of the Transformation of Urban Transport Systems  
09.09.2020 Genève  
@angelo\_meuleman

# “More efficiency through shared and connected mobility”



## Concrete solutions

- ♥ Carpool-app
- ♥ Car-Sharing
- ♥ On-demand transport

## Innovation

- ♥ Technological
- ♥ Social

## Awareness

- ♥ Political
- ♥ Public campaigns



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# PwC: '80 million cars less in Europe by 2030'

 belga POSTED ON SEPTEMBER 12, 2017

 0

0  
SHARES

 Share On Facebook

 Tweet It



This means going from 280 million cars to 200 million.



But traffic will still rise, because shared cars are used more frequently.



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# Shared and connected transport

## Offline - Bricks

### ❖ Connected

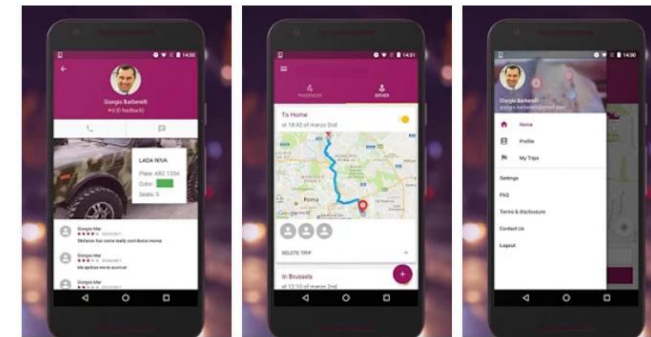
- Mobihubs



## Online - Bytes

### ❖ Connected

- MaaS + multi-modal routeplanning





# Mobihubs: Every transport solution nearby



# Timeline mobihubs in Flanders

Launch  
concept

Su  
Fla



1.000  
mobihubs



€ 106.000.000 for  
1.000 mobihubs



# Objectives

- ✓ To enable inter- & multimodality in every neighbourhood: rural and urban
- ✓ To offer a reliable alternative to ownership
- ✓ Recognisability
- ✓ Reflex for urban designer
- ✓ Digital and physical connectivity



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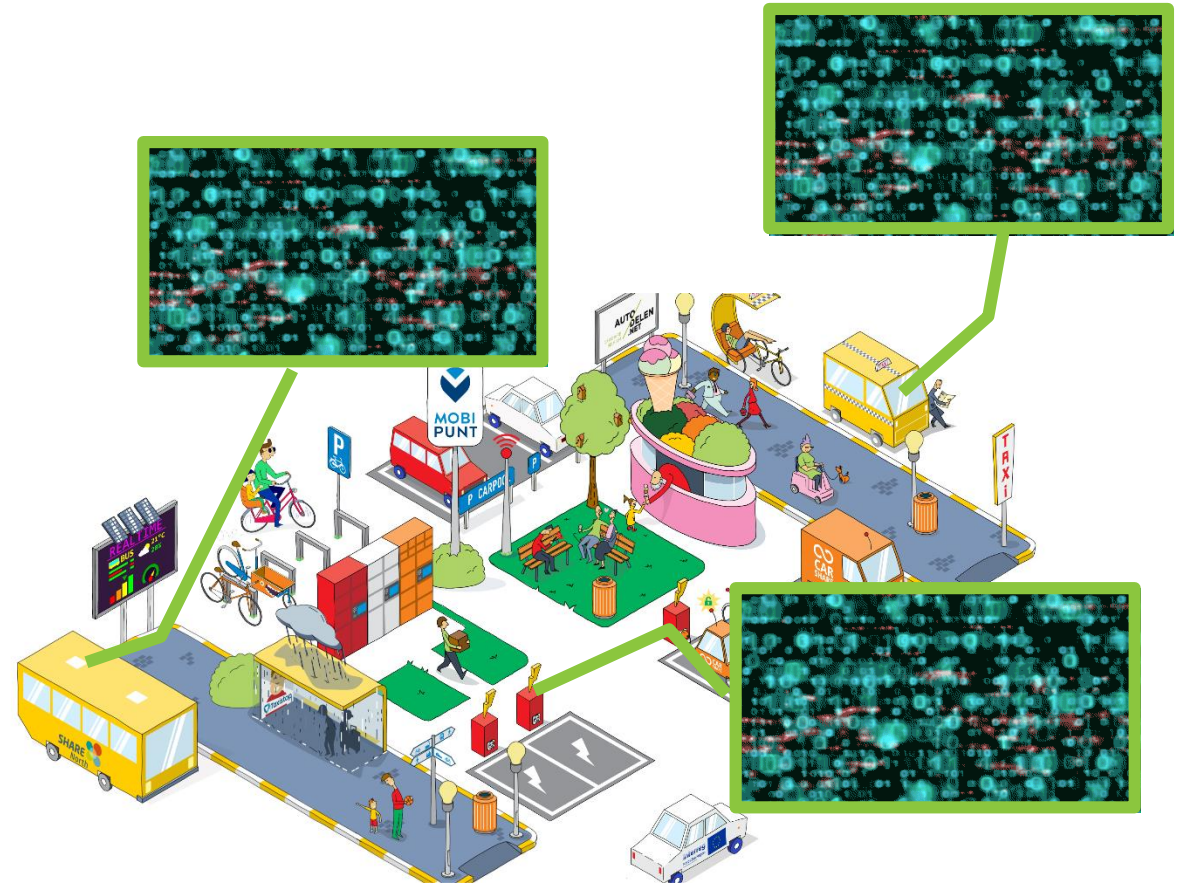
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# Connecting the bricks & bytes

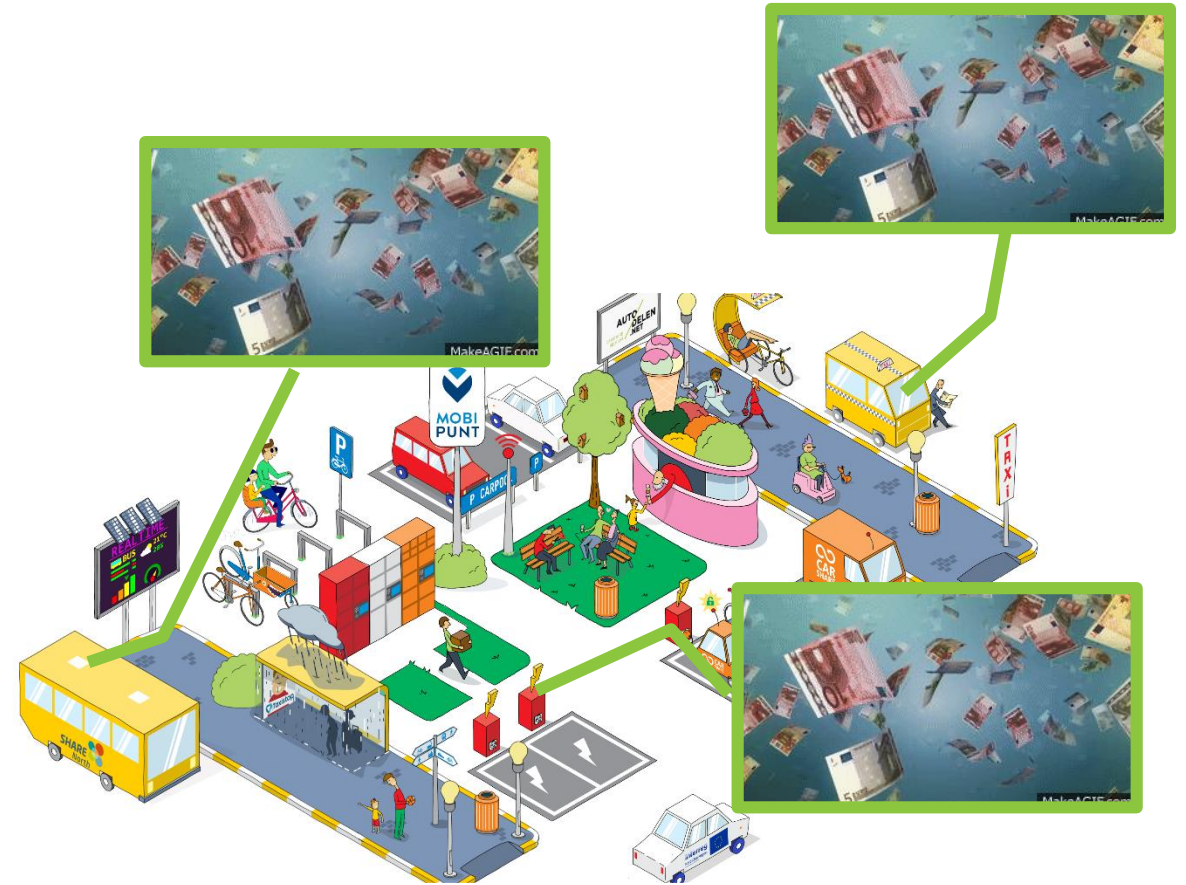
- ✓ Digitale info
- ✓ App development
- ✓ Data management
- ✓ Interoperability





## Complicated business case

- ✔ What is public, what is private?
- ✔ Fair distribution between urban-rural?
- ✔ Who takes the risks, costs/subsidies, profit?
  - Infrastructure
  - Platform
  - Operators



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## Summary:



*A whole new ecosystem on multimodal travelling*

*Let's think twice, before commercialising public space!*