“Mobility hubs: an innovative approach between digital and physical aspects of Mobility-as-a-Service”

Expert Roundtable- Economic Analysis of the Transformation of Urban Transport Systems
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“More efficiency through shared and connected mobility”

Concrete solutions
- Carpool-app
- Car-Sharing
- On-demand transport

Innovation
- Technological
- Social

Awareness
- Political
- Public campaigns
PwC: ‘80 million cars less in Europe by 2030’

This means going from 280 million cars to 200 million.

But traffic will still rise, because shared cars are used more frequently.
Shared and connected transport

**Offline - Bricks**
- Connected
  - Mobihubs

**Online - Bytes**
- Connected
  - MaaS + multi-modal routeplanning
Mobihubs: Every transport solution nearby
Timeline mobihubs in Flanders

Launch concept

Support Flanders

1,000 mobihubs

€ 106,000,000 for 1,000 mobihubs
Objectives

- To enable inter- & multimodality in every neighbourhood: rural and urban
- To offer a reliable alternative to ownership
- Recognisability
- Reflex for urban designer
- Digital and physical connectivity
Connecting the bricks & bytes

- Digitale info
- App development
- Data management
- Interoperability
Complicated business case

- What is public, what is private?
- Fair distribution between urban-rural?
- Who takes the risks, costs/subsidies, profit?
  - Infrastructure
  - Platform
  - Operators
Summary:

A whole new ecosystem on multimodal travelling

Let’s think twice, before commercialising public space!