“Scouting for Global Road Safety”

Vassiliki Danelli – Mylona
President of BoD – R.S.I. “Panos Mylonas”
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Who we are

**Hellenic Research and Educational Institute “Panos Mylonas” for the Road Safety and the Prevention and Reduction of Traffic Accidents.**

Established on May 12th 2005 after the tragic loss of Panos Mylonas, a 22 year old University student of Mechanical and Aeronautical Engineering and WRC accredited journalist.

RSI is a non-for-profit Organization founded by University institutions, private entities, an audit company and a large number of agencies and volunteers.

**Our Vision**

RSI to act as reference Organization and force of power and inspiration for "a world without road crashes"

**Our Mission**

To increase Society’s awareness for traffic safety culture and safe behavior of road users

To support the Government and stakeholders to act for the prevention of traffic crashes

VIDEO 1

VIDEO 2
1.35 million people die each year on the roads globally.

Road traffic injuries is the leading cause of death among children and young adults aged 5–29 years and the 8th leading cause of death for all ages.

About 48,000 young people were killed in road crashes only in the EU between 2007 and 2016, close to 15% of all road incidents.

Half of those dying on the world’s roads are vulnerable road users: pedestrians, cyclists and motorcyclists.

In Greece, although road fatalities decreased by 56% and severe injuries by 60% during the last decade, we remain one of the poor performing countries in EU.

Source: 13rd Annual Road Safety Performance Index (PIN) Report
1. General Policy on Road Safety
   Cooperation with stakeholders, systematic registration, data analysis and evaluation of road safety measures

2. Driver’s behaviour
   Education & information to improve driver law compliance, better protection of vulnerable users, campaigning nationwide

3. Infrastructure
   Implementation of international best practices and treatment of high risk sites
Educational programs for all age groups

- «In Traffic with Safety» primary school education
- «Be a knight of road safety» primary school education
- «AVENUE for Traffic Safety» occupational health & safety
- «Cycling in Safety» primary school education
- «Do it right» secondary school education
- «Ermis» young traffic offenders and their families

People Trained 2009-TODAY

- 98,145 Pupils of Primary Education
- 83,940 Pupils of Secondary Education
- 5,190 Teachers of Primary and Secondary Education
- 617 Underage offenders of the Traffic Law and their families
- 10,338 Executives of private companies
- 24,478 Military Forces Personnel
AVENUE for Traffic Safety 1/2

AVENUE: Actions for Vulnerable, Elderly, Novice Drivers and Road Users in Europe

European Commission supported Project (DG MOVE)

Coordinated by:
RSI “Panos Mylonas” in 9 European countries

Creating:
NESTs (Networks & Education for Safety in Traffic) in order to improve road safety knowledge for European citizens and other stakeholders.

3 Types of NESTs
National – Local – Mobile

Ranking 1st in the evaluation by the Experts Committee of the European Commission

UNECE
SCOUTS
SCOUTING IRELAND
SOMA PROSKOPON
R.S.I.
AVENUE for Traffic Safety 2/2

**AVENUE applications & activities**

- Roll Over Car
- Belt Sledge
- Driving Simulator
- Distraction Activity
- Mobile NEST
- Reflective material
- Collision weight scale
- Alcohol goggles
- Reaction Test

**AVENUE in the world**

Everyday RSI trains 243 citizens on average!

![Map of the world with dots indicating locations of AVENUE activities.](map.png)
RSI’s Initiatives and the SDGs

Our educational programs, our campaigns and all our initiatives are designed and implemented according to

- The **17 Sustainable Development Goals of 2030** (UN SDGs) and
- The **12 Global Road Safety Performance Targets of 2020**

R.S.I. brings together Public and Private Bodies, Organisations and Authorities, and the Civil Society, in order to maximize its positive impact based on effective synergies and collaboration.

Because we get “**Stronger Together**”
The Project “BRAAVO”

PROMOTING TRAFFIC SAFETY CULTURE IN YOUTH

BRAAVO
Bringing Road safety Awareness and Advocacy to Voluntary Organizations
www.braavo-youth.com
The Project “BRAAVO”

Promoting Traffic Safety Culture in Youth

A Transformation FIA Road Safety Grant Programme

Funding year: 2019

Aims at expanding and transferring the knowledge and good practices of RSI’s educational activities for adolescents by creating an educational programme available to all FIA clubs and Voluntary Organisations of different countries.

BRAAVO: Bringing Road Safety Awareness and Advocacy to Voluntary Organizations
The Project “BRAAVO”

BRAAVO: Bringing Road Safety Awareness and Advocacy to Voluntary Organizations

RSI will implement a train-the-trainers programme for FIA clubs in several countries in order for them to conduct training sessions teaching the participants the importance of a safe behavior in order to reduce road crashes.

The project is also addressing Voluntary Youth Organizations interested in promoting a more positive Traffic Safety Culture among Youths in their countries such as the Scouting Movement.

A wide scale implementation of the BRAAVO trainings took place at the 24th World Scout Jamboree, North America 2019.

Greece – Mexico – South Africa – USA - Globally
Objectives

- Increase knowledge and raise awareness for traffic safety issues among adolescence consisting a high risk group.
- Promote safer behavior and provide youth with information and skills.
- Share and evaluate ideas good practices and methods among participants of different countries.
- Strengthening the active participation of youth in initiatives and actions for road safety.
Methodology

**BRAAVO**

Based on the AVENUE project experience and the “Do it Right” educational programme for secondary school students, BRAAVO is a science based & technology driven initiative. It combines theoretical and practical activities:

- Simulating equipment
- Video and Printed material
- Role Playing
- Cooperative learning: brainstorming and workshops with adolescents
- Research

**Training Material**

- RSI video campaigns for FIA #SLOWDOWN and #3500LIVES
- Reaction test
- Alco-goggles
- Collision weight scale
- Egg helmet
- Distraction game

*“Things you have to learn to do, you can learn by doing them”*  
Aristotle, (384 BCE – 322 BCE)
BRAAVO: Topics Addressed

- Speeding
- Braking distance
- Seat belt use
- Helmet use
- Distraction
- Drink driving
“Scouting for Global Road Safety”

A story of Success!

2010 2011 2013 2015 2017 2019
22nd WSJ, Sweden 14th MOOT, Canada 23rd WSJ, Japan 15th MOOT, Iceland 24th WSJ, North America

Supported by Scouting Ireland
Soma Hellin Prosokoplan
Hellenic Road Safety Institute “Panos Mylonas”
Road Safety Authority of Ireland
UNECE - United Nations Economic Commission for Europe

Stop Think Act
Learning Changing Saving lives

Supported by Scouting Ireland
Soma Hellin Prosokoplan
Hellenic Road Safety Institute “Panos Mylonas”
Road Safety Authority of Ireland
UNECE - United Nations Economic Commission for Europe

Stop Think Act
Learning Changing Saving lives
“Scouting for Global Road Safety”

The initiative launched in 2010 by RSI “Panos Mylonas” in collaboration with:

- the World Organization of the Scout Movement (WOSM)
- Scouts of Greece (Soma Hellinon Proskopon)
- Scouting Ireland
- Road Safety Authority of Ireland (RSA)
- the United Nations Economic Commission for Europe (UNECE)

Held under the auspices of the United Nations Economic Commission for Europe (UNECE) within the framework of the UN Decade of Action for Road Safety (2011 - 2020).
“Scouting for Global Road Safety”

Objectives

✓ To utilize the resources and methods of Scouting.
✓ To improve Road Safety for adolescents and young people.
✓ To build a global alliance for Road Safety through Scouting.

Why Scouts?

✓ Committed to a set of values.
✓ Learn by doing.
✓ Work in small groups.
✓ Peer based learning.
✓ Increasing self governance and volunteerism.

The Scout Method offers an approach to learning that could be highly effective in promoting a positive attitude to Road Safety.
“Scouting for Global Road Safety”

Scouting Events

✓ 22nd World Scout Jamboree, Sweden, 2011
✓ 14th World Scout Moot Canada 2013
✓ 1st World Scout Education Congress, Hong Kong 2013
✓ 23rd World Scout Jamboree, Japan, 2015
✓ 15th World Scout Moot, Iceland, 2017
✓ 24th World Scout Jamboree, North America, 2019

UN Events

✓ 2nd UN Global Road Safety Week, 2013, Geneva
✓ My world: United Nations global survey, 2014, Greece
UN Recognition

The initiative was included at the UNECE Resolution (66/260) on improving global road safety, adopted by the General Assembly on 19 April 2012.

“Commending the Economic Commission for Europe, the World Organization of the Scout Movement, the Hellenic Road Safety Institute “Panos Mylonas”, the Scouting Ireland and Scouts of Greece global road safety campaign at the World Scout Jamboree in Kristianstad Municipality, Sweden, in 2011...”
24th World Scout Jamboree, North America 2019

- RSI "Panos Mylonas" in cooperation with Scouts of Greece.
- Under the auspices of the UNECE.
- At the context of the Project “Promoting Traffic Safety Culture in Youth”
- Awarded and funded by the FIA “Transformation” Road Safety Grant Programme.
Traffic Safety Activities held at the 24th WSJ:

- BRAAVO Experiential Training Activities.
- “Holding Hands” Event.
- Audiovisual Material of RSI & FIA Road Safety campaigns (#3500LIVES campaign).
- Research On Youth Driving Attitudes and Behaviors.

More than 15 IST’s Scouts were trained through the train-the-trainers programme in order to support the BRAAVO trainings!
Experiential Training Activities
Experiential Training Activities

Alcohol Goggles Activity
Experiential Training Activities

Distract a match game activity
Experiential Training Activities

Weight Scale Activity
Experiential Training Activities

Reaction test Activity
## Experiential Training Activities

### Participants’ country of origin

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Scouts around the world join hands to give a promise and commit to act, strengthening global forces against road traffic crashes.

A boy and a girl scout from each country join hands to form a circle and send a message for peace on the roads.

Wearing reflective vests over their uniform and singing a song prepared especially for this event with the message “Peace on the Roads of the World”.
Fédération Internationale de l'Automobile (FIA)

- Audiovisual Material of the #3500LIVES campaign.
- Photo booth for memory photos.
- FIA President, UN SG's Special Envoy for Road Safety, Jean Todt, video message.
Research On Youth Driving Attitudes and Behaviors

Research description and goals:

• Track the attitudes and behaviors regarding drinking and driving, self-perceptions, values as guiding principles in life, as well as issues concerning traffic culture in general.

• The results will lead to the development of intervention and prevention programs based on cross cultural issues and references to other countries.

• The research is a follow up on previous research held at the 23th Scout Jamboree in Japan (2015) and at the 15th MOOT in Iceland (2017).

• Results will be published in autumn well known academic journal and numerous oral and poster presentations in Greek conferences have been scheduled.
Previous Research
On Youth Driving Attitudes and Behaviors

Underage Drinking and the Risk of Involvement in Road Crashes

23rd World Scout Jamboree, (28.07-08.08 2015) Japan

- 23.5% have been in a car with a driver under the influence of alcohol.
- 4.4% of the participants have driven a car or motor bike under the influence of alcohol.
- 3.9% would risk driving carefully at a low speed if they had consumed alcohol.
- 2.3% would drive anyway if they had consumed alcohol and had to drive.
- 1.2% have been involved in a traffic accident because they had consumed alcohol as drivers and another
- 2% have found themselves in the same condition as pedestrians.
- 0.7% have been arrested for driving under the influence of alcohol.

Even though the above numbers seem to be low, one should keep in mind that the participants are underage and not holding a driver’s licence, thus the reported answers indicate risky activities related to drinking and driving from a very early age.

N=782, 57.5% male- 40.3% female, Age mean 15.43, 45 countries (12 geographical regions)
Previous Research
On Youth Driving Attitudes and Behaviors

Underage Drinking and the Risk of Involvement in Road Crashes

23rd World Scout Jamboree, (28.07-08.08 2015) Japan

Low accident risk regions:
- North America
- Europe
- Scandinavian countries

High accident risk regions:
- former USSR
- Eastern Europe
- Latin America
- Australia

N=782, 57.5% male - 40.3% female, Age mean 15.43, 45 countries (12 geographical regions)
Geographical regions seem to be differentially related with accident risk due to alcohol.

The easier the access to alcohol, the greater is the risk of involvement in a traffic collision.

The more positive attitudes an adolescent holds in relation to alcohol consumption, the higher the risk of being involved in a traffic collision.

Young people’s negative attitudes towards alcohol consumption are related to lower probability of being involved in road crashes.

The safer is considered the traffic in one’s home country, the lower is the risk of being involved in a traffic collision.

Demographic factors such as gender, religion, density of residence and age of first alcohol use were not significantly related to accident risk due to alcohol.

N=782, 57.5% male- 40.3% female, Age mean 15.43, 45 countries (12 geographical regions)
Evaluation of training program

Using Computer Assisted Personal Interview -4 tablets- via Limesurvey, we asked scouts ages till 18 years old to evaluate the training program performed at 24th World Scout Jamboree.

Results are below:

• 9 in 10 scored “excellent”, “very good” and “good” at the simulators and road issues addressed.

• 9 in 10 left from RSI training “satisfied” and “very satisfied”.

• 8 in 10 rated the organization and trainers as “good” and “excellent”.

• 8 in 10 stated that he/she would apply information learnt in life to a “great extent” and “very great extent”.

In overall, the scores were very high and scouts evaluated very positively the road safety training.

N=356, 5 scale Likert
Evaluation of training program

Comments from the Visitors’ Book!

24th WSJ, North America, USA

This was a really fun and informative event, and I’m glad that I got to take part in it!
– Aidan Gough
USA 224

I had a really fun time going through your program. Keep up the great work! – Tyler Henderson
USA 224

I think it’s very useful, to reference the knowledge that we already have about this but we do need in court.

Everyone was very welcoming and made this event a very comfortable area. Thank you for the knowledge you have given me!
– Gabe Montalbano
USA 224

Pienso bien anticu que consumir alcohol acuerdos pequeñas decenas horas a graves caídas.
– Gabriel Berbis

R.S.I www.ioas.gr

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SCOUTS

SCOUTING IRELAND
What's next?

How can we work together on the challenge to adopt the program and support the initiative globally?

There are more than 50 Million Scouts across the world in the entire family of nations. There is a fantastic opportunity here for progress in this vital global work for Road Safety.

Think global
Act local on a national basis in each country member...
Thank You!

Visit www.ioas.gr

https://www.braavo-youth.com/

https://www.fia.com/3500lives

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