10% of all CO2 emissions comes from freight transport.

(Passenger transport = 12%)
120 HOURS LOST PER DRIVER EACH YEAR
50,000 PREMATURE DEATHS OF AIR POLLUTION & ROAD ACCIDENTS
GROWTH OF TRANSPORT
BY 2030

+30%
+1 MILLION TRUCKS IN EUROPE

BY 2030

Today 2030

4.2 5.2
Today: 27.5 million tons of CO2/year
2030: 35.5 million tons of CO2/year

+80 million tons of CO2/year by 2030
+10,000 PREMATURE DEATHS / YEAR DUE TO AIR POLLUTION & ROAD ACCIDENTS BY 2030

Today 2030

50 60
PARIS 2030 TARGETS?
A COLLECTIVE STANDSTILL?
HUMAN CASUALTIES?
WE NEED A MODAL SHIFT
THE MACRO-ECONOMICAL BETTER SOLUTION

6x LESS ENERGY CONSUMPTION

12x LESS EXTERNAL COSTS TO SOCIETY

9x LESS CO2 EMISSIONS

8x LESS AIR POLLUTION
DOUBLING RAIL VOLUMES TO INCREASE MODAL SHARE

TODAY 18%  2030 30%
HOW WILL WE ACHIEVE A MODAL SHARE OF 30% BY 2030?
OUR VISION IS TO TRANSFORM RAIL FREIGHT INTO A HIGH-PERFORMING, EFFICIENT AND SUSTAINABLE BACKBONE TRANSPORT SYSTEM.
1. RAIL FREIGHT COMPANIES OFFER SUPERIOR PRODUCTS THAT CONVINCE CUSTOMERS
2. DRIVING A TRAIN THROUGH EUROPE SHOULD BE AS EASY AS DRIVING A TRUCK

ACCESS  PLANNING  OPERATIONS  INFRA
3. A LEVEL PLAYING FIELD FOR RAIL AND ROAD IN ORDER TO NUDGE CUSTOMERS TOWARDS RAIL

- EQUAL SHARE
- REDUCE INDIRECT COSTS
- PROVIDE INCENTIVES
WE NEED A MENTAL SHIFT
RFF’s Achievements: spreading the message

... One journey across Europe with more than 12 cities and stops at along the way...
- Children for Climate, Leipzig & Munich, May 2019
- R20 Austrian World Summit, Vienna, May 2019
- transport logistic fair Munich, June 2019
- RFF & WWF at European Mobility Week, Vienna, September 2019

... Almost one million people reached via social media
- Instagram almost 400,000
- Twitter over 30,000
- LinkedIn over 20,000
- Facebook over 20,000
- Websites almost 20,000
Next stop...  

Noah's Train
saving the climate
... Madrid & the United Nations COP25

- Noah’s Train connects two COPs
- RFF is moving rail freight forward
- And we won’t stop until we reach 30 by 2030!
ANNUAL IMPACT WE CAN AVOID IN 2030 IF RAIL CAPTURES THE 30% GROWTH IN EUROPE

- 80 MILLION TONS OF CO$_2$ / YEAR
- 1 MILLION ADDITIONAL TRUCKS
- 10,000 PREMATURE DEATHS / YEAR
IS THERE A FUTURE FOR RAIL FREIGHT?
IS THERE A FUTURE WITHOUT RAIL FREIGHT?
NO FUTURE WITHOUT RAIL FREIGHT!