

Evocative or Suggestive or Figurative Apparent surfaces

The questions mentioned below were prepared by the experts from FRANCE & GERMANY to submit this issue for the consideration of GRE members in order to have a coordinated and common view on this subject

In recent years, some lamps have been approved with apparent surfaces that could have evocative/suggestive/figurative shape. Here is an example:



1. Is it allowed that the shape of the apparent surface can be the logo of the manufacturer brand or other brand-identifying figures?
2. Is it allowed that the shape of the apparent surface can be the same as an evocative/suggestive figure? Even as an informative figure such as road traffic signs?
3. Is the advertising lighting allowed at the national level in the Contracting parties, regarding to its influence on road safety and distraction?
4. Do we have to consider an apparent surface, whose shape is the logo of a brand manufacturer or other brand-identifying figures, as a advertising lighting?