Voluntary Guidance to Support Technology Advancement

WORKSHOP ON GOVERNANCE OF TRAFFIC SAFETY IN AN AUTOMATED VEHICLE ENVIRONMENT

Jeff Michael
National Highway Traffic Safety Administration
SAFETY ASSURANCE CHALLENGES

Public is best served by safe & orderly technology deployment

Speed of rulemaking ≠ speed of technology change

New technology must integrate with the old
ROLE FOR GUIDANCE

Guidance can be effective in shaping domestic policy

Efficiently developed and amended

UNECE is a trusted source
74th session discussion of nonbinding advisory instrument

Draft terms of reference to be reviewed at 75th session
Thank you