Economic Commission for Europe
Inland Transport Committee
Working Party on Road Traffic Safety
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Activities of interest of the Working Party

Road Safety" Workshops and Interactive Displays at the 23rd World Scout Jamboree in Japan

Submitted by Hellenic Road Safety Institute (RSI)

1. This document, submitted by the Hellenic Road Safety Institute (RSI) "Panos Mylonas", provides information on the 23rd World Scout Jamboree in Japan from 28 July to 8 August 2015, which will include a component on road safety.

2. Maintaining a continuous presence in International Scout activities, the Hellenic Road Safety Institute (RSI) "Panos Mylonas" is participating in the largest Scout event of the last four years, the 23rd World Scout Jamboree (WSJ) in Japan. Scouts and Scout Leaders from more than 160 nations from all over the world are expected to participate in this quadrennial meeting and share ideas, cultures, beliefs and knowledge about global issues, under a “Spirit of Unity”, reaffirming their commitment for “Creating a Better World”.

3. World Scout Jamboree is an official educational event of the World Organization of the Scout Movement (WOSM) and it is specifically designed for young people aged 14 to 17. The 23rd WSJ will be held in Japan, near to Yamaguchi City, in Kirara-hama, from July 28th to August 8th 2015. During this period, more than 40,000 people are expected to visit the campsite from most countries of the world.

4. One of the modules of the 23rd WSJ program consists of workshops and interactive displays where Scouts, through experiential learning, will discuss about global issues and learn the active roles of UN, NGOs and NPOs on those subjects. The "Road Safety" workshop and interactive displays, organized by RSI "Panos Mylonas", will focus on the global issue of road safety with one aim: to engage participants in adopting safe behavior as road users (either pedestrians, cyclists or drivers). Through interactive learning, key issues will be addressed such as drink driving, distracted driving and speeding. During the end of
each workshop a survey will be conducted in order to gather sufficient data for capturing the global awareness about road safety issues and traffic safety culture of participants.

5. In addition, a "Joining Hands for Road Safety" event will be held with the participation of two Scouts from each nation. Scouts around the world will join hands to strengthen global forces against the number one cause of death for young people: Road Traffic Crashes. A boy and a girl scout from each contingent will join hands to form a circle and send a message about this scourge of our world. Wearing reflective vests over their uniforms will sing a song, composed especially for the event, with the message "Peace on the Roads of the World".

6. UNECE has embraced the initiative since the beginning of the “Scouting for Global Road Safety” project, and supported events and actions in Palais de Nations during the Second UN Global Road Safety Week in Geneva (6-12 May 2013), where Scouts learned about UNECE’s road safety activities and legal instruments administrated by its WP 1. Following this event and the UN Resolutions, UNECE officials and WOSM representatives came together, following the initiative of RSI “Panos Mylonas”, Scouting Ireland and Scouts of Greece in advocating road safety to Scouts, to engage the largest youth organization on the globe with an immense power in changing the society, to take a stand to help safeguard road safety.

7. RSI “Panos Mylonas” coordinating the EU funded project “AVENUE for Traffic Safety”, with the participation of 13 partners in 9 European countries for the creation and implementation of “National NESTs”, “Local NESTs” and “Mobile NESTs”, (NEST standing for: Networks & Education for Safety in Traffic) has gathered significant experience and implemented best practices in road safety programs. The road safety centers (NESTs) provide experience based education and risk awareness trainings for all road users.

8. AVENUE applications have already been presented and implemented in regions outside Europe, in the framework of the project “Scouting for Global Road Safety” initiated by RSI, Greek Scouts and Scouting Ireland, mainly addressing young road users of the age-group 15-29, for whom, road traffic accidents represent the first cause of death globally (WHO, report). Workshops have been carried out the last years in Sweden (22nd WSJ, 2011), Canada (14th World Scout Moot, 2013) and Hong-Kong (1st Word Scout Education Congress, 2013).

9. In the following UNECE WP 1 the results and achievements of our scientific research will be presented in detail.

10. The WP 1 members are kindly requested to support, through their Organizations and respective Authorities, the National Scout Organizations (NSOs) of their country and are invited to join/ attend the workshops.

11. The Greek Road Safety Institute (RSI) “Panos Mylonas” is in United Nations (UN) ECOSOC Consultative Status, is an active Member of the European Transport Safety Council (ETSC) and a National Safety Committee Member. Among numerous distinctions and awards acknowledged by private and public Organizations, RSI “Panos Mylonas,” has been also honored with the “European Citizen’s Award” prize in 2011 by the European Parliament, for its actions to educate and sensitize citizens and authorities in the prevention of road traffic crashes.