Economic Commission for Europe
Inland Transport Committee
Working Party on Transport Trends and Economics

Twenty-sixth session
Geneva, 10–12 September 2013
Item 8 (d) of the provisional agenda
Review of the transport situation, transport trends
and economics in ECE region –
Transport Trends and Challenges in the road sector

Development in the road transport market

Submitted by the International Road Transport Union
Development in the Road Transport Market

UNECE Working Party on Transport Trends and Economics (WP.5)

Geneva, 10-12 September 2013

Jens Hügel
Head – Sustainable Development
Evolution of IRU Membership

2013: 170 Members in 74 countries

...and 26 CRIPA Members in 22 countries
1948 – IRU founded in Geneva

1973 – IRU Permanent Delegation to the European Union in Brussels

1998 – IRU Permanent Delegation to Eurasia in Moscow

2005 – IRU Permanent Delegation to the Middle East and Region in Istanbul

2012 – IRU Secretariat for Africa in Geneva

IRU Road Transport Indices
(GDP, transported t., vehicle registrations)

Survey of IRU Members

Data Source
EU and OECD –
double dip recession confirmed

Source: IRU Road Transport Indices, 2013
North – South Divide
Deep recession in the South

Source: IRU Road Transport Indices, 2013
North – South Divide
North ekes out growth

Source: IRU Road Transport Indices, 2013
Transport Volume
EU - below pre-crisis
BRIC & TRACECA - above pre-crisis

Source: IRU Road Transport Indices, 2013
Not to mention vehicle sales in the EU...
IRU Caravans concluded shocking results
IRU Caravans demonstrated that adequate roads exist, but that there is little traffic!!
until the trucks reached border crossings!!
IRU New Eurasian Land Transport Initiative (NELTI)

- From September 2008 to date
- Monitoring of over 200,000 border crossings

57% of transport time lost at border crossings!
38% of transport costs due to unofficial levies
Any penalty on road transport is an even greater penalty on the economy as a whole!

Source: Hague Consulting Group

* Includes lost opportunities
How can we change this view and let road transport drive trade, progress and prosperity?
To bring them hope!
Implement key UN Trade Facilitation Instruments to allow countries to be land-linked!
Securing and facilitating trade and international road transport

Transports Internationaux Routiers

Managed by the IRU since 1949
Reduce border waiting times, facilitate trade, increase risk management efficiency, improve Customs controls, secure trade and transport!
We want to see this…
….instead of this by…. 