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Informal document **GRSP-54-29**
(54th GRSP, 17 - 20 December 2013,
agenda item 11)

UK Department for Transport

Safety Helmet Assessment and Rating Programme (SHARP)



54th GRSP, 17 – 20 December 2013

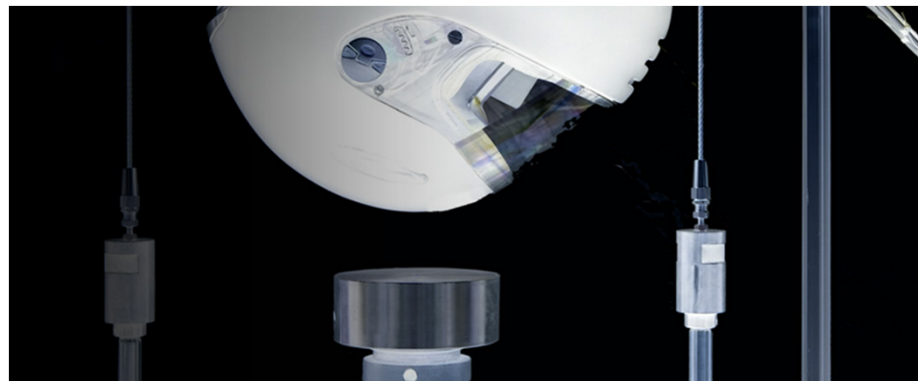


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Background



- SHARP – the Safety Helmet Assessment and Rating Programme – was launched in November 2007.
- Information about the scheme was submitted to the 44th session of GRSP in 2008 (GRSP-44-15).
- This is a brief update on some key points about the programme.





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Safety ratings

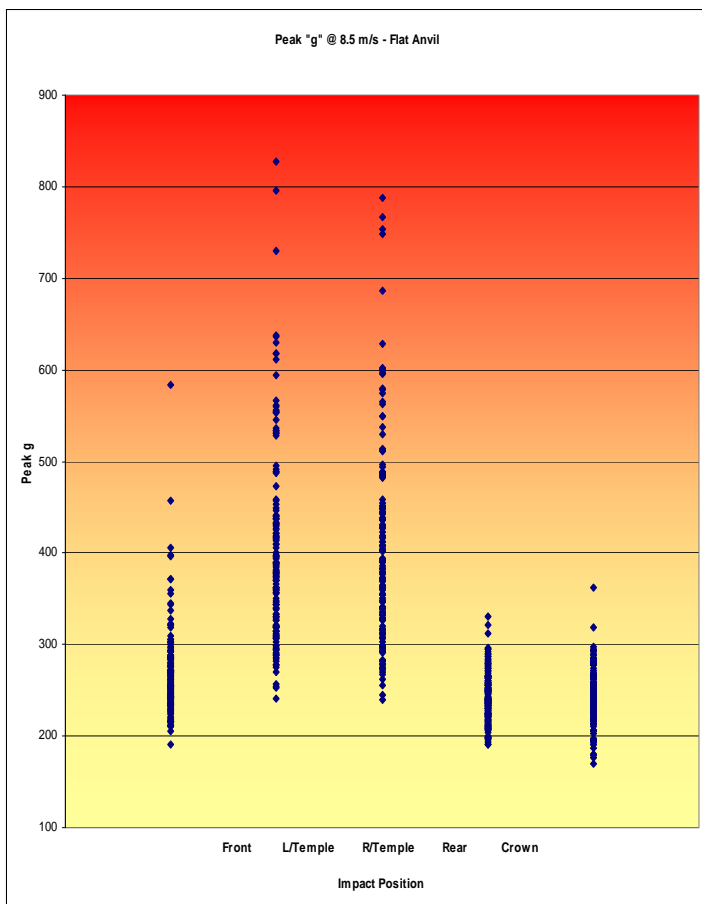


- Helmets are awarded a safety rating between 1 & 5 stars (5 being the highest) depending on how well they perform in our laboratory tests.
- Safety ratings for 302 helmets have now been published on the SHARP website.
 - 15% have been awarded a rating of 1 or 2 stars
 - 14% have been awarded a rating of 5 stars
- Additional models currently within the test programme - anticipate ratings being published early next year.



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Performance Differences



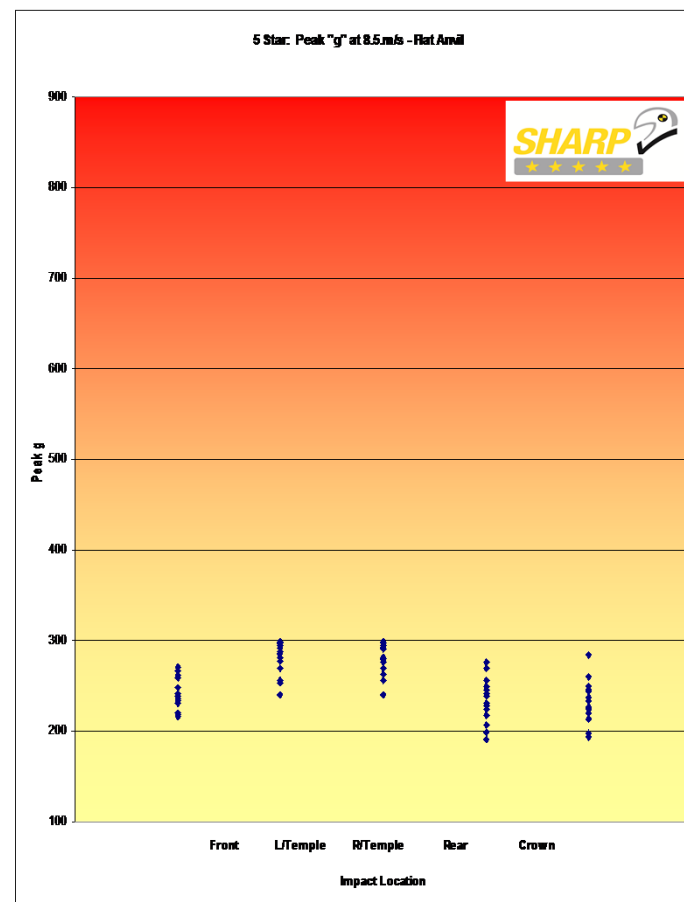
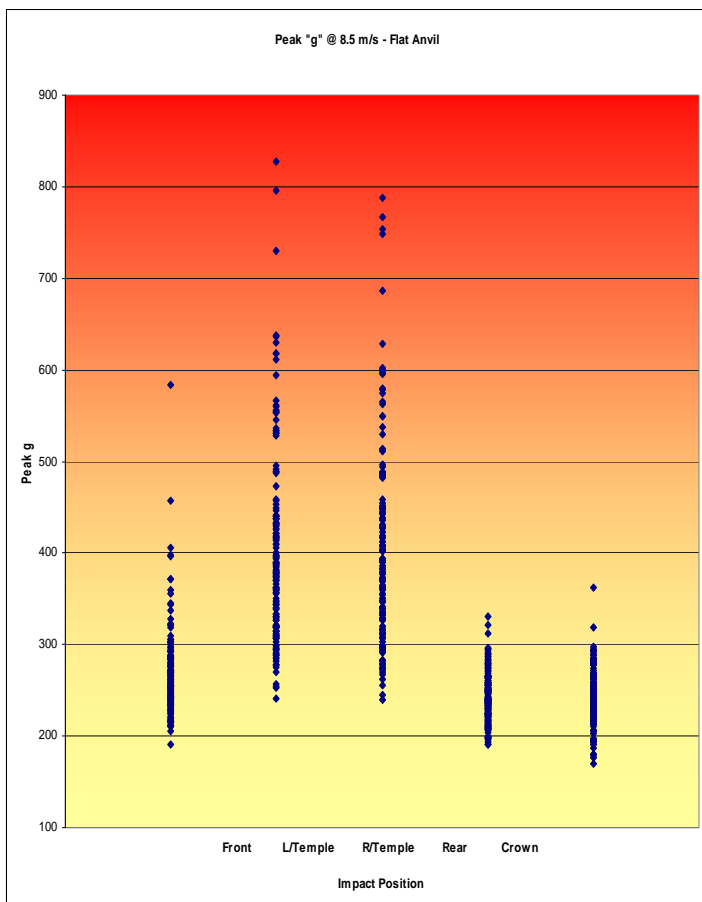


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Performance Differences



www.direct.gov.uk/sharp
THE HELMET SAFETY SCHEME





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Website visits



- Website (www.direct.gov.uk/sharp) now typically receives between 60k and 80k visitors each month.
- Visitor numbers steadily increasing from the programme start.
- Peak of 87k visitors during April 2013.
- Visitors mainly from Europe but increasing number of visitors from around the world.

The screenshot shows the SHARP website interface. At the top, there is a navigation menu with links for Home, The Right Fit, Tests and Ratings, Advice, and News. A search bar is prominently displayed on the right side, with fields for MAKE, MODEL, and TYPE, and a 'FIND HELMET' button. Below the search bar, there are three yellow buttons: 'Getting the right fit', 'Learn about the ratings', and 'How the tests are done'. The main content area features a large image of a helmet and a 'HELMET SEARCH' section. Below this, there are sections for 'NEWS - HELMET SAFETY STANDARDS' and 'LATEST RATINGS'. The 'LATEST RATINGS' section lists several helmet models with their corresponding star ratings.

Model	Rating
Shoef XR 1000	★★★★
Nitro N330VX	★★★★
Lazer L26	★★★★
Lazer F8ee Pro	★★★★
HJC IS-16	★★★★
EST Racevent	★★★★
Schuberth S1 Pro	★★★★



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Awards



In recognition of its contribution to improving road safety, SHARP received two awards in 2013 :

- Prince Michael International Road Safety award.
- FIM annual road safety award.





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Next steps...



- SHARP has shown success at a national level and will continue to rate helmets that are available in the UK.
- However, building on this firm foundation we believe SHARP could be even more successful at an international level.
- Believe there is scope to expand the programme to provide consumers with further information about motorcycle helmets.



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Thank you