World Day of Remembrance for Road Traffic Victims

1993-2013
Brief history of World Day Day

- Initiated in 1993 by RoadPeace (UK)
- From 1995 observed by FEVR member orgs as European Day of Remembrance
- From 1998 observed beyond Europe and Pope calls it World Day
- From 2004 the UN RSC pursues its adoption as a global event
- In October 2005 a UN resolution to endorse World Day is adopted
Resolution adopted by the General Assembly

[without reference to a Main Committee (A/64/L.44/Rev.1 and Add.1)]

64/255. Improving global road safety

15. Encourages Member States to continue to strengthen their commitment to road safety, including by observing the World Day of Remembrance for Road Traffic Victims on the third Sunday of November every year;
Calls on the Commission and Member States officially to recognise the third Sunday in November as the World Day of Remembrance for Road Traffic Victims, as the United Nations and World Health Organisation have already done, in order to raise public awareness of this issue.
Commission:

5.2.13. Letter by Vice-president Sim Kallas

La sécurité routière demeure une priorité absolue pour la Commission européenne. Soyez donc assuré de l'importance que nous accordons à cette journée mondiale de commémoration. La Commission reconnaît cette initiative en publiant, sur son site web, des informations s'y rapportant.
World Day now

- The number of countries observing World Day grows with every year

WD offers the opportunity - to road safety campaigners and to governments:
- to point to the devastation caused by crashes
- to offer recognition to road crash victims and
- to give thanks to all those who help victims
Why is the Day important, according to victims?

- “because lack of information about this catastrophe provokes social indifference”
- “because road victims, like other victims, need to feel that they are not alone and that their suffering is considered by the community”
- “because people are reminded to honour the dead and injured by promising to behave correctly on the road to prevent future tragedies”
Involve Road Safety Stakeholders

- Observance of the World Day of Remembrance offers a great opportunity for all who work at reducing road danger and road casualties to highlight their work and the reasons for that work.

- Celebrating the annual World Day of Remembrance for Road Traffic Victims is one of the international activities proposed in the Global Plan for the Decade of Action; themes during this decade could therefore be connected with the Plan.

- A common WDR theme can be a useful tool to boost this international initiative and the UNRSC is thus invited to discuss and vote on this.
Themes

- The World Day theme in 2011, the year of the launch of the Decade, has become the main WDR motto for the duration of the Decade:

**From Global Remembrance to Global Action across the Decade**

*Let’s make 2011-2020 a Decade to remember!*

A different (sub)theme is chosen for each year of the Decade based on the actions in the Global Plan.
Themes

- The subtheme for 2011 was:
  
  Don’t forget the injured

The theme for 2012, agreed with WHO and the Global NGO Alliance, was:

  Now is the time to learn from the past
  
  (Pillar 1 of the DOA)

The theme proposal for 2013 is:

  Let’s have roads that are safe for all
  
  (Pillar 2)
World Day website

www.wdor.org

re-launched on 26th October 2012

4 years after its first launch on the same date, chosen to coincide with the UN recognition on 26.10.2005.

Video spots: http://www.youtube.com/watch?v=j6MuqDw5EAk

WD in social networks

https://www.facebook.com/worlddayofremembrance
Global Initiatives

- Light of Hope
- Government recognition
- A national memorial
- Official Messages (Pope, UN Secretary General, Minister, Politicians, ETSC, TISPOL)
- Support by many Organisations (Yours, PRI, Global NGO Alliance)
Luxemburg 2002

Journée Mondiale du Souvenir des Victimes de la Route
17 novembre 2002
Une catastrophe routière nationale
60 Tués
600 Blessés graves
depuis le 18 novembre 2001

Association nationale des Victimes de la Route
Austria 2002

Vienna - a balloon for every person killed that year
Italy 2006

- Walk through town to the cemetery
Τα παιδιά κάθονται σε ειδικά καθίσματα!!!

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