

United Nations Global Road Safety Week

7 May 2013 | Palais des Nations, Geneva | Room VIII



UNITED NATIONS
ECONOMIC COMMISSION FOR EUROPE



Insurance and Road Safety

In partnership with the Council of Bureaux



15.00 – 15.20	Opening remarks Ms. Eva Molnar, Director, UNECE Transport Division Mr. Mariusz Wichtowski, President, Council of Bureaux
15.20 – 15.50	Road safety work of Finnish Insurers Mr. Kalle Parkkari, Road Safety Director, Road Safety Unit, Leader of Road Accident Investigation, Helsinki
15.50 – 16.20	<i>“Can the environment be tamed?”</i> Preventing accidents by manipulating reality Mr. Michael Cale, Traffic Psychologist, Israel
16.20 – 16.50	Vulnerable road users – influence on the insurance practice Mr. Siegfried Brockmann, Head of Insurers Accident Research, General Association of German Insurers, Berlin
16.50 – 17.20	Driver fatigue Mr. Michael Cale, Traffic Psychologist, Israel
17.20 – 17.50	Measuring driver fatigue: a demonstration Mr. Herbert Helmle, AmTECH, Germany
17.50 – 18.00	Closing remarks Mr. Mariusz Wichtowski Ms. Eva Molnar