To whom it may concern.

The Minister of Infrastructures and Transport of Italy, Altero Matteoli, will be the host this year of the II Ministerial Conference on Global Environment and Energy in Transport (MEET).

The Conference is an offshoot of a G8 decision, whose debut took place in Tokyo on January 2009. The Italian edition of the Conference will finalize its proceedings by next October in Rome. Italy’s intention is to partly innovate in encouraging interaction between governments and companies that play a major role in land, as well as air and sea transport. Such approach aims at providing governments – especially those undergoing major economic development – with a better insight of the range of sustainable solutions that transport industry can make available, as well as giving industry an opportunity to convey to governments the sort of information and suggestions that could lead to more sustainable development policies through new technologies and more adequate regulations.

Motor industry is undoubtedly a leading co-protagonist if governments are to achieve better environmental standards and populations are to benefit from safer, more efficient, means of transportation. This industry will therefore soon be invited to provide the Government of Italy, as well as those of other countries taking part in the upcoming MEET Conference, with valuable ideas and suggestions at an ad hoc roundtable. While formal invitations will be sent out soon, advance notice of this initiative within the Geneva Motor Show can hopefully make all motor companies aware of such new opportunity for governments and business to join forces for the sake of an environmentally more sustainable planet through better transport technologies and solutions.

I am thankful in advance to all those who will take the time in sharing their views on this Italian Government initiative with the bearer of the present announcement.

Rome, March 2, 2010

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