Road safety – the global context

• 17 August, 1999 - Marmara earthquake, 15,000 lives lost

• 2 May 2008 - Cyclone Nargis, Myanmar, over 100,000 dead and 2 million homeless

• 12 May 2008 - Sichuan earthquake, 55,000 dead, 25,000 missing, 5 million displaced

Roads take their toll on humanity...

Source: Global Road Safety Partnership, World Bank Assessment Report

United Nations Economic Commission for Europe - Transport Division
UNECE - 60 years of work

- Social Rules (driving and rest hours)
- Drivers’ License
- Vehicles Regulations
- Insurance (Green Card)
- Road Traffic Rules
- Road Signs and Signals
- Infrastructure (standards and parameters, tunnel safety, all land modes)
- Statistics
- Dangerous Goods

United Nations Economic Commission for Europe - Transport Division
What future without action?

Regional Forecast for Growth in Road Traffic Fatalities

<table>
<thead>
<tr>
<th>World Bank Region</th>
<th>% Change 2000 - 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Asia</td>
<td>144%</td>
</tr>
<tr>
<td>East Asia &amp; Pacific</td>
<td>80%</td>
</tr>
<tr>
<td>Sub-Saharan Africa</td>
<td>80%</td>
</tr>
<tr>
<td>Middle East &amp; North Africa</td>
<td>68%</td>
</tr>
<tr>
<td>Latin America &amp; Caribbean</td>
<td>48%</td>
</tr>
<tr>
<td>Europe &amp; Central Asia</td>
<td>18%</td>
</tr>
<tr>
<td>Sub-total</td>
<td>83%</td>
</tr>
<tr>
<td>High-income countries</td>
<td>-28%</td>
</tr>
<tr>
<td>Global total</td>
<td>66%</td>
</tr>
</tbody>
</table>
What actions to improve future?

Key-words: together, reciprocity, openness, efficiency

• Terminology - common glossary
• Methodology for collection of data on road deaths and injuries
• Information on traffic trends
• Forecasts to calculate the number of road deaths and injuries that could be expected if no additional road safety measures are taken and those that could be expected if measures are taken
What actions to improve future? – cont’d

- Define and promote a methodology to set targets in terms of different road safety problems or groups of road users
  - separate targets for drinking and driving, use of seatbelts and child restraints and wearing of helmets
- Gather and promote the good road safety practices that have been shown to be effective in reducing the number of road deaths and injuries
- Gather and promote initiatives and programmes that have been shown to have the best cost-benefit ratio
Road Safety- a Millennium Development Goal?

1. Eradicate Extreme Poverty & Hunger
2. Achieve Universal Primary Education
3. Promote Gender Equality & Empower Women
4. Reduce Child Mortality
5. Improve Maternal Health
6. Combat HIV/AIDS, Malaria and Diseases
7. Ensure Environmental Sustainability
8. Develop A Global Partnership for Development
9. Improve Road Safety ???
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