

# **Conference on prospects for the development of trans-Asian and Eurasian transit transportation through Central Asia until the year 2015**

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# **Improving Global Road Safety: setting regional and national road traffic casualty reduction targets**

30 January 2009

UNECE Transport Division



## **UNDA road safety targets project**

- **To be carried out by the UN regional commissions in 2008-2009**
- **United Nations Development Account managed by the Department for Economic and Social Affairs**
- **Technical assistance activities, funds raised by efficiency savings**
- **Budget \$658,000**

## **UNDA road safety targets project**

- **Why targets?**
- **Road safety strategies that include targets are more successful**
- **Worked for developed countries**

# UNDA road safety targets project

- **Lord Robertson report**
- “to encourage a sustained reduction in global road traffic deaths and injuries ... governments in low and middle income countries should adopt their own national road traffic casualty reduction targets. These targets should be ambitious but achievable and supported by the use of key performance indicators, such as levels of seat belt and helmet use, and supplemented by regional road safety targets where appropriate.”

## **UNDA road safety targets project**

- **Accra Declaration, February 2007 meeting of African Ministers responsible for road safety**
- **San José, Costa Rica September 2006 declaration**

## **UNDA road safety targets project**

- **Regional targets**
- **Africa reduce the rate of fatalities by half by 2015**
- **Asia save 600,000 lives over period 2007 to 2015**
- **European Union reduce fatalities by 50% by 2010 compared to 2000**

## **UNDA road safety targets project**

- **National targets**
- **Australia – 40% fatalities by 2010 compared to 1999**
- **Japan less than 5,750 fatalities in 2012**
- **Mexico –27% fatalities by 2015 (compared to 2002)**
- **Turkey – 40% fatalities by 2011 compared to 1999**
- **Malaysia 4 road accidents per 10,000 vehicles by 2010**



## **UNDA road safety targets project**

- **Main activity seminar in each region**
- **ECA, ECLAC, ESCAP 15 countries**
- **ECE 7-10 countries**
- **ESCWA 5-8 countries**

## **UNDA road safety targets project**

- **Seminar day 1 presentations on road safety data, forecasting and traffic trends and target setting**
- **Different sorts of targets – road traffic injury and fatality reduction but also targets related to behaviours (wearing seatbelts, helmets, drinking and driving)**

## **UNDA road safety targets project**

- **Seminar day 2 presentations on programmes, initiatives to help achieve targets**
- **WHO low cost interventions seatbelts and helmets, drinking and driving, speeding using how-to manuals where available**
- **UNECE materials – Consolidated Resolution R.E.1 and Vienna Conventions**

## **UNDA road safety targets project**

- **Other activities**
- **Website devoted to targets**
- **Advisory missions**
- **Awareness campaigns**
- **Report**
- **African case studies**

## **UNDA road safety targets project**

- **Need your assistance/advice in development of the project**
- **Materials and information on existing targets and target setting methods**
- **Good presenters for seminars**
- **Additional funding**



**Thank you for your attention**

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