Silk Road – IRU Initiatives

Peter Krausz, Head, Goods Transport & Facilitation, IRU

Geneva, 8 September 2008
Chinese Goods Exports, 1994-2007 USD, bln

Source: WTO, 2007
If the Silk Road worked for Marco Polo then, why shouldn’t it work for trade and transport today?
US Chamber of Commerce’ View

- There are goods for road transport deliveries from/to China and EU (niche)
- There is sufficient road infrastructure
- There is international legal basis for Eurasian road transport operations (UNECE Conventions and Agreements)
- Road transport operators are ready for transcontinental Eurasian deliveries

Source: Ramboll Study, 2006
NELTI – Global Vision

Источник: Ramboll, «Land Transport Options between Europe and Asia: Commercial Feasibility Study»
Interconnecting all the businesses along the reopened Silk Road

Key:
- Sea transport
- Land transport

- To US West Coast
- To US East Coast
- To EU
- To CIS
- To East Coast
- Saturated

- to US West Coast
Presentation Contents

- Changing IRU organisation, institutions and activities
- IRU as a Silk Road Platform
- IRU Caravans – from Adventure to Operation
- New Eurasian Land Transport Initiative - NELTI
Changing IRU organisation, institutions and activities
Working together for a better future

IRU
Travailler ensemble pour un meilleur avenir
Evolution of IRU Membership

Created 1948

8 Founder States:

Belgium  Denmark  France  Netherlands
Norway  Sweden  UK  Switzerland

2008
180 Members
73 Countries
Evolution of IRU Structure

1948
IRU founded in Geneva

1973
IRU Permanent Delegation to the EU established in Brussels

1998
IRU Permanent Delegation to the CIS established in Moscow

2005
IRU Permanent Delegation to the Middle East established in Istanbul
The Number of IRU Staff:

<table>
<thead>
<tr>
<th>Year</th>
<th>Geneva</th>
<th>Brussels</th>
<th>Moscow</th>
<th>Istanbul</th>
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<td>1993</td>
<td>28</td>
<td>4</td>
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<td>2001</td>
<td>103</td>
<td>8</td>
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<td>119</td>
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</table>
IRU Structure

General Assembly

Passenger Transport Council

Goods Transport Council

Presidential Executive

Secretary General

Task Forces

Commissions

Working Parties

Secretariat General (Geneva)

IRU Academy (Geneva)

EU Delegation (Brussels)

CIS Delegation (Moscow)

Mid East Delegation (Istanbul)

EU Liaison Committee

CIS Liaison Committee
Commissions

- Social Affairs
- Economic Affairs
- Customs Affairs
- Legal Affairs
- Technical Affairs
- Road Safety
- Services to Transport Operators

Working Parties

- Dangerous Goods
- Combined Transport

Commission for Central and Eastern Europe
+ East-West (Trans-European) Road Transport Conferences
IRU Priorities 2008 – Overview
As per Art. 2 of the IRU Constitution

- **Sustainable Development**
  - Innovation
  - Incentives
  - Infrastructure

- **Facilitation**
  - Trade
  - Tourism
  - Road Transport
Facilitation

- Trade & road transport facilitation
- Transit freedom (GATT)
- Quotas and permits (GATT)
- Waiting times at borders - Border crossing facilitation
- Customs transit systems (TIR)
- Visas for professional drivers
- Security - Survey on attacks on truck drivers
- Access to the profession and the market
Border waiting times are a costly handicap for border crossing road transport. Road users of passengers and goods planning their trips are invited to check waiting times at borders on this IRU website. Data are compiled every day from Monday to Friday, from information mainly supplied by IRU national associations.

All players, including transport companies and authorities as well as bus and truck drivers with direct experience of waiting times at the observed borders are most welcome to provide such data on this website.

Let us know if you can also provide reliable daily data for a border crossing point not yet represented on this web application!

Use these data and help us to update this input to be able to help you!

Check out the countries that concern you.
IRU Academy

Initiatives

CPC MANAGER PROGRAMME

“IRU ACADEMY ONLINE” INTERNET APPLICATION

TRIPARTITE HIV/AIDS PROJECT

DANGEROUS GOODS (ADR) PROGRAMME

ATI Meeting

ADC Meeting

IRU ACADEMY SEMINAR & OTHER EVENTS

“IRU ACADEMY ONLINE” INTERNET APPLICATION

TACHOGRAPH PROGRAMME & DRIVING & REST TIME RULES

TRIPARTITE HIV/AIDS PROJECT

DANGEROUS GOODS (ADR) PROGRAMME

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IRU ACADEMY SEMINAR & OTHER EVENTS

“IRU ACADEMY ONLINE” INTERNET APPLICATION

TACHOGRAPH PROGRAMME & DRIVING & REST TIME RULES
TIR System
IRU as a Silk Road Platform
Conferences and Congresses

IRU activities on Revitalisation of Great Silk Road

Over the past decade, the Great Silk Road revitalisation project has become one of the priorities for the IRU. This has encouraged the IRU to organise specialised events to promote the development of road transport in the Euro-Asian region. Such events have included all kinds of fora with a focus on the development of Euro-Asian transport connections, IRU Euro-Asian conferences and World Congresses. IRU caravans are also important events that promote the Silk Road project. Their purpose is to demonstrate that their routes may be efficiently used for the transport of goods. This section contains exhaustive information on past IRU events focused on Great Silk Road revitalisation.

<table>
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<tr>
<th>Year</th>
<th>Event Description</th>
<th>Location, Date</th>
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<tbody>
<tr>
<td>2008</td>
<td>31st IRU World Congress: «Road transport, driving peace and prosperity» (Istanbul, Turkey, 15-16 May 2008)</td>
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<td>2006</td>
<td>30th IRU World Congress: «Road Transport, the Vital Link to Progress!» (Dubai, United Arab Emirates, 14-16 March 2006)</td>
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<td>2004</td>
<td>29th IRU World Congress: «Transport &amp; Technology of Tomorrow» (Yokohama, Japan, 22-24 April 2004)</td>
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<tr>
<td>2003</td>
<td>2nd IRU Euro-Asian Road Transport Conference: «Boosting Road Transport along the Silk Road and the North-South Eurasian Transport Corridor» (Tehran, Islamic Republic of Iran, 7-10 October 2003)</td>
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<tr>
<td>2001</td>
<td>1st IRU Euro-Asian Road Transport Conference: «Opportunities for and barriers to international road goods transport between Asia and Europe» (Irkutsk, Russian Federation, 13-14 September 2001)</td>
<td></td>
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</tbody>
</table>
Exchanges, Declarations, Resolutions
High-level Political Debates
Launch of Caravans

Beijing

Brussels
Latest:
IRU World Congress 2008

IRU Istanbul
31st IRU World Congress 15-16 May 2008

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Next:
5th Euro-Asian Road Transport Conference 2009

Almaty, 11-12 June 2009
IRU Caravans – from Adventure to Operation
Beijing – Brussels 2005

The Beijing-Berlin-Brussels Caravan: Bridging Asia and Europe
Black Sea Ring 2007

About the Caravan

Belgrade
Bucharest
Plovdiv
Thessaloniki
Durres
Istanbul
Samsun
Trabzon
Vilnius
Tallinn
Makhachkala
Astrakhan
Volgograd
Rostov-on-Don
Mariupol
Odessa
Chisinau
Baku

Ukraine
Hungary
Romania
Moldova
Romania
Bulgaria
Greece
Azerbaijan
Georgia
Russia

Black Sea

© International Road Transport Union (IRU) 2008
Black Sea Ring 2007 – Route & Cities

Itinerary

<table>
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<tr>
<th>Country</th>
<th>City</th>
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<tr>
<td>Serbia</td>
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<tr>
<td>Albania</td>
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<tr>
<td>Greece</td>
<td>Thessaloniki</td>
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<tr>
<td>Bulgaria</td>
<td>Plovdiv</td>
<td>25.04.2007</td>
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<tr>
<td>Romania</td>
<td>Bucharest</td>
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<td>Moldova</td>
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Scientific Conclusions of the Caravan

Waiting time at borders (congestion and custom procedures for each side of border), and qualification of border crossing facilities (modernised, not modernised).

This map shows the travelling time at each side of the Black Sea basin and its competitiveness and custom procedures. The border crossing times were noted in the midst of the Black Sea region.

The map also shows whether or not a border crossing point has been modernised.

Sources: NEA
Total costs of waiting times in BSEC:
Euro 208 M

Direct costs of transport permits in BSEC:
Euro 11 M

Direct costs of driver visas in BSEC:
Euro 10 M

Total costs of border delays in BSEC:
Euro 229 M
Mission of the IRU Truck Caravans 2009 will be:

- To make known that interregional linkages and interconnection of all businesses along major routes must be efficient;
- To promote global UN conventions and multilateral agreements for facilitation;
- To demonstrate that sustainable road transport can best meet Agenda 21 objectives and help achieving UN MDGs;
- To collect data on the state and capacity of existing infrastructure *en route*;
- To collect data about the non-physical conditions (procedures) *en route*;

Additionally, in the framework of the UN MDGs, the Truck Caravans 2009 will also aim to promote efficient social services to the vulnerable part of the population in order to emphasise the role of road transport driving social development, peace and a better life for the whole community.
New Eurasian Land Transport Initiative - NELTI
NELTI - New Eurasian Land Transport Initiative

Janusz Lacny, IRU President

"Currently for dogmatic reasons less than 1% of trade between European and Asian countries is carried through Central Asian countries, which were in earlier days at the heart of world trade. This is due to the fact that it is not widely known that only road transport, with its unique door-to-door, high-quality service, can interconnect all the businesses and regions from the Far East to Europe. The project of revitalising the Great Silk Road has just taken a giant leap forward through the NELTI project."
NELTI Implementation Plan

NELTI is an essential next step in the IRU strategy of interconnecting businesses in Asia and Europe and along the Eurasian Landmass, as well as increasing public and business awareness of the huge opportunities created by this land bridge. Supported by significant international organisations and national Governments, several independent transport operators will start commercial deliveries of industrial and consumer goods from Central and Western China to Europe and Turkey in September 2008 through NELTI.

The project New Eurasian Land Transport Initiative - NELTI will be launched on September 16, 2008 in Tashkent, Uzbekistan, in the framework of international conference on Eurasian road transport haulage.

September-December 2008 – Commercial deliveries of goods and monitoring on NELTI’s routes. Operation of national support centres in participating countries.

Early 2009 – Presentation of the project’s preliminary results in Moscow.

June 11-12, 2009, presentation of NELTI results in Almaty, Kazakhstan at the 5th IRU Euro-Asia Road Transport Conference.

Background
They count on NELTI
NELTI Routes
Monitoring
Partners
NELTI – Monitoring

Monitoring will be conducted during the first three months of operations. It will be implemented in two phases, at the beginning and at the end of the three-month period, using internationally recognised methods of monitoring and registering road conditions, waiting times at border-crossing points, quality of road infrastructure, administrative barriers etc. In the period between initial and final monitoring, drivers will fill in their own diaries which will also reflect the situation en route. Monitoring data will be compiled, and anylised by NEA – Dutch Transport Research Institute.

Background
They count on NELTI!
NELTI Implementation Plan
NELTI Routes
Partners

History of the Great Silk Road | IRU activities on Revitalisation of Great Silk Road | NELTI | IRU Caravans | Efforts of International Organisations | Practical Aspects | Contacts | Useful Links | Publications

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Practical aspects concerning transportation on the Great Silk Road

This part of the website contains major national regulatory instruments and by-laws pertaining to international road transport effective in the countries covered by the NELTI project routes.

The website contains the following information:

- intergovernmental agreements;
- customs legislation

(national customs codes, customs control and clearance, customs escort, international road border-crossing points),

- technical requirements for vehicles;
- transport of hazardous, heavy and oversized goods;
- consular and visa issues;
- transit charges;
- traffic regulations;
- international sea ferry service schedules and tariffs;
- additional information (vehicle equipment requirements for wintertime operation, additional charges, holidays, national emergency telephone numbers, etc.).
WELCOME

to NELTI Start-Up Conference!

September, 16, 2008

Tashkent, Uzbekistan
«Возрождение Шелкового пути: от замысла к реальности»

Присоединяйтесь к нам!
Working together for a better future since 1948