

# **Express Delivery Industry**

## **Partner in Protecting Global Trade**

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- **About Us**
- Security in our Supply Chain
- IPR and the Express Delivery Industry
- Our Views on IPR and Customs Enforcement

# Global Express Association



# The Express Delivery Services Industry



- **Over 30 million shipments daily**
- **220 countries and territories**
- **1,700 aircraft**
- **200,000 ground vehicles**
- **3 million jobs world-wide (direct, indirect, induced)**



Source:  
Frontier Economics, Express Delivery and Trade Facilitation: Impacts on the Global Economy, January 2015  
Oxford Economics, The Impact of the Express Delivery Industry on the Global Economy, September 2009

# Express Delivery Chain



**24-72 H TIME-DEFINITE DELIVERY**

Source: Global Express Association

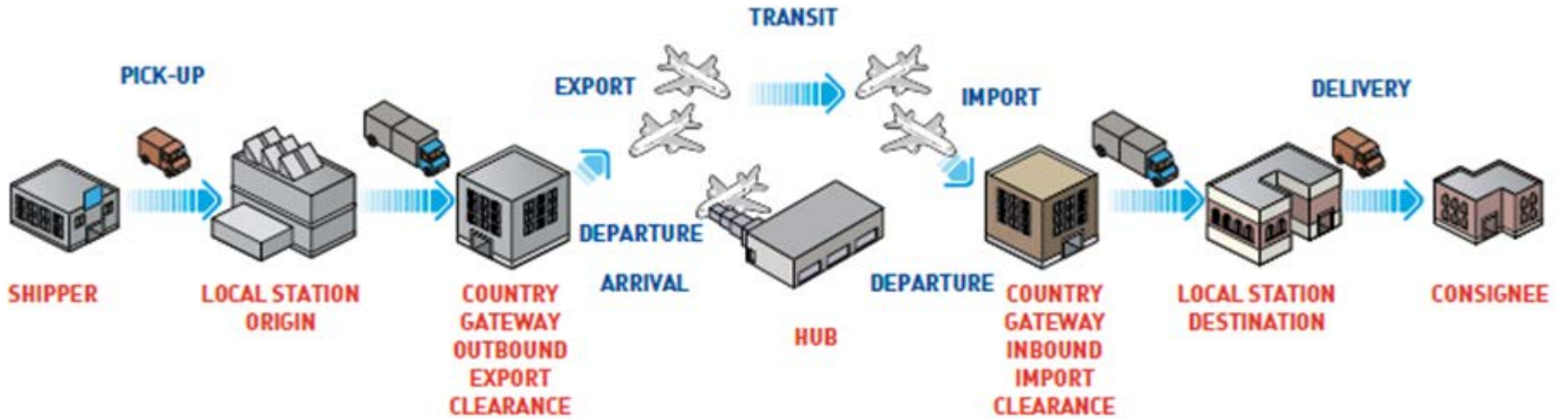
# Express Delivery Chain



**TRACK AND TRACE**

Source: Global Express Association

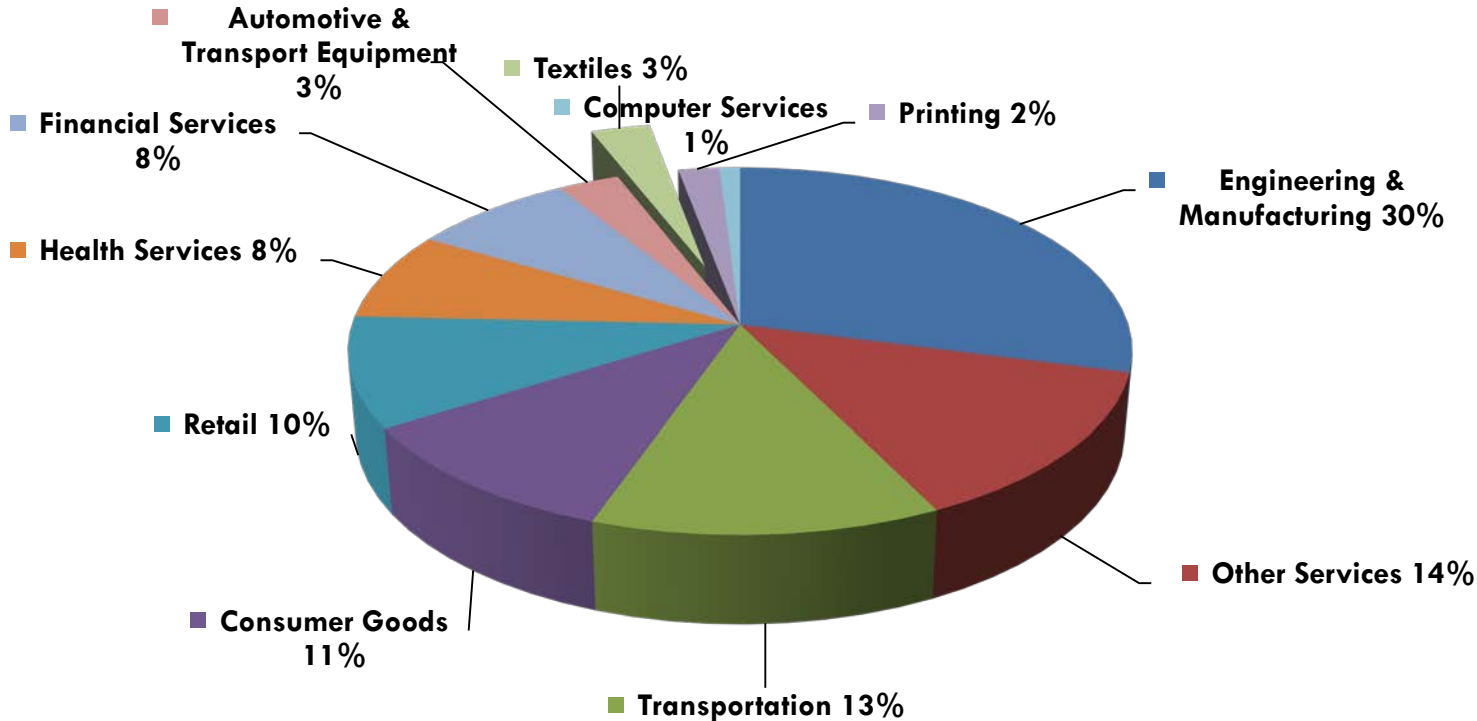
# Express Delivery Chain



**SECURITY**

Source: Global Express Association

## Industry Sectors, in % of Revenue, 2013



Source: Frontier Economics, Express Delivery and Trade Facilitation: Impacts on the Global Economy, January 2015



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# Security

**The Express industry has established, enhanced processes and procedures that promote a secure and compliant supply chain:**



- Focus is on ‘bomb in a box’
- Compliance with international Significant investment in facility security and inspection systems supported through our own internal audit programme.
- Global training programs & procedures in place

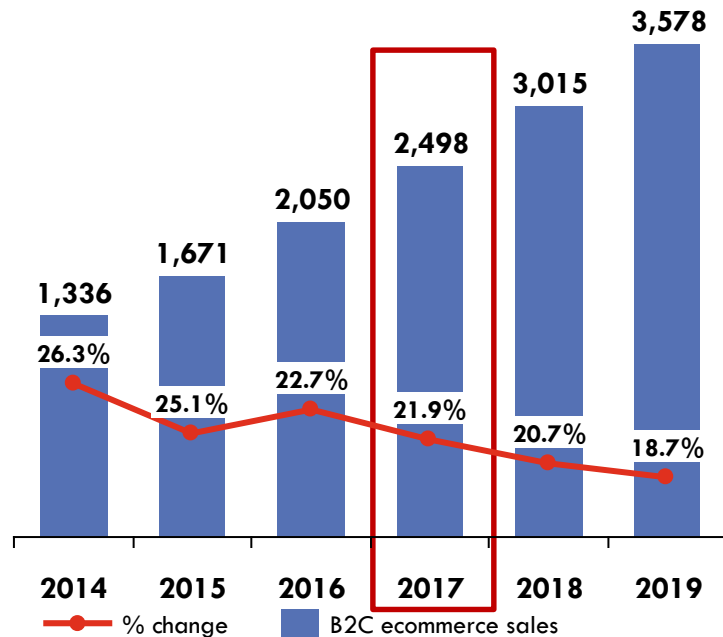


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# E-Commerce growth does not translate into higher seizure rates

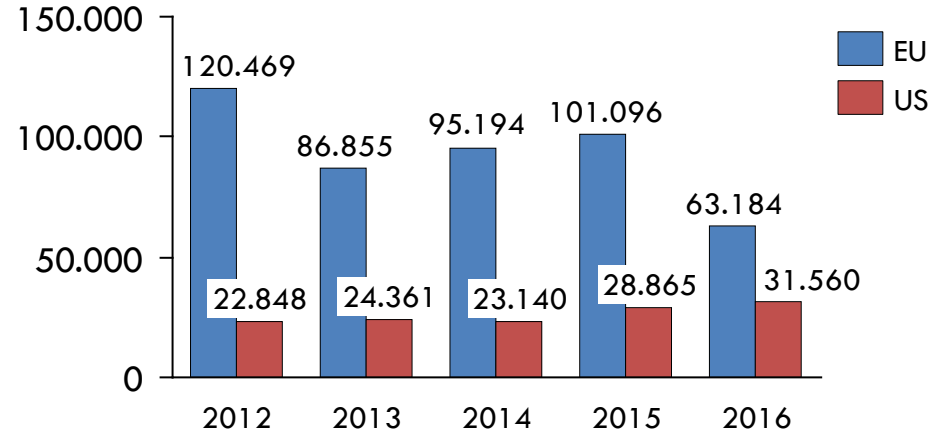
**B2C e-commerce Sales Worldwide, 2014-2019**  
billion USD and % change



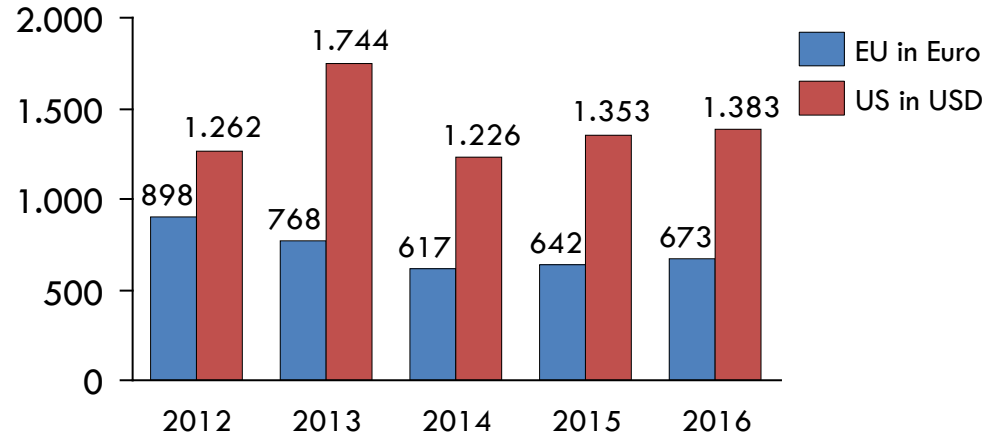
Note: includes products or services ordered using the internet via any device, regardless of the method of payment or fulfillment; excludes travel and event tickets

Source: Worldwide e-commerce retail sales, eMarketer, Dec 2015, www.eMarketer.com

**Number of cases**



**MSRP Value in million**



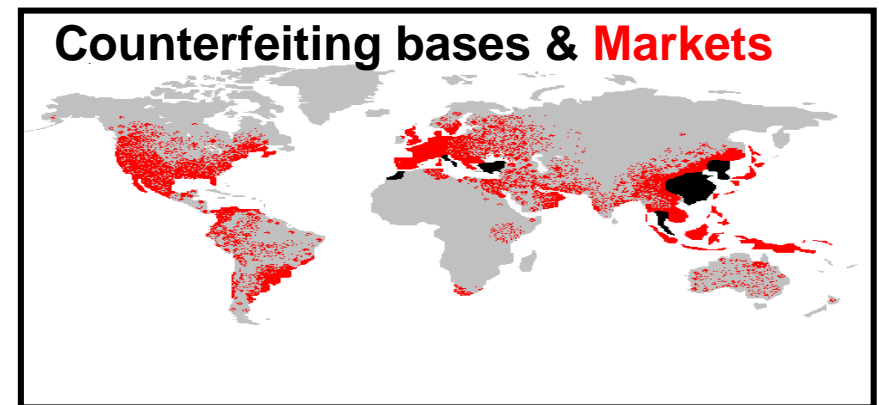
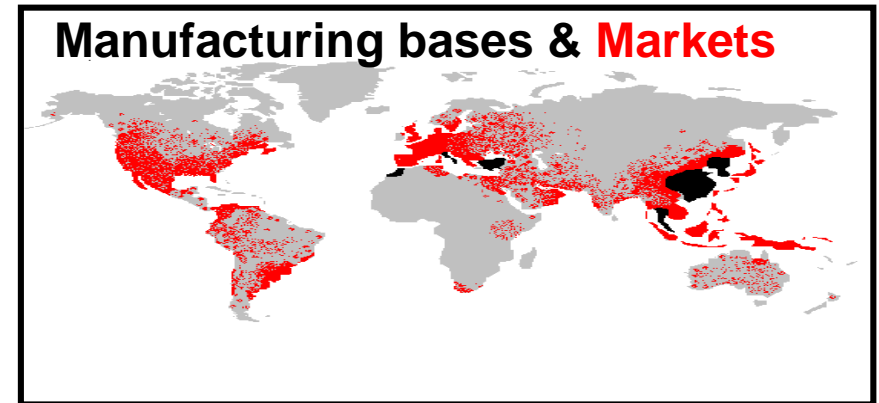
Sources: US CBP/ICE IPR Seizure Statistics Report FY 2016; EU TAXUD IPR Enforcement Report 2017

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# Market Perspective

- Counterfeiters' production entering increasingly global market place, facilitated by the Internet.
- Recognisable business models
- Fakes have an international supply chain
- Need to focus on **source**
- Continued focus on destination
  - Diminishes return on effort
  - Only addresses the smaller players
  - Little or no risk to the counterfeiter



- **Express carriers are not immune**
  - Global networks and reach
  - Capacity to identify nature of goods is limited
  - Operations are integrated and transparent “end to end”
  - Transport goods in good faith
  - Express carriers are not law enforcement agencies
  
- **GEA members recognise:**
  - Concern for society and the economies they service
  - Need to reinforce relationships with Customs, other Agencies, stakeholders

## What we can do:

- **Advance electronic shipment information:** Allows Customs/Border Agencies to perform risk assessment and target shipments for further examination.
- **Track and Trace** systems allow packages identified by Customs as suspicious to be removed from traffic flows and provided to Customs officers for further examination.
- **Facilities:** Express delivery companies provide Customs officers at express delivery hubs with adequate facilities to enable them to identify and examine suspect shipments efficiently.
- **Information on shippers and consignees:** Express delivery companies provide Gov't agencies with available relevant information that may legally be disclosed on shippers and consignees of shipments identified as containing offending goods.
- **Close accounts** of customers identified by Gov't as repeat offenders.



# Conclusion

- **Better information sharing among stakeholders**
  - Customs to share risk information with express carriers
- **Greater cooperation that is:**
  - Legal
  - Sustainable
  - Economically viable
  - Operationally non-intrusive
  - Consistent in a global context
  - Inclusive of all stakeholders



# Thank you



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