International Workshop on Commercial Quality Standards for Fresh Fruit and Vegetables for Countries of Southeast, Central and Eastern Europe

Dubrovnik, Croatia
17th – 20th October 2011, Hotel Lero

Association of Croatian Farmer Markets
Ministry of Agriculture, Fisheries and Rural Development
United Nations Economic Commission for Europe (UNECE)
Promoting the use of the UNECE standards for fresh fruit and vegetables as international references

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Strengthening the institutional and technical infrastructure needed for the implementation and control of standards in the countries of Southeast, Central and Eastern Europe

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Explaining how the standards are interpreted in the European Union (EU)

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Inviting participants to take part in UNECE substantive work on standards

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Reinforcing regional networks of national and international experts
PROGRAMME

Monday, 17 October 2011

08:30 – 18:00  Arrival and Registration of participants
13:30  Lunch
18:00 – 19:30 Opening of the conference
   President of UHT, Mr. Bozo Granic
   UNECE Representative, Ms. Liliana Annovazzi-Jakab
   State Secretary, Mr. Stjepan Mikolčić
Conclusions and Recommendations of previous UNECE Workshops
   UNECE Experts
20:00  Reception / Dinner

Tuesday, 18 October 2011

Technical visit – Neretva valley

08:00  Departure from hotel Lero
10:00  Technical visit, Agrofructus
       Calibration, packaging and shipping facilities for mandarines
11:00  Going to mandarine plantation
13:00  Practical sessions at Adria restaurant
       Focus: Citrus fruit standards – practical application,
       Sampling methods workshop
       Mr. José Luis López Carmona, Spain
       Mr. Fred Jacobs, Netherlands
15:00 – 17:00 Lunch
19:00  Return to hotel
20:00  Dinner
**Wednesday, 19 October 2011**

### INTERNATIONAL STANDARDS AND COMPLIANCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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| 08:30 | UNECE and the development of standards for fresh fruit and vegetables for international trade  
Focus: how UNECE develops agricultural quality standards, who can participate, why they are important, who uses the standards  
Ms. Liliana Annovaszi-Jakab, United Nations Economic Commission for Europe (UNECE) |
| 09:00 | FFV trade and Quality standards in Croatia – overview and issues  
Focus: concepts and main tasks, scope  
Ms. Andreja Martonja-Hitrec, Ministry of Agriculture, Fisheries and Rural Development, Croatia |
| 09:20 | The use of agricultural quality standards in the EU - Spain  
Focus: Marketing standards and how they fit into a broader framework of phytosanitary, food safety, traceability, labelling and other regulations and requirements.  
EU Regulations on marketing standards for fruit and vegetables and procedures to follow to obtain access to EU markets, impact of the new EU regulation on third countries' trade  
Mr. José Luis López Carmona, Spain |
| 10:00 | Coffee Break |
| 10:30 | Ensuring and sustaining the commercial quality of fresh fruit and vegetables – Hungary  
Focus: EU accession and setting up quality management and control  
Mr. Lajos Németh, Hungary |
| 11:00 | Presentation of private sector voluntary standards for the certification of agricultural products  
Focus: GLOBALG.A.P standards  
Mr. Stanko Barbarić, FRAGARIA, Croatia |
| 11:15 | The experience of using EU funds for agricultural development – Example: Project EU ACCORD  
Focus: Capacity development of cooperatives, the introduction of HACCP and GLOBALGAP standards  
Mr. Almir Zulić, CRP-Centre for Development and Support, BiH |
| 11:30 | Experiences of inspection service – Example: Slovenia  
Focus: issues related to the transition from national to EU legislation in the field of fresh fruit and vegetables  
Ms. Helena Srnel, Slovenia |
<p>| 12:00 | Discussions and questions |</p>
<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>12:30 – 13:30</td>
<td>Lunch</td>
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<tr>
<td>13:30</td>
<td>OECD Fruit and Vegetables Scheme: A common fruit and vegetables quality inspection system&lt;br&gt;Mr. Csaba Gaspar, OECD</td>
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<tr>
<td>14:30</td>
<td>Presentation of standards for the practical sessions&lt;br&gt;Standard for APPLES: Mr. Fred Jacobs, Netherlands&lt;br&gt;Standard for STRAWBERRIES: Mr. Lajos Németh, Hungary&lt;br&gt;Mr. José Luis López Carmona, Spain</td>
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<td>15:15 – 15:30</td>
<td>Coffee Break</td>
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<td>15:30</td>
<td>PPAREL SESSIONS&lt;br&gt;APPLES&lt;br&gt;STRAWBERRIES</td>
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<tr>
<td>17:00</td>
<td>Discussions, conclusions, questions</td>
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<td>18:30</td>
<td>Walking tour of Dubrovnik / Dinner</td>
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Thursday, 20 October 2011

**QUALITY CONTROL AND INSPECTION SYSTEMS**

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<thead>
<tr>
<th>Time</th>
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<tr>
<td>08:30</td>
<td>Quality inspection services in Europe – Example: Spain&lt;br&gt;Focus: legal basis, objectives and organization of the Spanish inspection service and its role in helping producers and exporters ensure quality&lt;br&gt;Mr. José Luis López Carmona, Spain</td>
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<tr>
<td>09:00</td>
<td>Inspection services, role and functioning – Example: Netherlands&lt;br&gt;Focus: legal, institutional and organization aspects, practical steps, communication, registration and training&lt;br&gt;Mr. Fred Jacobs, Netherlands</td>
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<td>09:30</td>
<td>Presentation of private sector standards for the certification of agricultural products&lt;br&gt;Focus: farmers’ markets&lt;br&gt;Mr. Miljenko Ernoić, Association of Croatian Farmer Markets, Croatia</td>
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<td>10:00 - 10:30</td>
<td>Coffee Break</td>
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<td>Time</td>
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| 14:30  | Presentation of standards for the practical sessions  
Standard for TOMATOES: Mr. José Luis López Carmona, Spain  
Standard for LETTUCES / CURLED LEAVED ENDIVES: Mr. Lajos Németh, Hungary |
| 12:30 – 13:30 | Lunch                                      |
| 13:00  | PARALEL SESSIONS                             |
|        | TOMATOES                                    |
|        | LETTUCES / CURLED LEAVED ENDIVES            |
| 14:30  | Questions and Conclusions:                  
Main findings of the workshop and recommendations  
Final ceremony, awarding of certificates          |
| 15:00  | Closing of the Workshop                     |

**Simultaneous translation:**

English – Croatian vice versa
Practical information

Contact
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Summary of payment
Registration fee for all participants is 70,00 EUR (taxes included).
Registration fee covers all costs of materials, Neretva valley technical visit and meals during the workshop.
All bank transfer costs are borne by the participants.
Registration fee has to be paid to the account of Superna Ltd in Zagrebačka banka, with a note: 'UNECE conference'

Bank address: Kralja Tomislava 5, HR-40000 Čakovec
Account No.: 2360000-1102181429
SWIFT: ZABAHR2X
IBAN: HR0923600001102181429

Official Conference Hotel
Hotel LERO
Iva Vojnovića 14, 20000 Dubrovnik, Croatia
T. +385(0)20 341-333
F. +385(0)20 332-123
E-mail: sales@hotel-lero.hr
Web: www.hotel-lero.hr

Price of the single room (Bed and Breakfast) is 75 EUR, payment is directly to the hotel
15 minutes walk from the Dubrovnik Old Town (1.2 km)
25 minutes transfer from the International Airport Dubrovnik – Cilipi
20 minutes on foot to the Gruž harbor and main bus station

Visa
Info: http://www.mfa.hr/MVP.asp?pcpid=1615

* Citizens of the Russian Federation, holders of a valid regular passport, will temporarily not need a visa from 1 April to 31 October 2011 for entering the Republic of Croatia, a stay up to 90 days or a transit through the national territory of the Republic of Croatia.
* The possibility of entering Croatia without visa, on the condition of owing the original verified Letter of guarantee by a corporation or a physical person, or a tourist travel voucher

* Citizens of Ukraine, holders of a valid regular passport, will temporarily not need a visa from 1 April to 31 October 2011 for entering the Republic of Croatia, a stay up to 90 days or a transit through the national territory of the Republic of Croatia.

* Citizens of Kosovo, holders of a valid regular passport, will need a visa for entering the Republic of Croatia.

Other
Working languages: English
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