

# Sustainable Cross-border Trade of Fresh Fruit and Vegetables

Quality--Food Safety--Sustainability

22-24 March 2017  
Anatolia Hotel  
Thessaloniki  
Greece



In cooperation with



HELLENIC REPUBLIC  
Ministry of Rural Development  
and Food





<b>THE PROGRAMME</b>	
<b>WEDNESDAY, 22 MARCH 2017</b>	
9:00 – 10:00	<b>Registration</b>
10:00 – 10:15	<b>Opening of the Workshop</b>
10:15 -11:00	<b>Session 1: Introduction</b> <b>The Workshop - Introduction and Background</b> <b>Cross-border agri-food supply chains – perishable goods fruits and vegetables: The importance of standards and certification</b> <i>Ms. Liliana Annovazzi-Jakab, Head, Agricultural Standards Unit, United Nations Economic Commission for Europe (UNECE)</i>  <b>Case reports from countries from the Balkan region</b>
11:00 – 11:15	<b>Coffee break</b>
	<b>Round table Agriculture Greece</b> introduction, overview, prospects <i>Moderator: Ms. Chrysoula Papadimitriou, Director, Ministry of Rural Development and Food, Greece</i> <i>Discussants: Ms. Charikleia Dimakou, Ms. Efthymia Skourogianni, Ministry of Rural Development and Food, Greece; Ms. Athina Chatzipetrou, Resident Trade Facilitation Coordinator, Greece</i>  <b>Export – the business side (market access, marketing and business challenges)</b> <i>Representative of Greek International Business Association (SEVE)</i>
12:30-14:00	<b>Lunch</b>
14:00 – 14:45	<b>Session 2: Group Work and Discussion Session</b> <b>Facilitators:</b> Resource persons <i>Participants will discuss some of their key challenges and suggestions for improvement in meeting quality standards; inspection, post-harvest and food safety requirements for export of fresh fruits.</i>
14:45 – 15:00	<b>Coffee break</b>
15:00 – 17:00	<b>Session 3 Exporting fresh fruit and vegetables –sustainability strategies</b>  <b>Meeting quality requirements EU – UNECE – private standards</b> <i>Ms. Viera Baricicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia</i>  <b>How can producer organizations (co-operatives) contribute to a quality policy beneficial to small-scale farmers and women?</b> <i>Mr. Guy Lamprechts, Head of Policy coordination Unit Market and Agri-food supply chains, Flemish Government, Department For Agriculture And Fisheries; Belgium</i>  <b>Inspecting fresh produce – Efficient and effective systems - Overview on how quality inspection systems are organized in EU</b> <i>Speakers: Ms. Emilie, Maire, Inspector, DGCCRF (Department of Competition, Consumption and Fraud Repression), Ministry of Economy, France.</i>
	<b>Session 4: Practical training 1 – selected produce (tomatoes-tbc)</b> <i>Trainer: Ms. Viera Baricicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia</i>



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THURSDAY, 23 MARCH 2017

8:30 – 10:00	<b>Study visit – inspection services – port of Thessaloniki</b> <i>Coordinator: Greece</i>
10:45 - 12:00	<b>Study visit – Export facility – Packing house with</b> <i>Coordinator: Greece</i>  <b>Practical training 2 – selected produce</b>
12:30 – 14:00	<b>Lunch</b>
14:00 – 15:00	<b>Session 5 Review of the study visits - discussion session</b>  <i>Facilitator: Ms. Liliana Annovazzi-Jakab, UNECE and Resource persons</i>
15:00 – 15:15	<b>Coffee break</b>
15:15 – 16:30	<b>Session 6: Exporting fresh fruit and vegetables – procedures and managing risk</b>  <b>Import and export procedures for fresh fruit and vegetables to/from the EU</b> <i>Mr. Guy Lamprechts, Head of Policy coordination Unit Market and Agri-food supply chains, Flemish Government, Department For Agriculture And Fisheries; Belgium</i>  <b>Risk management in inspection, authorized traders and automation</b> <i>Ms. Emilie, Maire, Inspector, DGCCRF (Directorate General for Competition Policy, Consumer Affairs and Fraud Control), Ministry of Economy, France</i>  <b>Risk management, authorized traders and automation – the example of Greece</b> <i>Ms. Chrysoula Papadimitriou – Director, Ministry of Rural Development and Food, Greece</i>

**FRIDAY, 24 MARCH 2017**

10:00 – 10:45	<p><b>Session 6: Strategies for improving current export and trade of fresh produce</b></p> <p><b>Analyzing and improving existing procedures and agricultural supply chains for more sustainable production and trade - Business Process Analysis</b> <i>Ms. Liliana Annovazzi-Jakab, UNECE and Discussants</i></p> <p><b>Transition to new requirements and facing bottlenecks- Example Croatia the public and the private side - Overview on how quality inspection systems have changed in Croatia and how business reacted</b> <i>Ms. Andreja Martonja Hitrec, Head of Service for Plant Production, Ministry of Agriculture, Croatia and Mr. Stanko Barbarić, Fragaria, Croatia</i></p>
10:45 – 11:00	<p><b>Coffee break</b></p>
11:00 – 11:30	<p><b>Ensuring food quality, safety and traceability - Food safety strategies - Key food safety regulations in the EU</b> <i>Ms. Viera Baricicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia</i></p>
11:30 – 12:00	<p><b>Closure of the workshop</b></p>