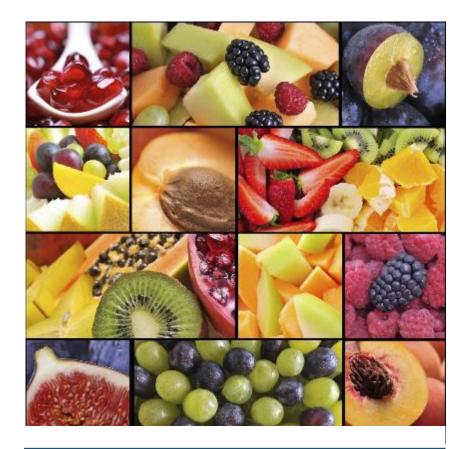


Sustainable Crossborder Trade of Fresh Fruit and Vegetables

Quality--Food Safety--Sustainability

22-24 March 2017 Anatolia Hotel Thessaloniki Greece



In cooperation with







THE PROGRAMME WEDNESDAY, 22 MARCH 2017		
10:00 – 10:15	Opening of the Workshop	
10:15 -11:00	Session 1: Introduction The Workshop - Introduction and Background Cross-border agri-food supply chains – perishable goods fruits and vegetables: The importance of standards and certification Ms. Liliana Annovazzi-Jakab, Head, Agricultural Standards Unit, United Nations Economic Commission for Europe (UNECE) Case reports from countries from the Balkan region	
11:00 – 11:15	Coffee break	
	Round table Agriculture Greece introduction, overview, prospects Moderator: Ms. Chrysoula Papadimitriou, Director, Ministry of Rural Development and Food, Greece Discussants: Ms. Charikleia Dimakou, Ms. Efthymia Skourogianni, Ministry of Rural Development and Food, Greece; Ms. Athina Chatzipetrou, Resident Trade Facilitation Coordinator, Greece	
	Export – the business side (market access, marketing and business challenges) Representative of Greek International Business Association (SEVE)	
12:30-14:00	Lunch	
14:00 – 14:45	Session 2: Group Work and Discussion Session Facilitators: Resource persons Participants will discuss some of their key challenges and suggestions for improvement in meeting quality standards; inspection, post-harvest and food safety requirements for export of fresh fruits.	
14:45 – 15:00	Coffee break	
15:00 – 17:00	Session 3 Exporting fresh fruit and vegetables –sustainability strategies	
	Meeting quality requirements EU – UNECE – private standards Ms. Viera Baricicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia	
	How can producer organizations (co-operatives) contribute to a quality policy beneficial to small-scale farmers and women? Mr. Guy Lamprechts, Head of Policy coordination Unit Market and Agri-food supply chains, Flemish Government, Department For Agriculture And Fisheries; Belgium	
	Inspecting fresh produce – Efficient and effective systems - Overview on how quality inspection systems are organized in EU Speakers: Ms. Emilie, Maire, Inspector, DGCCRF (Department of Competition, Consumption and Fraud Repression), Ministry of Economy, France.	
	Session 4: Practical training 1 – selected produce (tomatoes-tbc) Trainer: Ms. Viera Baricicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia	



THURSDAY, 23 MARCH 2017		
8:30 – 10:00	Study visit – inspection services – port of Thessaloniki Coordinator: Greece	
10:45 - 12:00	Study visit – Export facility – Packing house with Coordinator: Greece	
	Practical training 2 – selected produce	
12:30 – 14:00	Lunch	
14:00 – 15:00	Session 5 Review of the study visits - discussion session	
	Facilitator: Ms. Liliana Annovazzi-Jakab, UNECE and Resource persons	
15:00 – 15:15	Coffee break	
15:15 – 16:30	Session 6: Exporting fresh fruit and vegetables – procedures and managing risk	
	Import and export procedures for fresh fruit and vegetables to/from the EU Mr. Guy Lamprechts, Head of Policy coordination Unit Market and Agri-food supply chains, Flemish Government, Department For Agriculture And Fisheries; Belgium	
	Risk management in inspection, authorized traders and automation Ms. Emilie, Maire, Inspector, DGCCRF (Directorate General for Competition Policy, Consumer Affairs and Fraud Control), Ministry of Economy, France	
	Risk management, authorized traders and automation – the example of Greece Ms. Chrysoula Papadimitriou – Director, Ministry of Rural Development and Food, Greece	

FRIDAY, 24 MARCH 2017		
10:00 – 10:45	Session 6: Strategies for improving current export and trade of fresh produce	
	Analyzing and improving existing procedures and agricultural supply chains for more sustainable production and trade - Business Process Analysis Ms. Liliana Annovazzi-Jakab, UNECE and Discussants	
	Transition to new requirements and facing bottlenecks- Example Croatia the public and the private side - Overview on how quality inspection systems have changed in Croatia and how business reacted Ms. Andreja Martonja Hitrec, Head of Service for Plant Production, Ministry of Agriculture, Croatia and Mr. Stanko Barbarić, Fragaria, Croatia	
10:45 – 11:00	Coffee break	
11:00 – 11:30	Ensuring food quality, safety and traceability - Food safety strategies - Key food safety regulations in the EU Ms. Viera Baricicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia	
11:30 – 12:00	Closure of the workshop	