



Global Trade Facilitation Conference

Connecting International Trade: Single Windows and Supply Chains in the Next Decade

Programme

The Single Window has become a major instrument for simplifying and automating trade procedures. It supports paperless trade and regional and global economic integration. Countries around the world are increasingly using this instrument to strengthen their national and regional development strategies.

Governments and traders from all over the world are coming together in Geneva to explore and develop a vision for the future development of Single Windows and the electronic exchange of information in global supply chains.



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AND THE CARIBBEAN

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COMMISSION FOR ASIA
AND THE PACIFIC

ECONOMIC AND SOCIAL
COMMISSION FOR
WESTERN ASIA

Schedule of the Week

Monday 12 December 2011

Global Trade Facilitation Conference Organised by UNECE in collaboration with UNECA, UNECLAC, UNESCAP and UNESCWA	Room XII Building A	09.45 – 18.00
Speakers' lunch Hosted by SOGET and Bureau VERITAS (by invitation only)	Restaurant 8 th Floor, Building A	13.00 – 14.45
Welcome Reception Sponsored by CrimsonLogic	Restaurant 8 th Floor, Building A	18.10 – 19.30

Tuesday 13 December 2011

Global Trade Facilitation Conference (continued)	Room XII Building A	10.00 – 18.00
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Wednesday 14 December 2011

UNNexT Capacity-building Workshop “Single Window Project Planning and Implementation” Organised by UNECE and UNESCAP (fully booked)	Room IX Building A	10.00 – 18.00
EPCSA committee meetings Executive Committee Meeting/Committee Meetings (closed meetings)	Room IV Building C	09.00 – 13.00
EPCSA Seminar “How to develop a Port Community System” Organised by the European Port Community Systems Association	Room IV Building C	14.00 – 16.00
Joint Forum Asia Europe Alliance for Paperless Trade (ASEAL) – African Alliance for Electronic Commerce (AAEC) “Towards a global alliance for paperless trade” Organised by ASEAL and AAEC	Room XI Building A	09.00 – 12.30
AAEC Statutory Meetings	Room XI Building A	14.00 – 19.00
Meeting of the Regional Commissions “The UN regional commissions’ joint approach to trade facilitation” (closed meeting)	Room S1 Building S	10.00 – 15.00

Thursday 15 December 2011

UNNexT Capacity-building Workshop (continued)	Room IX Building A	10.00 – 18.00
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About the Conference

Welcome to Geneva for the Global Trade Facilitation Conference 2011. For the United Nations this is an historic event. It is the first ever joint conference organised by the five regional commissions to discuss the core issues and solutions for facilitating international trade.

Ten years ago we began to discuss new concepts for trade facilitation which led to the development by UN/CEFACT of UNECE Recommendation 33 on the establishment of a Single Window. Today, the Single Window has become a major instrument for simplifying and automating trade procedures. It supports paperless trade and the regional and global integration of trade.

At the heart of Single Window is the automation of the information exchanges that control the flow of goods across national borders. The conditions under which this information is exchanged and shared, its accessibility, accuracy, the data formats and the technologies used, are crucial for global trade efficiency. Managing this information skillfully, leveraging its potential, finding new ways to generate, manage, process and utilize this information is vitally important for governments, the private sector and citizens.

The conference will review the lessons learnt from the implementation of Single Window systems across the world. What policies, legal frameworks and technologies have been put in place or are needed for optimised information sharing across borders in an international supply chain? Looking ahead, new ideas for connecting international trade in the next decade will be presented for discussion.

The conference programme will be complemented by a UNNExT workshop on Single Window Project Planning and Implementation organised jointly by UNECE and UNESCAP on 14 and 15 December. Furthermore, there will be a seminar on “How to develop a Port Community System” on 14 December organised by the European Port Community System Association (EPCSA) as well as a Joint Forum by the Asia Europe Alliance for Paperless Trade (ASEAL) and the African Alliance for Electronic Commerce (AAEC) with the title “Towards a Global Alliance for Paperless Trade”.

We wish you fruitful discussions, new insights and inspiration for your future work in facilitating information exchange in international trade.

Acknowledgements

UNECE would like to thank Bureau Veritas, CrimsonLogic and SOGET S.A. for sponsoring the social events during the conference.

UNECE would also like to thank Mr. Bram Klievink, Mr. Sietse Overbeek, Ms. Eveline van Stijn and Mr. Yao-Hua Tan from the Delft University of Technology; Mr. David Hesketh from Her Majesty's Revenue and Customs; Mr. Frank Heijmann from the Dutch Tax and Customs Administration and Mr. Jonathan Tat Tsen Koh from CrimsonLogic for their expert contribution to the preparation of the conference background papers.

Conference Programme

DAY 1 - 12 December 2011

Opening	Welcome address
09.45-10.15	Mr. Ján KUBIŠ, Executive Secretary, UNECE
Session 1	Visions for information sharing in global supply chains and Single Window
10.15-11.45	<p>Chair: Ms. Virginia Cram-Martos, Director of the Trade and Sustainable Land Management Division, UNECE</p> <p>The Data Pipeline Vision - towards a Generation of Smart Single Windows Prof. Dr. Yao-Hua Tan, Professor of Information and Communication Technology, Delft University of Technology</p> <p>Customs in the 21st Century Mr. Gareth Lewis, Senior Technical Officer in the Compliance & Facilitation Directorate, Compliance and Facilitation, WCO</p> <p>Opportunities and Challenges in Express Supply Chains Mr. Carlos Grau Tanner, Director General, Global Express Association:</p> <p>Transforming the Air Cargo Supply Chain Mr. Desmond Vertannes, Global Head of Cargo, IATA</p> <p>Information Sharing Challenges: Going Forward with Standards Mr. Mats Wicktor, Director Change Management, Swedish Customs & and Vice-chair UN/CEFACT</p>
11.45-12.00	Questions & Answers
Session 2	Lessons learned from ten years of Single Window implementation
12.00-12.30	<p>Chair: Dr. Magdi Farahat, Principal Advisor on Trade, Geneva Inter-Regional Advisory Services, UNECA</p> <p>Ten Years of Single Window Implementation: Lessons Learned for the Future Mr. Jonathan Tat Tsen Koh, Director, CrimsonLogic, Singapore</p> <p>Single Window Developments in Latin America and the Caribbean Ms. Maria L. Ortiz, Trade Facilitation Expert, Inter-American Development Bank</p>
12.30-13.00	Questions & Answers

Session 2 cont.	Lessons learned from ten years of Single Window implementation
15.00-16.00	<p>Chair: Dr. Magdi Farahat, Principal Advisor on Trade, Geneva Inter-Regional Advisory Services, UNECA</p> <p>Port Single Window for Global Trade in Cotonou HE Mr. Jean Michel Abimbola, Minister for Maritime Economy, Maritime Transport and Port Infrastructures of Benin</p> <p>Single Window in Azerbaijan Customs Service. Reality and Visions Dr. Igbal Babayev, Chief Statistics and IT, State Customs Committee Republic of Azerbaijan</p> <p>Implementing Single Window: the Kenyan Experience and the East African Context Mr. Alex Kabuga, Chief Executive Officer, Kenya Trade Network Agency (KENTRADE) - Single Window Implementing Agency in Kenya</p> <p>Steady and Smooth Progress for Single Window in Jordan Ms. Khuloud Habaybeh, Assistant to Director General for Compliance and Facilitation, Jordanian Customs</p>
16.00-16.30	Questions and Answers
Session 3	Roundtable and open discussion on the evolution of the Single Window concept: achievements, challenges and future developments
16.30-18.00	<p>Chair: Mr. Tim McGrath, Vice-chair UN/CEFACT and Director of Document Engineering Services, Australia</p> <ul style="list-style-type: none"> • Prof. Dr. Yao-Hua Tan, Professor of Information and Communication Technology, Delft University of Technology • Mr. David Hesketh, Senior Manager International Customs Research & Development, HM Revenue and Customs, UK • Mr. Alan Long, Managing Director, Maritime Cargo Processing Plc • Mr. Guilherme Mambo, Commissioner Customs & Project Manager Mozambique SW Project • Ms. Maria L. Ortiz, Trade Facilitation Expert, Customs, Trade Facilitation and Logistics, Integration and Trade Sector, IDB • Mr. Tom Butterly, Chief, Global Trade Solutions Section, UNECE and Secretary to the Joint UN Regional Commissions Approach to TF
Evening	Welcome reception
18.00-19.30	Reception hosted by CrimsonLogic Singapore at the Delegates Restaurant, 8th floor, Palais des Nations

DAY 2 – 13 December 2011

Session 4	Cross-border information exchange for regional integration
10.00-11.30	<p>Chair: Mr. David Hesketh, Senior Manager, International Customs Research & Development, HM Revenue and Customs, UK</p> <p>Experiences and Lessons Learned from Western Asian Countries Ms. Fathia Abdel Fadil, First Economic Affairs Officer, ESCWA and Mr. Paul Kimberly, ESCWA Consultant</p> <p>Progress and Challenges in Latin America and the Caribbean: Foreign Trade Single Windows Development in the Context of Regional Integration and International Trade Ms. Saadia Sanchez Vegas, Director of the Information and Knowledge Network of the Latin American and Caribbean Economic System (SELA)</p> <p>Maritime Transport Single Window Services in the European Union Mr. Jukka Savo, Policy Officer, Directorate Maritime Transport, European Commission DG Mobility and Transport</p> <p>The Role of Port Community Systems in the Implementation of National Single Window Mr. Pascal Ollivier, Chairman of European Port Community System Association</p> <p>Single Window and Cross-Border Trade: The Challenge for Africa (Senegal case) Mr. Ibrahima Diagne, General Manager GAINDE, Senegal</p> <p>Improving the Mechanisms of Cross-Border Information Exchange in the Customs Union of Belarus, Kazakhstan and the Russian Federation Ms. Dina Akpanbayeva, Director of the Department of Trade Policy Secretariat of the Commission of the Customs Union of the Republic of Belarus, the Republic of Kazakhstan and the Russian Federation</p>
11.30-12.00	Questions and Answers
Session 5	Legal frameworks to enable data sharing in international supply chains
12.00-12.45	<p>Chair: Ms. Shamika Sirimane, Chief Trade Facilitation Section, Trade and Investment Division, UNESCAP</p> <p>Legal Framework to Facilitate Cross Border Information Exchange Mr. Francis Lopez, President of InterCommerce Network Services, Philippines</p> <p>Single Window and Paperless Trade Legal Issues: A Possible Mosaic Mr. Bill Luddy, Special Legal Counsel at World Customs Organization (WCO)</p> <p>UNCITRAL Texts as the Backbone of a Uniform Legislative Framework for Cross-Border Electronic Transactions Mr. Luca Castellani, Legal Officer and Secretary of e-Commerce WG, UNCITRAL Secretariat</p>
12.45-13.00	Questions and Answers

Session 6	Connecting the supply chain - using technology and tools to implement the vision
15.00-15.45	<p>Chair: Mr. Mats Wicktor, Director Change Management, Swedish Customs & Vice-chair UN/CEFACT</p> <p>Single Window Implementation Framework (SWIF) - Using State of the Art Management Concepts for Single Window Planning and Implementation Dr. Somnuk Keretho, Director, Dept. of Computer Engineering Innovation, Kasetsart University, Thailand</p> <p>Paperless Trade and the ASYCUDA World Mr. Nicolae Popa, Regional Coordinator, DTL, UNCTAD/ASYCUDA Programme</p> <p>CITES Electronic Permitting Systems: Ensuring Sustainable, Legal and Traceable Wildlife Trade Mr. Juan Carlos Vasquez, Communication and outreach officer CITES Secretariat - UNEP</p>
15.45-16.00	Questions and Answers
Session 7	Roundtable and open discussion on the future development of information exchange in cross-border trade: government and business visions and objectives
16.00-17.15	<p>Chair: Mr. Peter Wilmott, President EUROPRO</p> <ul style="list-style-type: none"> • Mr. Eoin O'Neil, Vice President, Integration Management and Enterprise Architecture, DHL Supply Chain, DHL • Ms. Marianne Wong, Senior Assistant Director of Customs, Directorate of Royal Malaysian Customs Department • Mr. Jonathan Tat Tsen Koh, Director CrimsonLogic, Singapore • Ms. Saadia Sanchez Vegas, Director of the Information and Knowledge Network of the Latin American and Caribbean Economic System (SELA) • Mr. Alex Kabuga, Chief Executive Officer, Kenya Trade Network Agency (KENTRADE) - Single Window Implementing Agency in Kenya • Mr. Frank Heijmann, Head of National and International Trade Relations, Dutch Tax and Customs Administration
Session 8	Conference conclusions
17.15-18.00	<p>UN regional commission representatives</p> <ul style="list-style-type: none"> • Ms. Virginia Cram-Martos, Director, Trade and Sustainable Land Management Division, UNECE • Mr. Tom Butterly, Chief, Global Trade Solutions Section, UNECE • Ms. Shamika Sirimane, Chief Trade Facilitation Section, Trade and Investment Division, UNESCAP • Ms. Fathia Abdel Fadil, First Economic Affairs Officer, ESCWA • Mr. Jose Carlos Mattos, Economic Affairs Officer, International Trade and Integration Division, ECLAC • Ms. Marie Therese Guiebo, Economic Affairs Officer, UNECA

Conference Discussion Papers

The Data Pipeline

Authors: Eveline van Stijn, David Hesketh, Yao-Hua Tan, Bram Klievink, Sietse Overbeek, Frank Heijmann, Markus Pikart, Tom Butterly

Imagine a data pipeline that integrates data from all the different sources in the supply chain. In this scenario, the data required by Customs and other regulatory agencies for an export declaration would be provided electronically at the point where a container is packed. These data are shared between the authorized stakeholders using latest Internet-based technologies.

Government agencies could use the data for better regulation and risk profiling. Private sector stakeholders could use them for better choices in supply chain management and in the development of new services and products.

This paper introduces the concept of data pipelines and discusses the possible benefits for government agencies and the private sector.

Ten years of Single Window Implementation: lessons earned for the future

Author: Jonathan Tat Tsen Koh

A “Single Window” is a facility that allows parties involved in trade and transport to submit standardized trade-related information only once, at a single entry point. This minimizes the time and costs related to fulfilling all import, export, and transit-related regulatory requirements. The Single Window was proposed by UNECE (UN/CEFACT) in 2004 as a way to enhance efficient information exchange between trading communities and governments.

This paper examines the Single Window concept and analyses its practical development over the past decade. It examines regional trends in Single Window implementation and provides an overview of the emerging information technology that might impact its future development.

Both papers are available online: www.unece.org/swglobalconference2011

Side Events and Meetings

Single Window Project Planning and Implementation

UNNExT Capacity-building Workshop

This workshop aims at enhancing the managerial competence of participants in key project areas for Single Window development and implementation. It is based on the latest international standards, techniques and managerial approaches for large inter-organizational information management systems.

The workshop materials will be made available online: www.unece.org/swglobalconference2011

14-15 December 2011, 10:00 - 18:00 in Room IX (fully booked)

The UN Regional Commissions' Joint Approach to Trade Facilitation

The five regional commissions will meet to decide on how to best reflect the proposals and priorities discussed at the conference in their forthcoming joint activities. Five regional workshops, networking activities and a second joint global trade facilitation conference for policy makers and experts will be organised and conducted next year.

14 December 2011, 10.00 – 15.00 in Room S.1 (closed meeting)

EPCSA Committee Meetings

Executive Committee Meeting and committee meetings

14 December 2011, 09.00 – 13.00 in Room IV (closed meetings)

How to Develop a Port Community System – EPCSA Seminar

Port Community Systems provide for efficient electronic data exchange between all stakeholders within a Port Community, from Port Authorities and Customs to Shipping Lines and Hauliers. However, many ports do not have an integrated Port Community System and therefore users have to input the same data into several different systems, duplicating work and creating inefficiencies. In order to support the development of further Port Community Systems within Europe, EPCSA is launching a simplified Guide to the steps involved in developing a PCS.

14 December 2011, 14.00 – 16.00 in Room IV

Towards a Global Alliance for Paperless Trade - ASEAL/AAEC Forum

The Asia Europe Alliance for Paperless Trade and the African Alliance for Electronic Commerce are jointly organizing a forum to form a global alliance for paperless trade. The constitutive assembly of the Global Alliance for Ecommerce at Geneva will take place at 09.00 on Wednesday 14 December.

14 December 2011, 09.00 – 12.30 in Room XI

AAEC Statutory Meetings

AAEC General Assembly and Executive Meetings will be held during the afternoon and there will be a Closing Ceremony of the AAEC Meetings at 18.30-19.00.

14 December 2011, 14.00 – 19.00 in Room XI

