Enhancing Transparency and Traceability of Sustainable Value Chains in the Garment and Footwear Sector

Stakeholders’ Ecosystem Report

Secretariat on behalf of Elisabeth Annat

Multi-Stakeholder Policy Dialogue: Accelerating action for Sustainable and Circular Value Chains in Garment & Footwear

WebEx meeting 27 | 04 | 2020
Stakeholder ecosystem mapping:

Objective 1: Identify the many different types of stakeholders & actors that play a role within the value chain

PURPOSE

1. Produce a descriptive, living tool to unravel the complexity and variety of the stakeholders

2. Bring in expertise

3. Prioritize engagement with representative associations

4. Determine the factors affecting stakeholders’ ability to influence the ecosystem
Stakeholder ecosystem mapping

**Objective 2:** Identify the priority national actors / individual stakeholders to engage with for each of the stakeholder sub-categories within the macro-ecosystem.

### PRELIMINARY RESULTS

- **400** individual representative organizations
- **23** focus countries/regions
- Clustered within **27** stakeholder sub-categories

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Annex 1. Stakeholders in the Garment and Footwear Sector (draft April 2020)
Focus countries / regions (1/2)

Identification

Objective – identify countries / regions that play a key role in the garment and footwear sector.

Method

1. Selection of countries / regions using WTO and ITC data (2018) on exports / imports*
2. Consultation with experts
3. Next step: risk-based analysis

*of textile, clothing, raw hides and skins, footwear, articles of leather, fur skins; and, further within textile of cotton, wool, other vegetable textile fibres, man-made filaments, man-made staple fibres (in world’s Exp. / Imp., and in some cases in national Exp. / Imp.)
### Focus countries / regions (2/2)

**Preliminary selection** – 23 countries / regions

1. Australia  
2. Bangladesh  
3. Brazil  
4. Cambodia  
5. Canada  
6. China  
7. Ethiopia  
8. EU28  
9. Hong Kong, China  
10. India  
11. Indonesia  
12. Japan  
13. Mexico  
14. Mongolia  
15. Morocco  
16. Pakistan  
17. Republic of Korea  
18. Russian Federation  
19. Thailand  
20. Tunisia  
21. Turkey  
22. United States of America  
23. Viet Nam

<table>
<thead>
<tr>
<th>Product / sector</th>
<th>Textile</th>
<th>Clothing</th>
<th>Footwear</th>
<th>Cotton (incl. in textile)</th>
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</thead>
<tbody>
<tr>
<td>Share in the world’s Exp. / Imp.</td>
<td>93.7</td>
<td>67.6</td>
<td>92.6</td>
<td>76.1</td>
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RECOMMENDATIONS

1. Consider **alignment with existing sectoral initiatives on sustainability**

2. Consider **opportunities** in the **policy landscape**

1. Set a **structured engagement strategy**, which would look at:
   a. **why** to engage and what it is the aim;
   b. **whom** to engage with (the stakeholders groups /focus country);
   c. **how** to engage Partnerships/Participation/Consultation/Communication
   d. **which** concrete activities

4. Consider **mapping stakeholders within each value chain model** (fabric/fiber types/risk-based approach)
# Stakeholder ecosystem mapping

## NEXT STEPS

<table>
<thead>
<tr>
<th>NEXT STEPS</th>
<th>HOW TO CONTRIBUTE?</th>
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<tbody>
<tr>
<td>Fine-tune the <strong>focus countries / regions – risk-based approach</strong></td>
<td>Review and share your inputs <strong>by 15/05</strong> on:</td>
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<tr>
<td>Elaborate <strong>interdependencies</strong> between stakeholders</td>
<td>- <strong>Stakeholders Ecosystem Report</strong></td>
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<td>Cluster main stakeholders groups according to <strong>influence factors</strong></td>
<td>▪ Focus countries / regions / risk-based approach / specific value chain model (per fabric/fibre types)</td>
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<td>Formulate a <strong>matrix</strong> outlining recommended actions for each <strong>stakeholders groups based on strategic importance and influence</strong> under this project</td>
<td>- <strong>Annex 1. Stakeholders in the Garment and Footwear Sector (draft April 2020)</strong></td>
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