



Campaigning for Iceland's **AFFORESTATION**



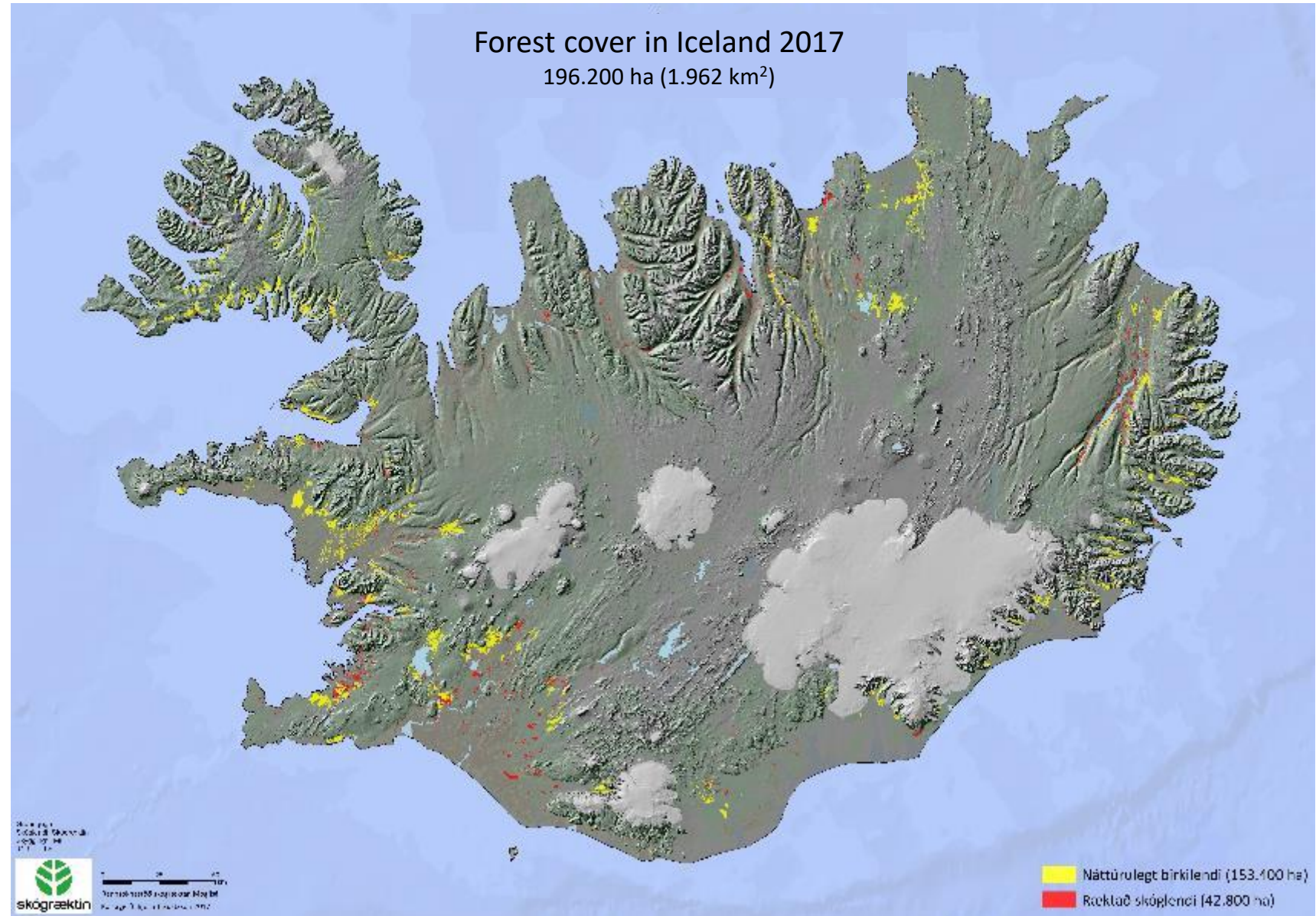
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No shortage of land for afforestation

Lack of forestland in Iceland is evident

95% of native forests gone due to human activities

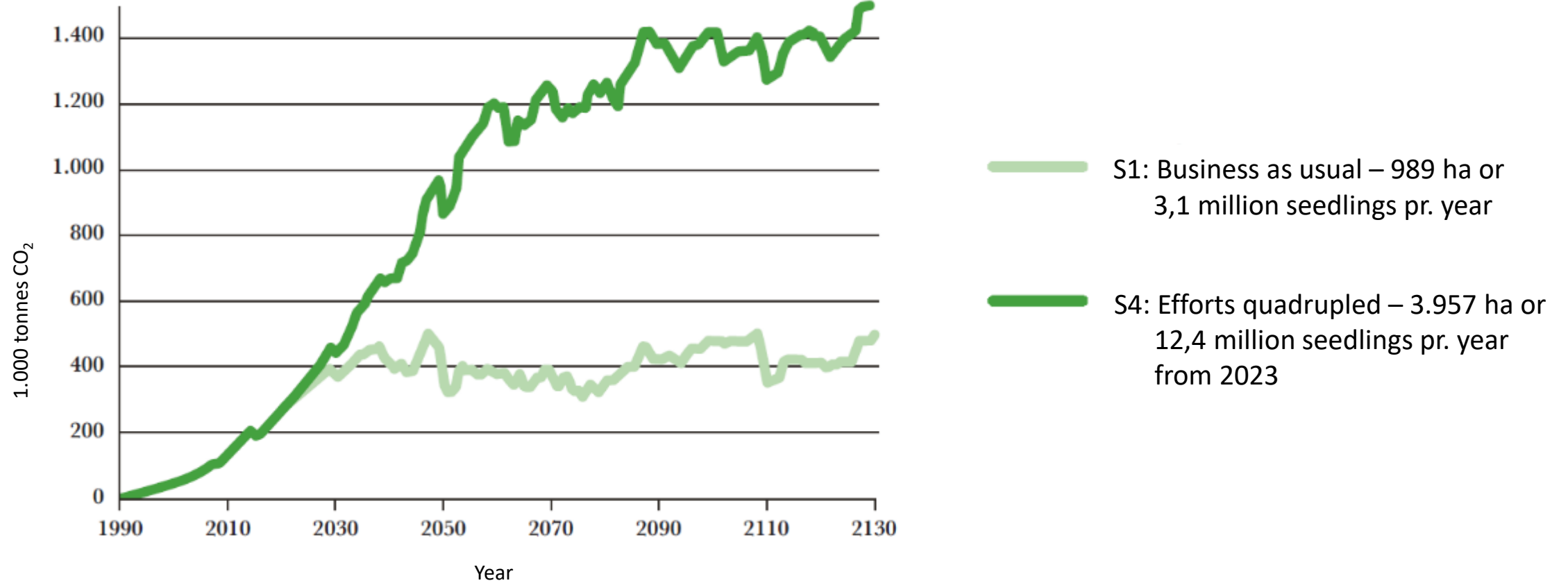
About 40% of the soil has eroded away



Possible forest cover 2040 with quadrupling of efforts

- Cultivated forests now cover 0,42% of the country
- Potential cover 2040 if efforts are quadrupled: 1,22% (0,42% + 0,8%)
- Native birch now covers about 1,5% of the country – and expanding
- Potential cover of cultivated and natural forests in 2040 if efforts are quadrupled: 3,75% to 4,0%

Two scenarios of net CO₂ removal by new forests from 1990



Based on data from Íslensk skógarúttekt, the Icelandic Forest Inventory

The 2017-2018 campaign

Joint effort of IFS, IFA and FOA

• 2018 – Late 2017

• January

• February

• March

• April

• May

• June

• September

- Cell discussions (Forming of a working group with representatives from IFS, IFA and FOA)
- Writing of newspaper and online media articles, social media stuff and more
- Conference 5 December 2018 (Farmers Association, Icelandic Agricultural University, Icelandic Soil Conservation, Icelandic Forest Service)
- A memorandum to all members of parliament promoting quadrupled afforestation efforts
- Meeting members of parliament on the occasion of their annual constituency week
- IFS leaders meeting with three different parliamentary committees
- Soup meeting on the International Day of Forests inviting members of parliament and the minister of environment and natural resources
- 10 september 2018 – Government announcement of a new five year climate strategy including the idea of quadrupling afforestation efforts

Key to success – Direct communication with the politicians giving a clear proposal and action plan – ready for the busy politician

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Takk fyrir! – Thank you!

