



COMMITTEE ON FORESTS AND THE FOREST INDUSTRY
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BUILDING THE FUTURE WITH FORESTS

Mr. Lars Sandberg



Lars Sandberg has a background in the Scandinavian forest and packaging industry working with Tetra Pak and Stora Enso. His main interest has been bio-based packaging and material development together with consumer research and new business innovation.

In 2009 to 2015 Mr. Sandberg worked as senior consultant within user involvement in innovation, a business that now lives on as the innovation hub/wood product only store TRÄ. He has also had the good fortune to have guest assignment as Entrepreneur in Residence, one year in Vancouver 2015 with FPInnovations.

Since March this year, Mr. Sandberg works with Scandinavian BillerudKorsnäs with special responsibility to develop and drive bio-based innovation strategy.