



3RD EUROPEAN FOREST WEEK - SILVA2015
JOINT SESSION OF THE UNECE COMMITTEE ON FORESTS AND THE FOREST INDUSTRY (COFFI)
AND THE FAO EUROPEAN FORESTRY COMMISSION (EFC)
"THE VALUE OF FORESTS"

2-6 November, 2015

Engelberg, Switzerland



UNECE



**Food and Agriculture
Organization of the
United Nations**



OBJECTIVES, KEY AND SUPPORTING MESSAGES

Objectives:

- To raise awareness of the economic, social and environmental values of sustainably managed forests.
- To raise awareness that sustainable forest management is key to maintaining healthy, multifunctional and biodiverse forests that provide a range of products and ecosystem services essential to human well-being.
- To promote forests' essential roles in climate change mitigation and adaptation.
- To increase the visibility of the forest-based sector and its current and potential contributions to a green economy.
- To encourage other sectors to engage in dialogues on sustainable forest management as part of broader land management.

Key message:

Sustainable forest management is the key to healthy forests and healthy societies.

Supporting messages:

1. Forests are a source of life and help maintain biodiversity.
2. Forests provide us with fresh air and clean water.
3. Forests help mitigate climate change.
4. Forests provide construction material and energy.
5. Forests feed us.
6. Forests give us livelihoods.
7. Forests offer a space for recreation and relaxation.