

**61. Session of the UNECE  
Timber Committee**



**Timber Committee Market Discussions  
7-8 October 2003, Geneva, Switzerland**

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**CERTIFIED FOREST  
PRODUCTS MARKETS  
2002 - 2003**

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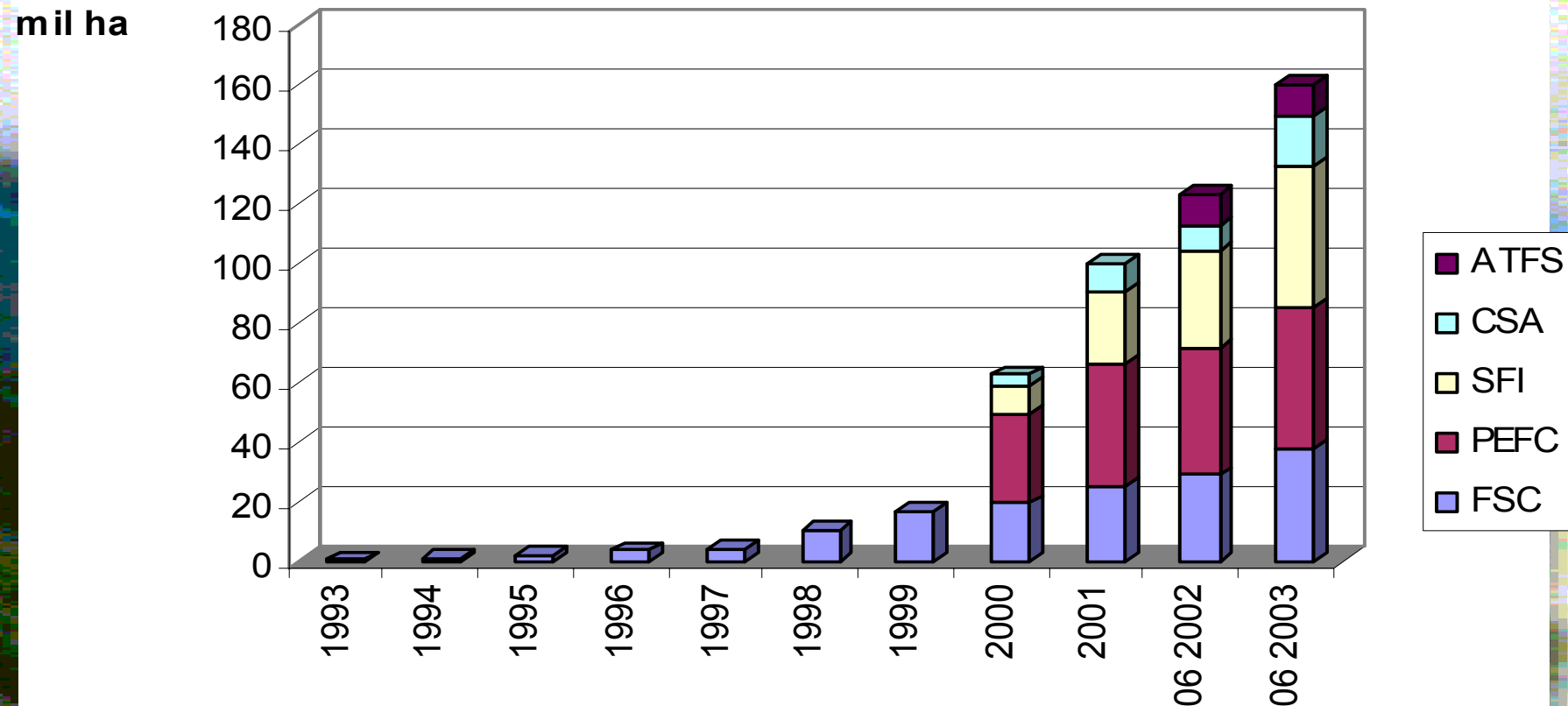
 **Forest Certification Status & Trends**

 **B-2-B Markets Status & Trends**

 **Final Consumer Markets Status & Trends**



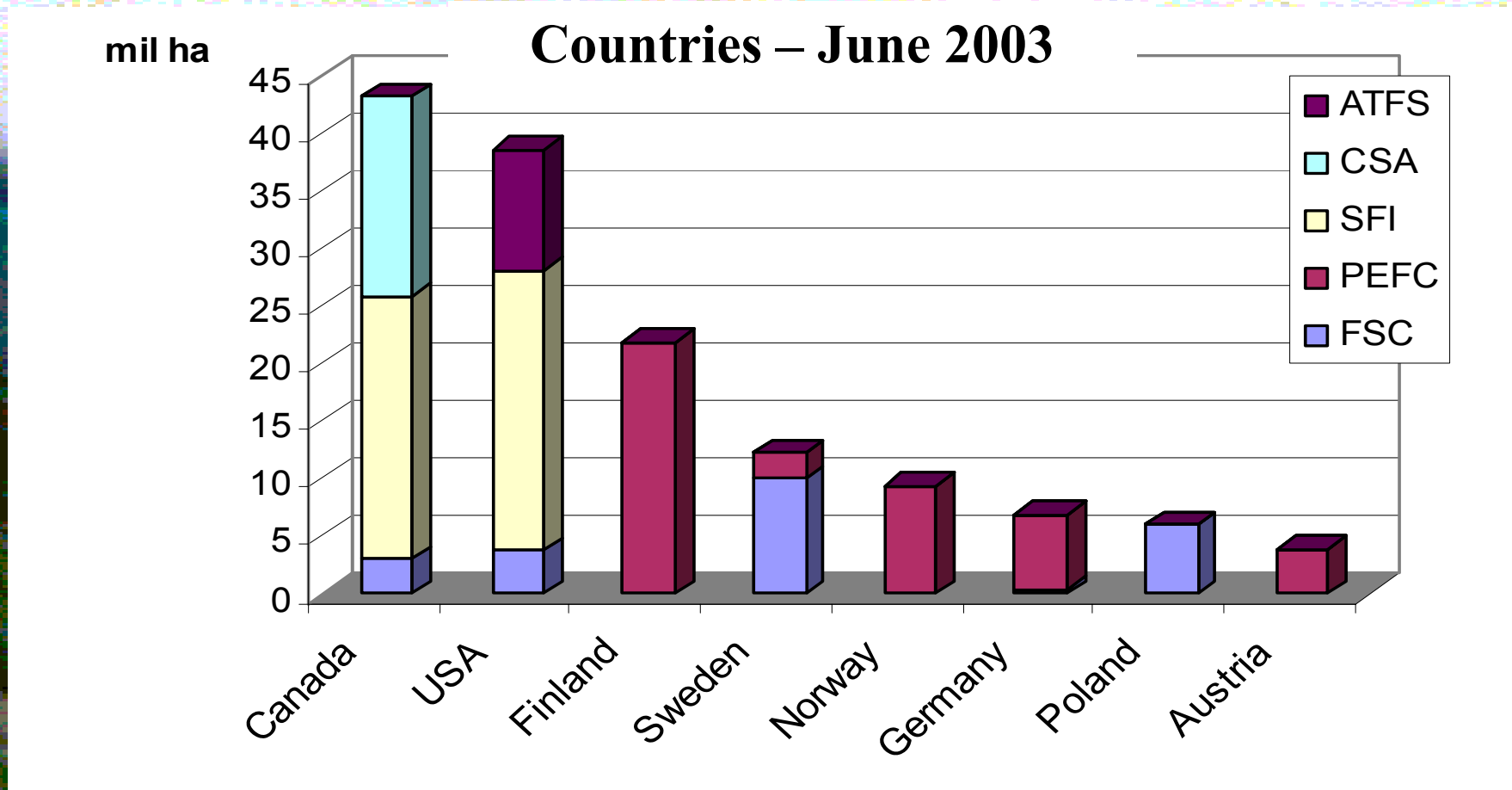
# FOREST CERTIFICATION TREND




**160 mil ha certified = 3,5 % of forest area world-wide**



# FOREST CERTIFICATION CURRENT STATUS



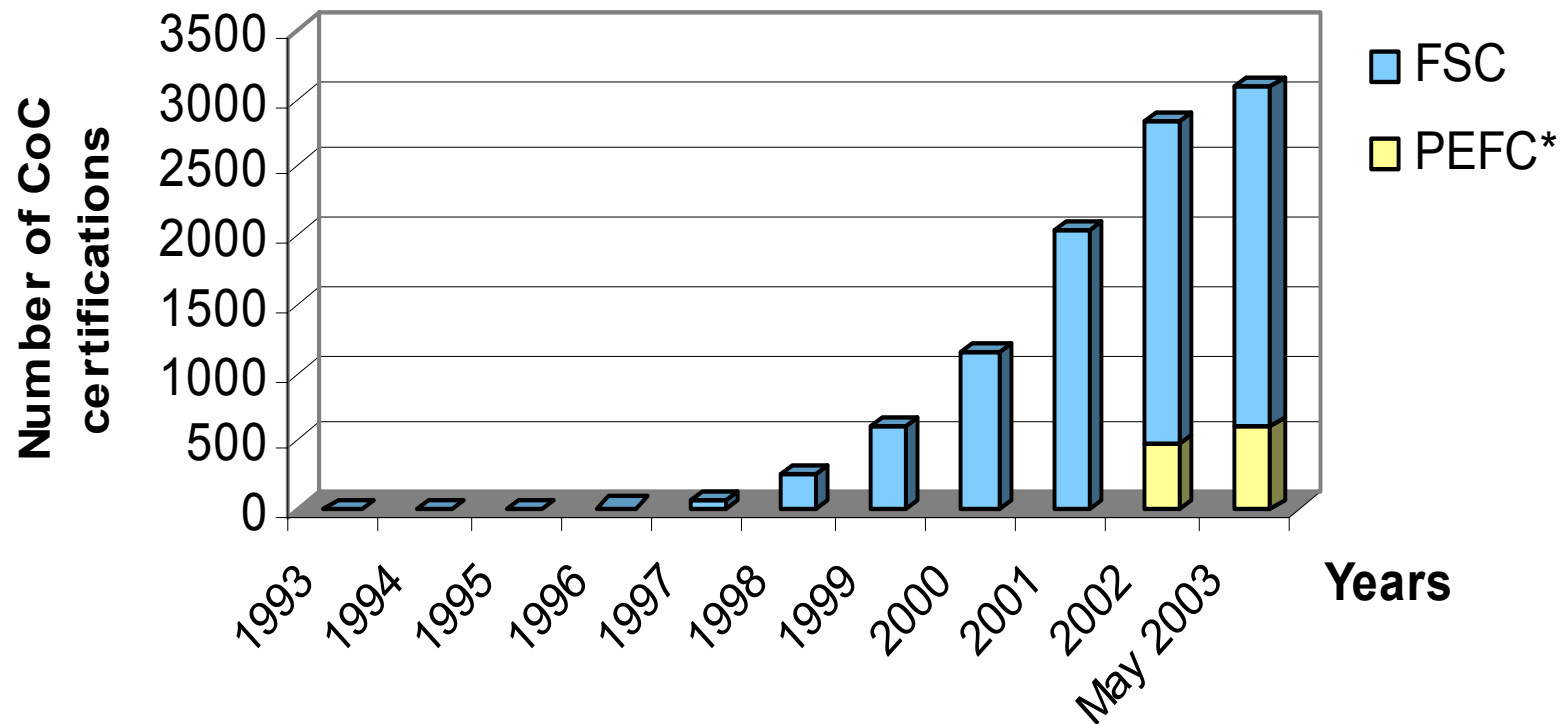
 potential supply of CFPs: ca. 300 mil m<sup>3</sup> annually world-wide



# B-2-B MARKETS

## CERTIFIED FOREST PRODUCTS (CFPs)

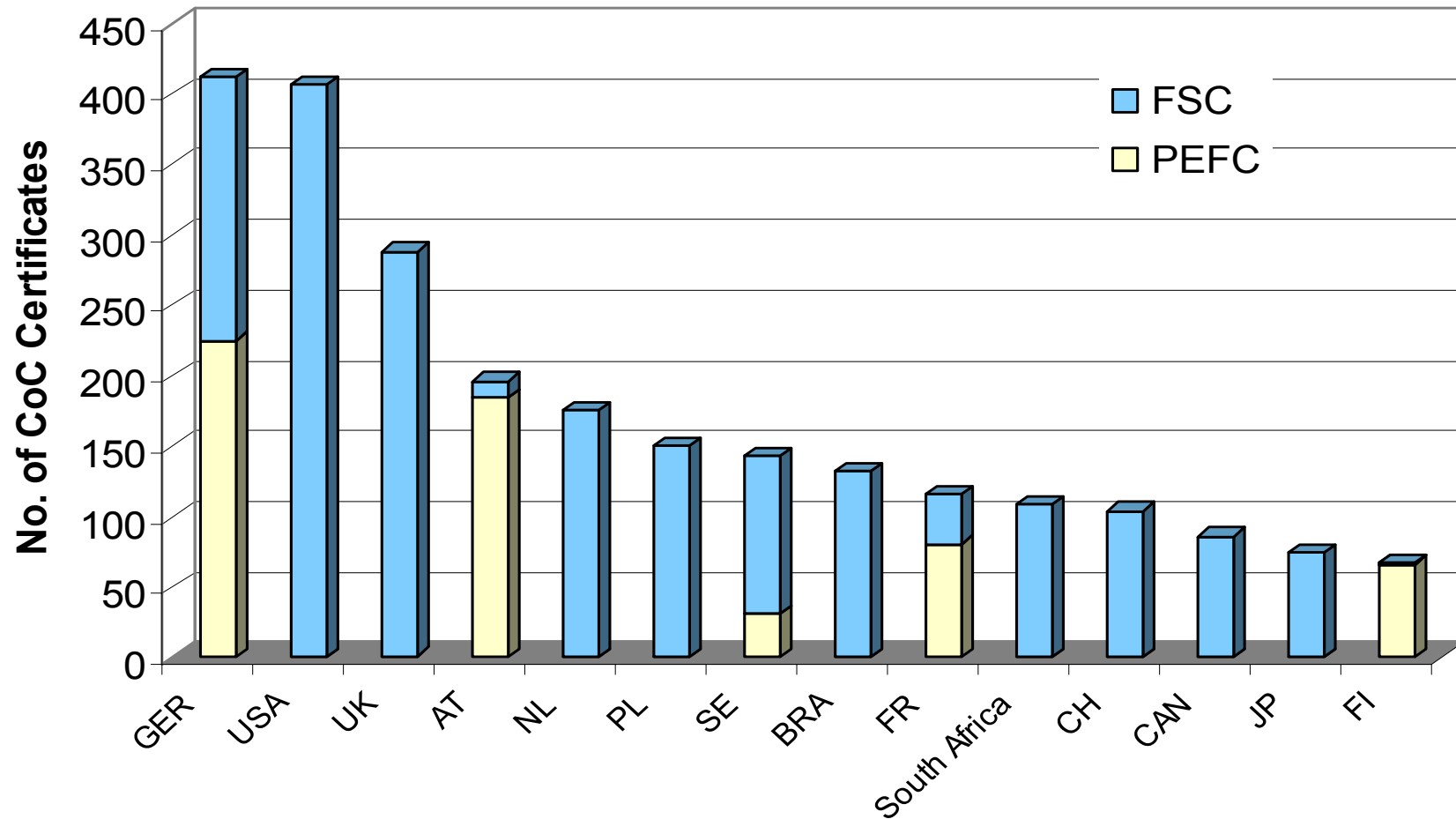
Trends in CoC certification worldwide



only about 3140 C-o-C certificates world-wide



# B-2-B MARKETS CERTIFIED FOREST PRODUCTS (CFPs)



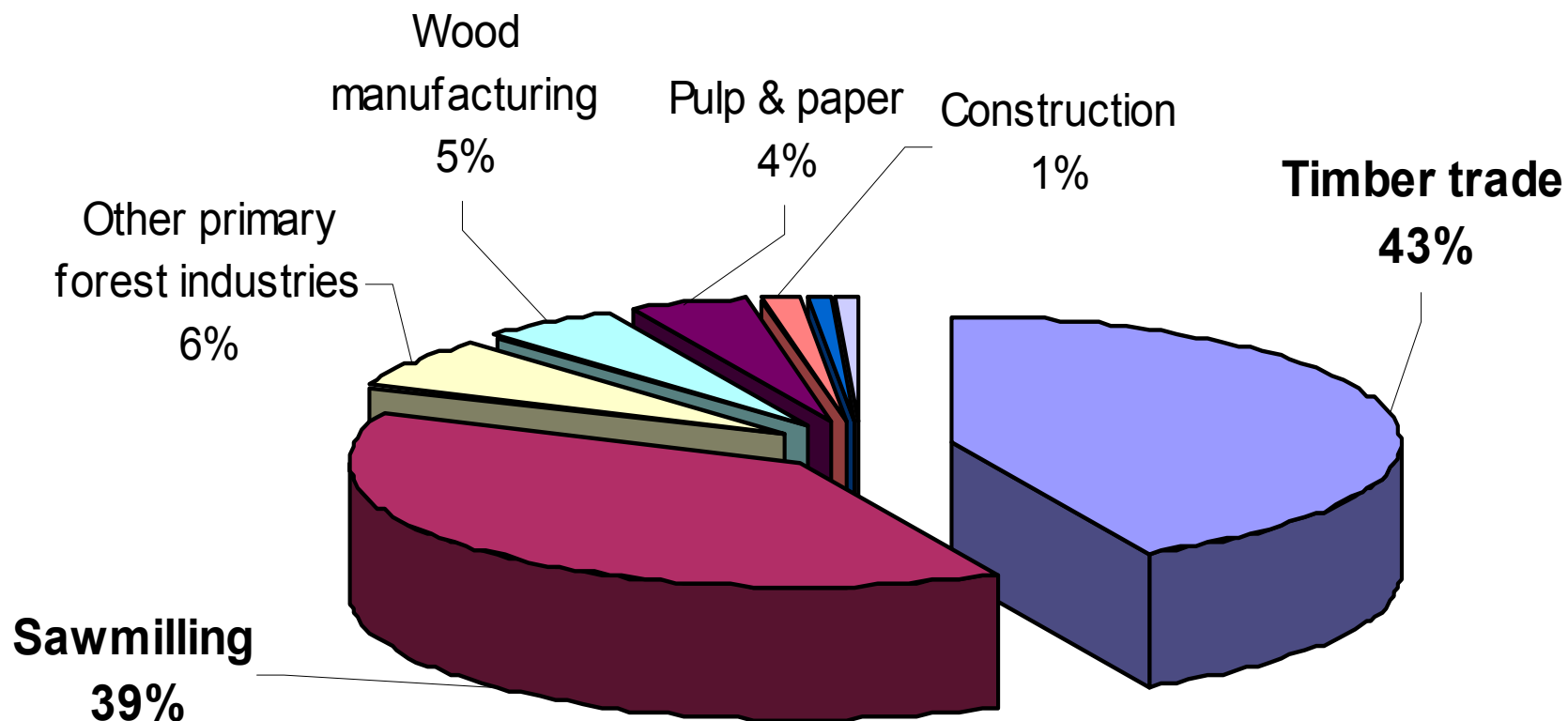
**B-2-B markets mainly in Western Europe**



# B-2-B MARKETS

## CERTIFIED FOREST PRODUCTS (CFPs)

Forest industry sectors with **PEFC C-o-C** certification June 2003

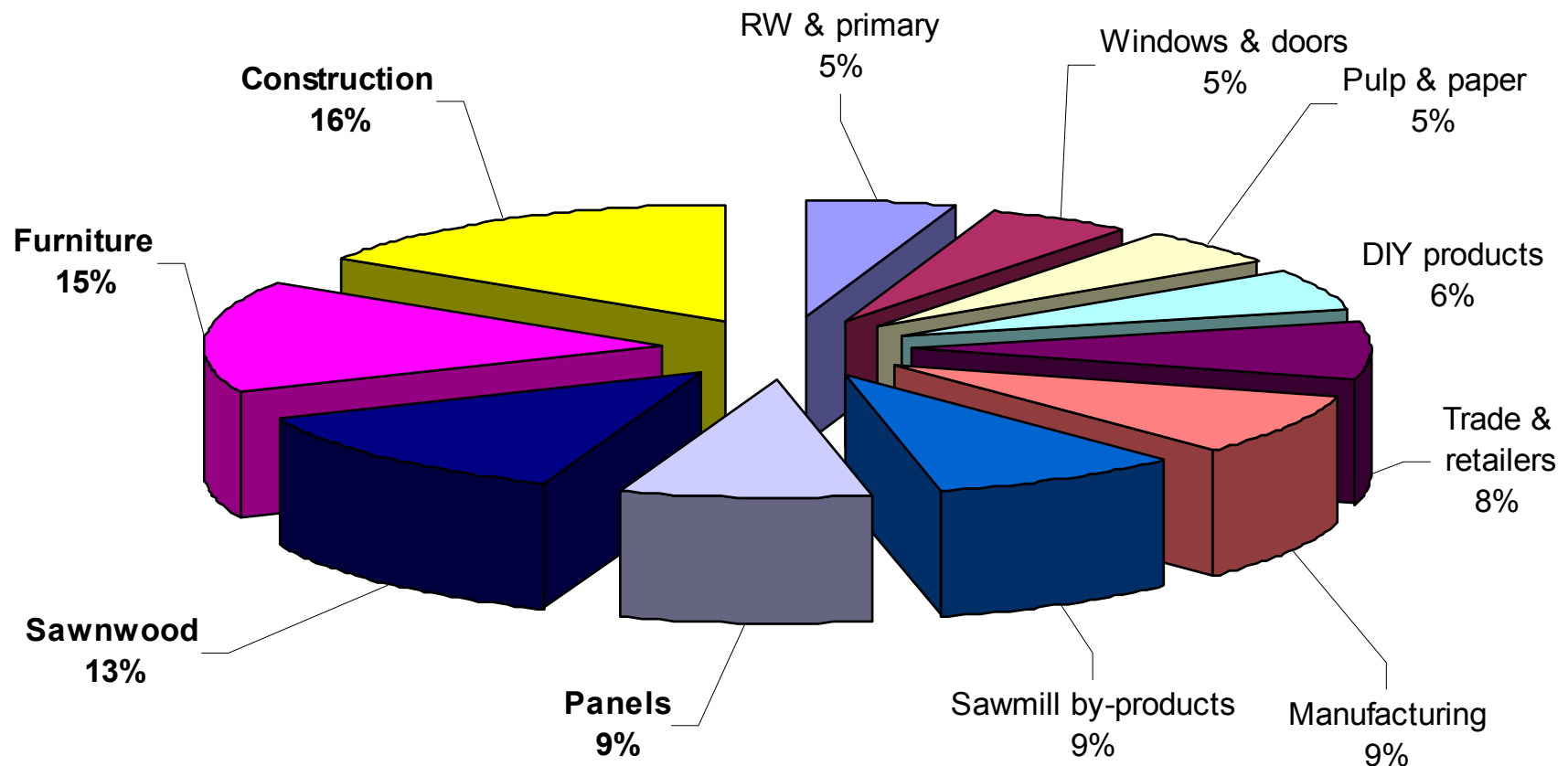




# B-2-B MARKETS

## CERTIFIED FOREST PRODUCTS (CFPs)

Forest industry sectors/product categories with **FSC C-o-C** certification June 2003







# **FINAL CONSUMER MARKETS FOR CERTIFIED FOREST PRODUCTS (CFPs)**

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- Only anecdotal information on final consumption, but no „hard data“ on sales (product volume, value)**
- Consumer awareness of CFPs remains low but grows visibly with marketing efforts (UK, NL)**
- Public procurement policies are an important driver for future demand for CFPs in some key countries (Ger, UK, DK, NL)**



# DISCUSSION

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- 🔴 **Steady progress on forest certification**
- 🔴 **Little progress on mutual recognition (CoC)**
- 🔴 **Public procurement focus on tropical timber**
- 🔴 **Certification of SFM  $\neq$  illegal logging**
- 🔴 **Role of governments in standardisation, market incentives, market bans?**



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**For more information  
see Chapter 9 of FPAMA  
[www.unece.org/trade/timber/fpama/2003/](http://www.unece.org/trade/timber/fpama/2003/)**

**or contact**

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**THANK YOU**

