THE PEP Partnership
EU Project TRANSDANUBE
Sustainable mobility in tourism along the Danube
Results of 25 months of transnational cooperation
Main objective of TRANS DANUBE

Development of ‘Sustainable Mobility’ along the Danube

• including train, bus, bike and shipping transport

• to facilitate the concept of sustainable tourism in the whole Danube region.

➔ Generate added value for the regions

➔ Involve national ministries and link up regional pilot projects with national plans
Output: State-of-the-Art & Good practices

Transport - Strengths
- Railway connections and services
- High acceptance of public transport
- Good public transport system
- Railway infrastructure and maintenance
- Multilingual information portals
- Transport of bicycles in public transport
- Bicycle infrastructure
- Tradition in bicycle tourism
- Expertise and professionalism
- Communication between stakeholders
- Well-developed road network
- Good international connections (New) Danube bridges
- Regular ships on Danube
- Well-developed port infrastructure
Output: Common Vision

15 partners from 8 countries share a joint vision

“...to develop a Danube region, which provides socially fair, economically viable, environmentally friendly and health promoting mobility and tourism for citizens and guests...”

More than 50 stakeholders signed the common vision!
Output: Regional Action Plans

- Burgenland - Seewinkel
- Bratislava/Trnava, Nitra
- Caras-Severin-County
- Danube-Delta and Macin Mountains
- Vesprem, Fejer and Komarom-Estergom c.
- Beograd+surrounding r.
- Győr-Moson-Sopron & Pest +Budapest county
- Eastern Serbia
- Vidin Region
- Ruse district
Output: Sustainable Mobility Offers

**Burgenland:** Feasibility study for a micro-public transport system in project area

**Bratislava region:** Pre-investment study of river bus service

**Eastern Serbia:** Feasibility study hovercraft Belgrade - Iron Gate

**Bakony Balaton:** Feasibility for cycle route connecting Győr and Bakony-Balaton

**Danube Delta:** Feasibility ship bike connection in the Danube Delta Biosphere + Pre-feasibility bike route connecting Tulcea with Hura Portitei (final section of Eurovelo 6)

Manuals for the development of sustainable mobility offers
Output: Sustainable mobility tourist packages

More than 20 tourist packages including sustainable mobility offers

Manual for the development of tourist packages including sust. mobility offers
Output: Transport and tourism information system – a digital map for visitors
Stakeholder involvement: successful cooperation with ministries, transport service companies, tourism operators, regional and local authorities, national parks, NGOs, etc.

2 conferences / 7 transnational meetings / more than 20 national/regional workshops

35 observing partners including 12 ministries supported the implementation of the project

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<tr>
<th>Ministry</th>
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<tr>
<td>Austrian Ministry of Agriculture, Forestry, Environment and Water Management</td>
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<td>Federal Ministry for Transport, Innovation and Technology</td>
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<td>Federal Ministry of Economy, Family and Youth, Tourism Department</td>
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<td>Ministry of Transport an Infrastructurte Baden-Württemberg</td>
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<td>Ministry of National Development Office of the Minister of State for Infrastructure</td>
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<td>Ministerul Dezvoltarii Regionale si Turismului</td>
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<td>Ministry of Environment, Mining and Spatial Planning of the Republic of Serbia</td>
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<td>Ministerstvo dopravy, výstavby a regionálneho rozvoja Slovenskej republiky</td>
<td>Slovakia</td>
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October 2014 - Final conference in Belgrade
Further Implementation steps beyond project

1. Extend commitment for sustainable mobility in tourism
   ➔ Disseminate and support the common vision!

2. Implement and marketing sustainable mobility offers and packages
   ➔ Support the development of a follow up project

3. Act locally, regionally, nationally and on European level
   ➔ Making the links between levels and sectors – Role of THE PEP
Follow up project initiative “Danube Mobility”:
Danube as an European Model Region for Sustainable Mobility for visitors and inhabitants

Capacity Building

Danube wide mobility offers

Tourism & mobility information platforms

Funding schemes & applications

Sustainable mobility offers and packages
Follow Up Project „Danube Mobility“

- Application under development to the European Territorial Cooperation
- New Phase 2014-2020
- 1 Call mid 2015
Requests to THE PEP Steering Committee

• Feedback and Agreement on the final outputs and recommendations
• Support of Follow Up – Project „Danube Mobility“
• Agreement on support of THE PEP for development and application for funding within the European Territorial Cooperation
• Motivation of Member States in particular Danube Countries – Ministries to participate and contribute for linking up local, national, european level – Expression of interests most welcome!
• Further facilitation and support by THE PEP Secretariat