Sustainable Development Goals
Preparing the second report for the Netherlands

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A brief recap

- 2016: baseline measurement of SDG indicators
- Based on available statistics & Dutch Sustainability Monitor indicators
- Result: 33% of the 244 indicators covered in NL
- November 2016: first (=baseline) report published
First SDG report

- Published on 4 November 2016
- Baseline measurement
- First SDG report with national monitoring
- Starting point for further debate & development
- English version in January 2017
- National and international acclaim

Lessons learned from first report

- Good strategy to publish on own initiative
- Presented as a basis for discussion, but also widely used as an example/template by/for others
- Useful feedback -> more internal and external input and checks in next report
- Challenge for next report: how to involve experts but keep the process manageable?
- Key: dialogue, send clear message, listen but be firm!
Towards the second report

First report
• covered 37% of indicators
• produced by one team within one department (NA)

Two changes:

Second report
• aimed for 50% coverage of SDG indicators by:
  • more involvement of experts within CBS
  • consulting external organisations for data to supplement CBS data
  • Bigger team and enhanced involvement of (external) stakeholders

External consultation: how did we tackle it?

1. Quality assessment framework
   - based on quality guidelines of ESS, OECD
2. Overview of missing data
3. List possible external data providers
4. Approach potential providers
5. Dialogue with providers
External consultation: who did we include?

1. Government ministries
2. Government agencies
3. Universities and research institutes
4. NGOs

External consultation: what did we ask them?

1. If possible via network or account manager
2. One focal point within each organisation
3. E-mail explaining what we needed and why:
   - missing data, and where these are not available:
   - better proxy indicators and data
3. Spreadsheet with missing data marked
4. Two months to collect and return data
Some results of the external consultation

- 20 out of 30 approached organisations had usable data
- Organisations often pointed us in new directions
- Coverage rose from 33% to 51% of official indicators

- Examples of new indicators:
  6.4.1 water-use efficiency (Ministry of Infrastructure and Water)
  11.7.1 public space in built-up areas (Land registry)
  16.2.3 sexual violence (Rutgers)

Selection criteria for data/data holders

a) Independence and transparency of organisation
b) Quality assurance
c) Validated methodology
d) Relevance/fit-for-purpose
e) Comparable in time
f) Understandable
g) Up-to-date
h) Able to be disaggregated
Incorporating the results in the second report

- Relevant CBS experts wrote/contributed to the SDG subject-matter chapters
- Includes feedback on first report
- Based on CBS and external data
- Draft version sent to focal points in ministries for information and final check
- Report published on 1 March 2018

Second SDG-report

Presented in Nieuwspoort press centre on 7 March 2018, invited as keynote in a larger Dutch SDG conference

- Audience: MPs, policy-makers, private and public sector, NGOs
- Followed by debate
- Over 50 media mentions
Progress compared with baseline

Where does the Netherlands rank high in the EU?
... and where do we have some catching up to do?

Questions?