Gender aspect in the statistics of SME
Assignment of the Prime Ministry of the Republic of Kazakhstan and National Commission for Women's Affairs and Family and Demographic Policy under the Office of the President – June of 2011.

“To develop methodology for estimating the indicators of “women’s entrepreneurship” and the form of nationwide statistical reporting.”

- Studying international experience
- Considering existing sources for SME statistics
- Work meetings with all stakeholders
Participants of the working meeting suggested the following indicators:

1. The number of SMEs led by women
2. Headcount of the SMEs led by women
3. Credits granted to women-entrepreneurs by second-tier banks and microfinancing organizations
Background of gender aspect in SME data

Making changes in the estimation methodology for SME statistics
Further plans to develop SME statistics with gender aspect

Statistics Committee of Kazakhstan with the support of UN Women and UNDP initiates a conduction of the special SME with Gender Aspect Survey in 2020-2021.

- Studying international experience
- Forming a Task Force that will include national mechanism on women’s affairs, business organizations and women-entrepreneurs
- Developing toolkit for data collection, including data collection online
- Conducting pilot survey in two or three regions with different levels of SME development
Further plans to develop SME statistics with gender aspect

- Summarizing results of pilot surveys and finalizing toolkit for data collection
- Incorporating the survey into the Plan of Statistical Works (2020/2021) and Budget Request
- Preparation for the main survey and fieldwork
- Processing and analyzing outputs, submitting Final Report to the stakeholders
Problems and Challenges

- Respondents: owners, managers or owners/managers?
- Sample size of small and medium enterprises
- Including questions that reflect problematics of “women’s entrepreneurship”
Thank you for your attention!!!