Strategic Master Plan for Frankfurt am Main
Facts about Frankfurt

- Alpha global city, dynamic metropolitan region
- Financial center and economic powerhouse of Germany
- Highly skilled workforce, excellent universities
- Outstanding transportation infrastructure
- Diversity as a strength: International population
- ... but also a Green City?
Scope of work

**Strategic guideline for the next 20 years**
The Masterplan provides a strategic guideline for the long-term development of Frankfurt am Main.

**Strengthen Frankfurt as a global business hub**
Attract international enterprises and position the city as a prime business location.

**Ensure availability of highly qualified people**
Make Frankfurt attractive for the creative elite - internationally mobile, skilled, high quality people.

Lord Mayor Petra Roth, Prof. Albert Speer
Preamble: FRANKFURT FOR EVERYONE

Frankfurt for Everyone

In order to attract the creative elite, Frankfurt must offer a high-quality urban environment to all its citizens to live and work in.

This involves other measures: “Frankfurt for Everybody” also means “Sustainable Frankfurt”

Frankfurt has to become a sustainable, green city with reduced CO².
Five focuses

Focus 1:
Quality of life

Focus 2:
Science & Education

Focus 3:
Economic power

Focus 4:
Environmental efficiency

Focus 5:
Metropolitan Region

... all include “sustainability aspects”
Focus 1
QUALITY OF LIFE

Frankfurt must improve its quality of life

AS&P suggests:

• conceiving a master plan for new housing in Frankfurt

• cultivating heritage of the traditional, mixed-use European city

• developing more affordable housing in family-friendly and sustainable neighbourhoods

• creating more and better public open space

• reclaiming traffic-occupied space for human habitat

Green Target: Minimized Green House Gas emissions through higher residential and occupational densities reducing commuter and leisure mobility.

Goal: “Keep citizens in the city”
Frankfurt has got the potential to become an “ecotropolis”, an ecological metropolis, of the 21st century.

AS&P suggests:

• developing innovative, sustainable neighbourhoods with energy efficient buildings

• improving public transport in the entire Rhine-Main region

• encouraging zero-emission forms of mobility – “Pedestrian and Bicycle City”

• networking city, parks and green belt

• developing a competence center for sustainable urbanism
FOCUS 4
PROJECTS FOR THE ECOTROPOLIS FRANKFURT

**Sustainable neighborhood in Frankfurt Praunheim**

- Renovation and modernization of an existing housing estate from the 1970’s
- Integrated approach respecting ecologic, social, economic, energetic and aesthetic criteria
- Serve as an example for a large number of comparable housing developments in Frankfurt
Focus 4
PROJECTS FOR CITY COMPATABLE MOBILITY

**30 km/h within the city**

- Speed Limit 30 km/h for all collector roads, even with bus lines and trams.
- Important inner-urban arterial roads are to remain 50 km/h

**Shared Space Concept**

- Develop transport space with quality of stay in downtown and surrounding districts
- Transport user equality within “shared space” areas, thus deceleration of traffic
Focus 4
PROJECTS FOR A CYCLING-FRIENDLY CITY

■ Cycling highways
  • Convenient and safe high-speed cycling paths
  • Colour coded paths and signage system to greatly ease use
  • Make cycling an attractive means of transportation for mid-range distances (10-15 kilometers)
  • Routes link inner city and regional destinations

■ Cycling stations
  • User groups: Commuters, tourists, citizens
  • Services: Safe bicycle parking garages, bike rental & shops, tourist info
Focus 4
PROJECTS FOR MORE „FELT GREEN“

Corridors to the „GrünGürtel“, a protected greenbelt area

- Improvement of connectivity and accessibility of the green belt area
- Increase the felt, perceived and experienced green area: the “felt green”

Green Space Network

- Link existing green areas to a green network
- Link local green spaces and parks to the system of regional green areas and existing system of walking trails
16 Theses for Frankfurt am Main ...

- Thesis 14: The future of Frankfurt lies in mobility that is compatible with the city.
- Thesis 15: The future of Frankfurt demands green areas which can be felt, perceived and experienced.

but also ...

- Thesis 2: The future lies in the improvement of the actual, and above all, the felt quality of life.

Thank you for your attention.

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