

USC INDUSTRY SECTORS



ENERGY
EFFICIENCY



URBAN
MOBILITY



E-MOBILITY



FINANCIAL
INSTITUTIONS



HEALTH
INFRASTRUCTURE



INFRASTRUCTURE
CONSTRUCTION



GREEN HOUSING
AND FACILITIES
TECHNOLOGIES



INFORMATION AND
COMMUNICATION
TECHNOLOGIES



RECYCLING
AND WASTE
MANAGEMENT



URBAN
DEVELOPMENT
SERVICE



SAFETY
AND SECURITY



RENEWABLE
ENERGY

COORDINATION

UNECE (cities) and OiER (private sector)
www.unitedsmartcities.com

UNECE
United Nations Economic Commission for Europe
Housing and Land Management Unit
Forests, Land and Housing Division
housing.landmanagement@unece.org
www.unece.org

OiER
Organization for International Economic Relations
sg.office@oier.pro
www.oier.pro



UNITED SMART CITIES

PARTNERS



OiER

Organization for International
Economic Relations
est. 1947

UN HABITAT
FOR A BETTER URBAN FUTURE



umweltbundesamt®



Innovative Partnership
for Governments, Cities and
Private Sector

ABOUT THE PROGRAM

United Smart Cities is a global program, initiated by the United Nations Economic Commission for Europe (UNECE), UN-Habitat and the Organization for International Economic Relations (OiER), which is serving as a multistakeholder platform. It is a new and innovative way of bringing together the public and private sector, as well academia and international organizations to jointly discuss and implement new smart and sustainable urban projects and solutions.

The program will be implemented in selected cities in 64 countries in Europe, Central Asia, Middle East and North Africa between 2015-2020.

The objective of the programme is to facilitate interaction between leading companies in the urban sectors with decision makers in the cities of the 64 participating countries to accelerate smart urban initiatives.



IN THE CITIES

The goal of United Smart Cities is to help cities, especially in transition and developing countries, to improve their sustainable growth while focusing on a more transparent and efficient use of their resources, by granting them an easier access to new and affordable technologies and to enhance the living conditions of their citizens.

Objectives

- Support cities in the planning and development of smart and sustainable urban solutions
- Ensure knowledge transfer and promotion of smart sustainable city projects
- Identify and develop financial mechanisms

Outcomes

- Development of smart sustainable cities indicators
- Creation of a platform to share experiences and transfer knowledge
- Support in assessing priorities and in defining a city action plan through the smart sustainable cities profiles
- Capacity building and training
- Project financing mechanisms

PRIVATE SECTOR

The United Smart Cities program offers cooperation opportunities to businesses to implement smart urban solutions and technologies in cities. Businesses can be part of this process and act as industry partners in their branch specific sectors, to form strategic partnerships with the cities, international organizations and its decision makers, and to play an advisory role in the sustainable urban planning.

Benefits for Your Company

- Involvement in the development of Smart Cities sustainable standards
- Promotion of your company as smart urban solution provider through partner networks and the initiation of new business partnerships for urban projects
- Participation in national and international high-level country and city meetings and capacity building initiatives
- Direct access to the city decision makers and the UN global network
- Access to information about relevant upcoming priority projects in the countries and cities
- Cities act as living labs giving businesses the opportunity of testing their new technologies and solutions and implement their pilot projects with national and international visibility
- Participation in the urban strategic process and in defining projects for the relevant urban fields