



Gemeente
Amsterdam

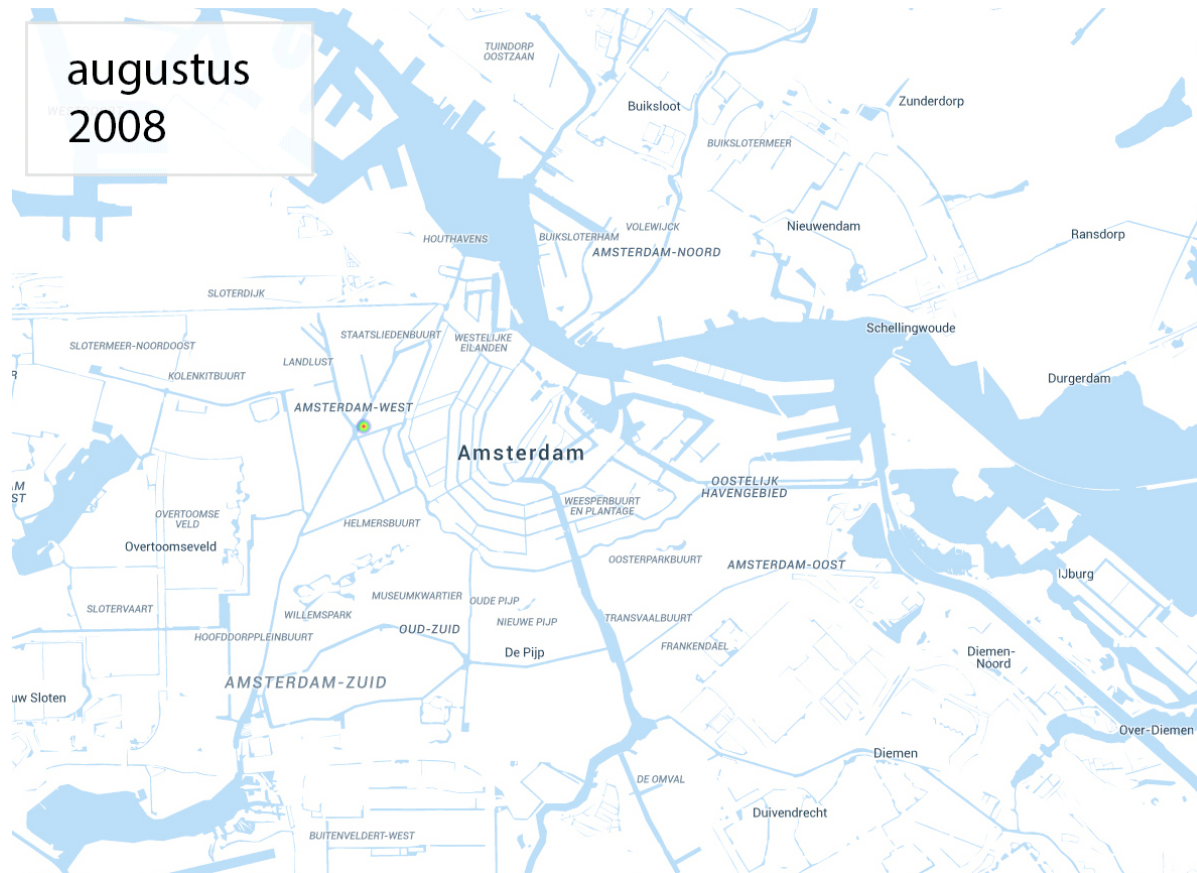
Holiday rental Amsterdam

Vienna, april 2018



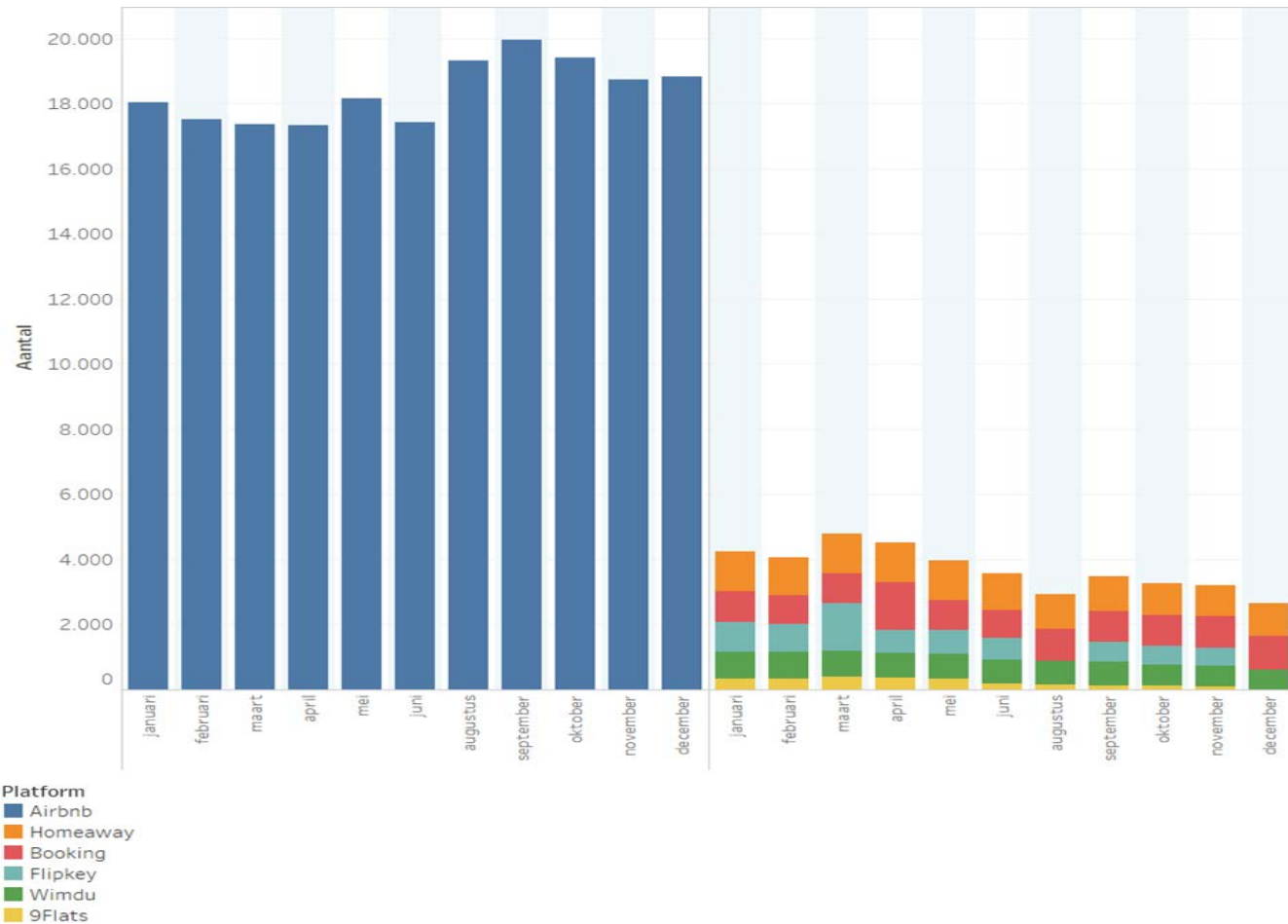
Airbnb apartments

Verspreiding Airbnb-kamers in Amsterdam



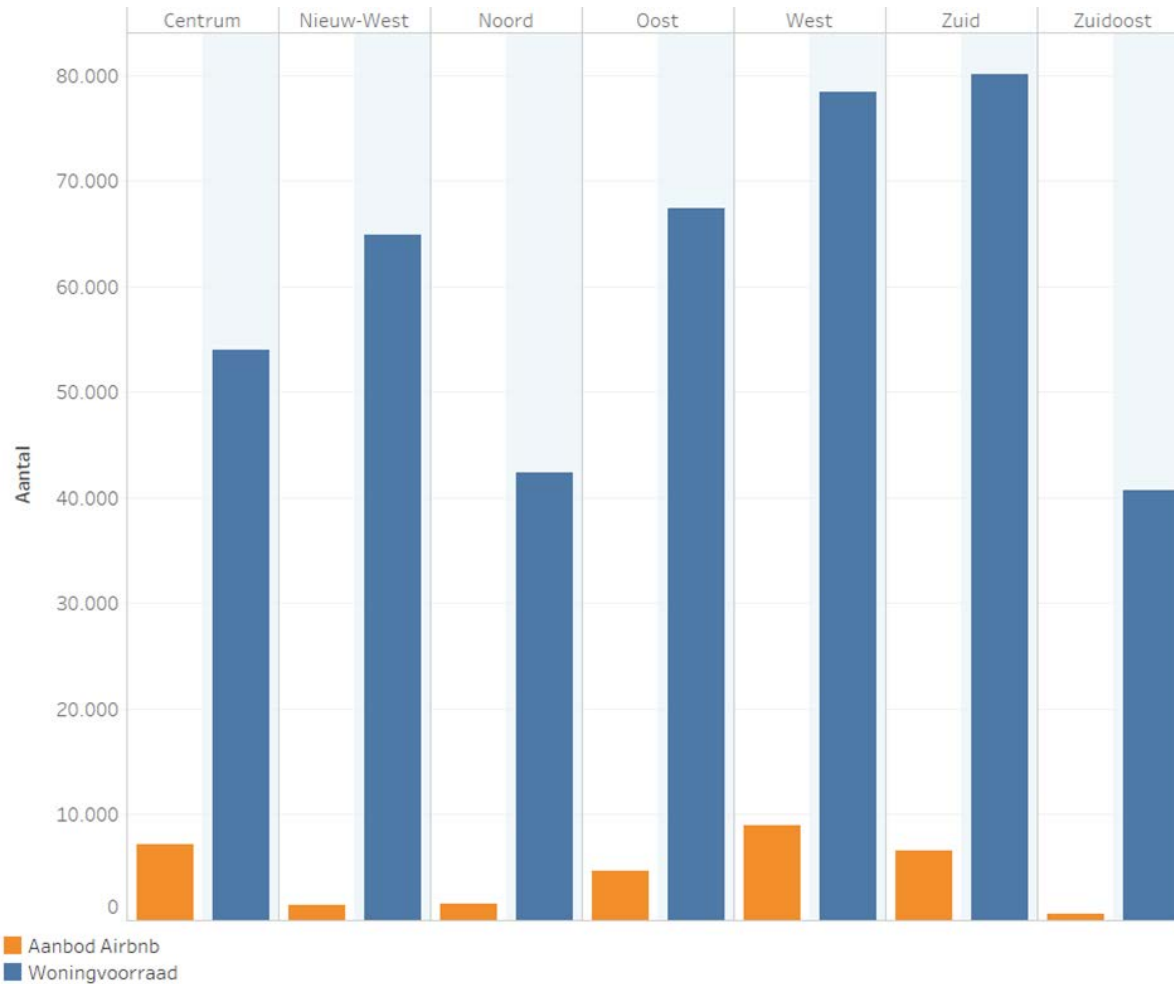


Advertisements holiday rental



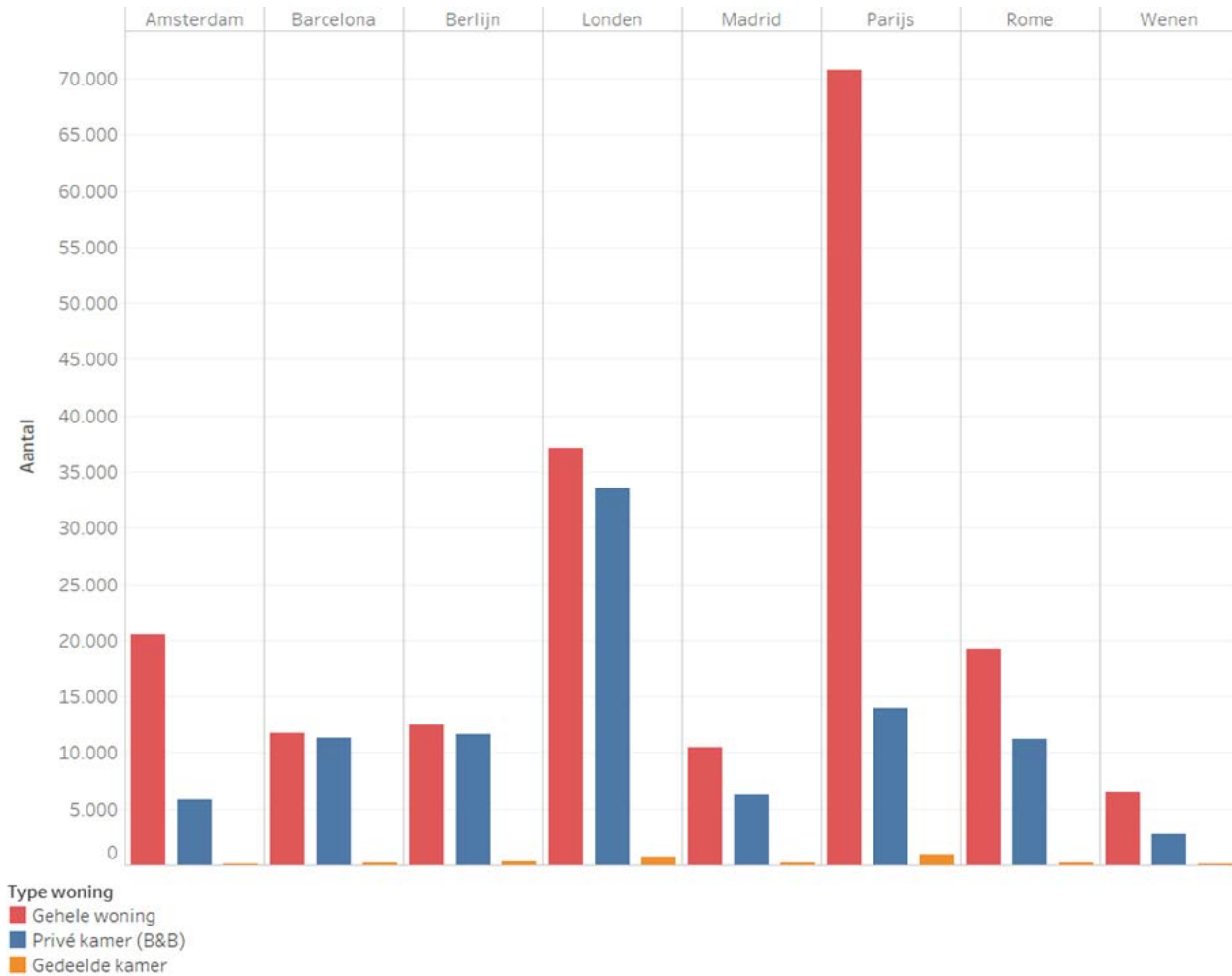


Airbnb in relation to housing stock



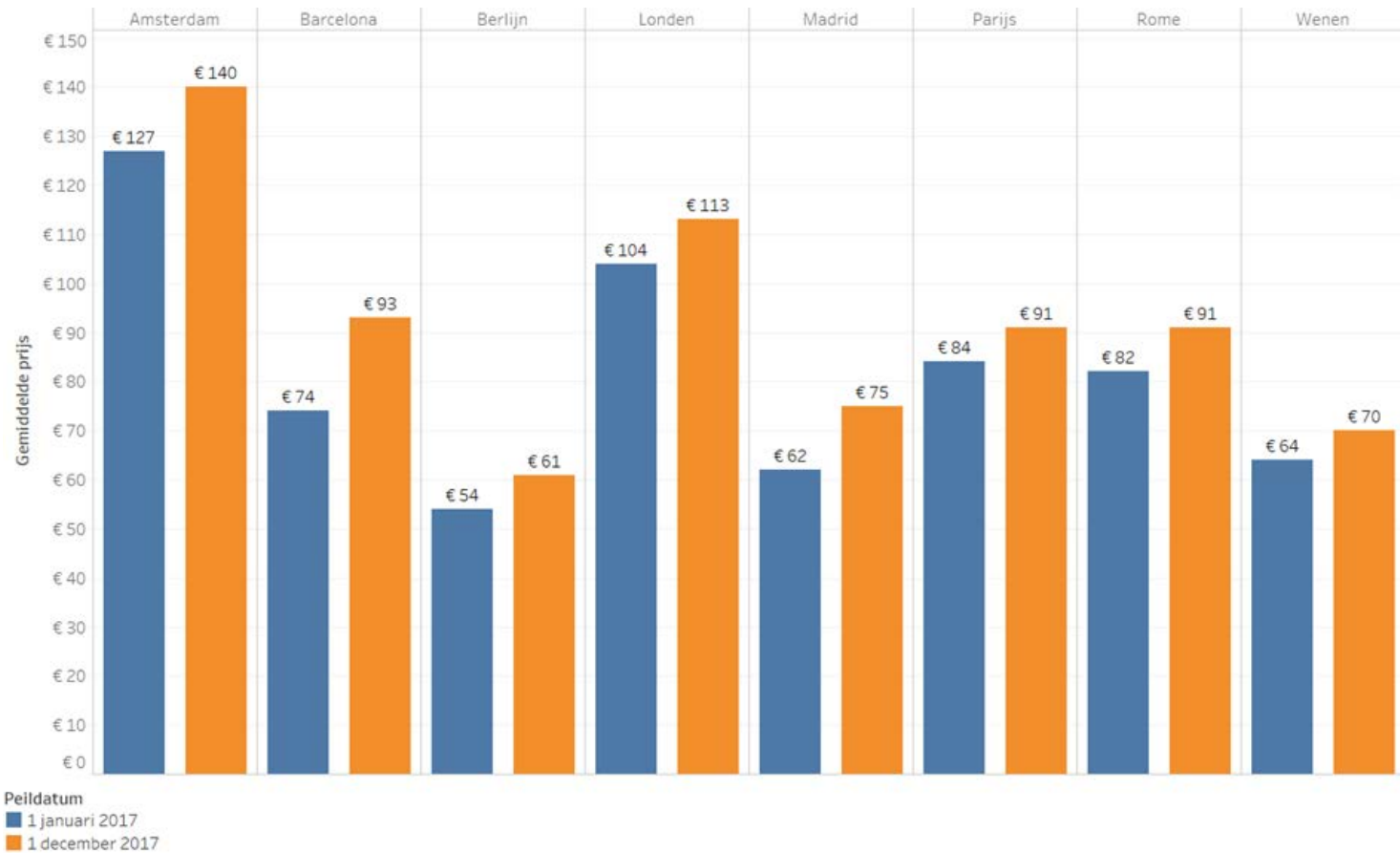


Amsterdam & international (apt)





Amsterdam international (price)





Policy

- Not more than 60 days if you rent out your whole apartment
- Not more than 4 persons per stay
- B&B maximum 40% of your own apartment
- Notification per 1/1/2018
- Tourist tax



Compliance to rules

- Communication
- Agreements with platforms
- Enforcement
- Digital research





Some results enforcement

	2017	2016
Complaints and reports	1.770	1.332
Administrative fines	378 (€ 4,2 mln)	166 (€ 1,9 mln)
Closures	148	284
Other sanctions	204	--

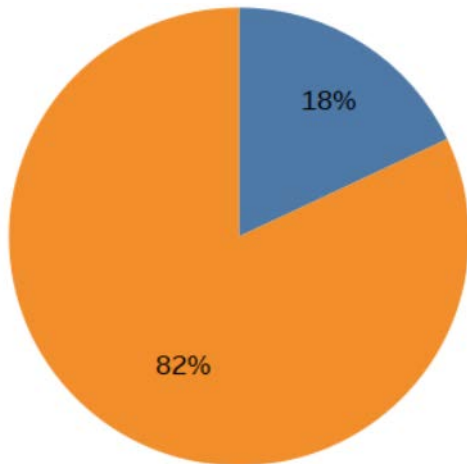


Agreements with Airbnb and Booking.com

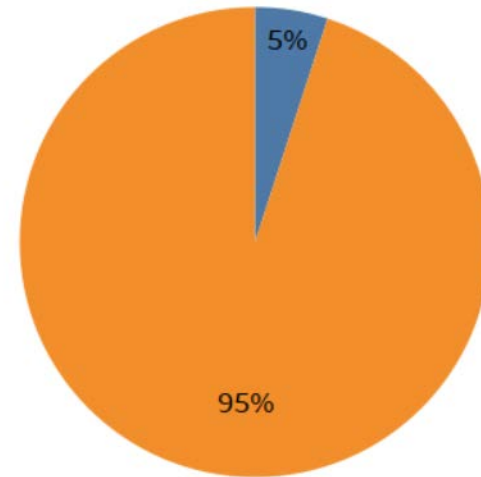
- Cap on 60 days
- Informing and educating people via the websites
- Airbnb pays tourist tax on behalf of their hostst
- Better safe than sorry



Airbnb > 60 dagen



Verhuur 2016



Verhuur 2017



More measures to be taken

- From 60 to 30 days
- Permit for B&B
- New agreements with platforms?
- Notification in national law?



Europe

- European cities join forces
- Exchanging best practices
- Letter to EC