

# **« Housing for All »:**

## **Implementation of the Agenda 2030 for Sustainable Development**



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# About us in brief

**Network** of national and regional housing provider federations

- 4,500 public, voluntary housing organisations
- 28,000 cooperative housing organisations

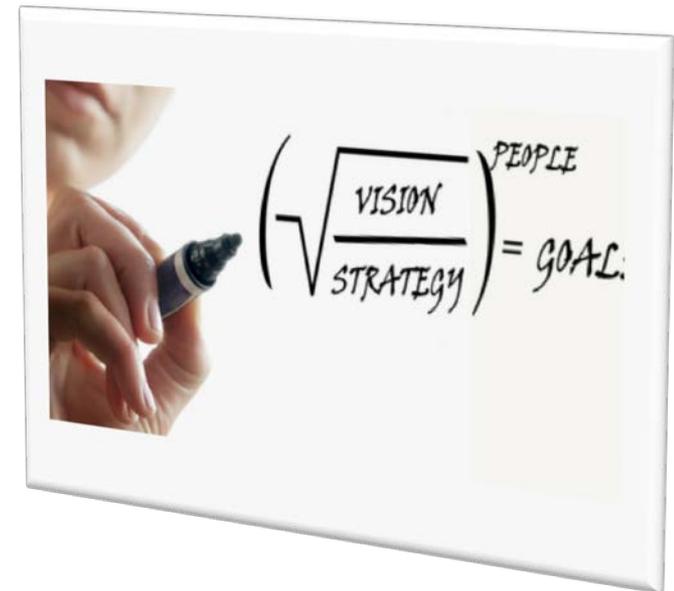
**45 members in 24 countries (19 EU Member States)**

**Manage 26 million dwellings, about 11% of existing dwellings in the EU**



# Our Vision, our guide

- We, not-for-profit, public and co-operatives housing providers, have a vision of a Europe which provides access to decent and affordable housing for all in communities which are socially, economically and environmentally sustainable and where all are enabled to reach their full potential.
- We provide housing for socially sustainable neighborhoods.



Social, public or cooperative housing providers are **dedicated social enterprises**

that have a key role not only in housing policy **but also in urban development, social inclusion and climate action**

# Housing4All campaign



An invitation for cooperation at EU level between the EU institutions, the Member states, local authorities and the housing providers with

The overall aim to boost the supply of affordable homes for liveable communities.



Movement in different EU countries around the universal message for access to decent and affordable housing.

→ innovative approaches to cope with the challenging context and how to make social housing providers future proofed.

- **Homes4Wales:** to ensure that housing is a key political issue for the Welsh Government
- **Homes4all** (Northern-Ireland): *Increase the housing supply, improving standards and tackling homelessness:* include key policy topics in the government programme
- **100,000 Affordable Homes for London** (National Housing Federation, UK): build 100,000 affordable homes by 2020 in London with the Mayor's support
- **Cap HLM - A collective approach in France:** adapt social housing to the current context of digitalisation, allocation policy, mobility problems etc.
- **European End Street Homelessness Campaign:** a pan European movement of cities, working together to permanently house Europe's most vulnerable people and end street homelessness by 2020

# Positive elements in the Quito Declaration – New Urban Agenda

- **§ 31-A** call for local governments to put in place housing policies. This is the first step in many countries where housing public policy is either absent or dysfunctional.
- **§ 33** –The recognition of the importance of the variety of housing options. Crucial for ex. in Easter Europe where there are 90% of homeowners but a lot of them have no means to maintain their dwellings.
- **§ 46**-Commitment to promote the role of affordable and sustainable housing and housing finance → affordable housing is something difficult to get in cities that are growing economically and demographically.

# **BUT something is missing in the Declaration**

- **The recognition of the necessity to set up long term housing institutions and structures**

All countries need

- professional and efficient housing providers which focus on social and affordable housing
- a (regulatory) framework for the governance
- regulation and supervision of minimal housing quality (besides rent regulation)
- dedicated financial instruments/bodies, government support and supervision mechanisms

# ...a need to promote dedicated responsible housing enterprises

- FLEXIBILITY (in rents, activities, housing types)
- INVESTMENT (in various forms)
- COOPERATION (social housing providers/public authorities/social services and care providers)



# Policy efforts on EU level

- the recently proclaimed **European Pillar of Social Rights** which links its implementation with EU funding tools
- the **European Semester** which urges more and more often Member States to invest in more affordable homes
- Energy Union and EU commitment to the **Paris Agreement**
- the **European Urban Agenda** which focuses one of its Partnerships on Housing. This allow for more cooperation with Cities who are also strengthening their capacities to provide quality affordable housing for all.
- **Boosting skills:** European Skills Agenda is there to help us.

# Increasing funding



- Cohesion Policy 2014-2020 (€6.6 billion to housing –energy efficiency and social inclusion)
- Strengthened EIB support (in total €7.06 bn (2011-2016) to social housing)
- Impact Bonds
  - **NL:** 7-year EUR 1.5 billion and a 15-year EUR 500 million inaugural Affordable Housing Bond launched by NWB Bank
  - **UK:** residential property fund launched in 2013 to acquire 1-2 bedroom flats, leasing them to St Mungo’s to make available to homeless people
  - **FR:** “Hémisphère” to finance emergency accommodation & social inclusion
  - **FI:** Social impact bond-Epiqus is helping solve pressing social or environmental challenges
  - **UK:** OurPowerEnergy-The first social impact bond to finance energy transition services
  - **CEB** in 2017: € 500 m for 7-years, gathering investor interest of € 1 b to financing loans to support social housing, education
  - **World Bank** launched 11 SIBs in the UK and are helping to develop Impact Bonds in other countries

# Cooperation

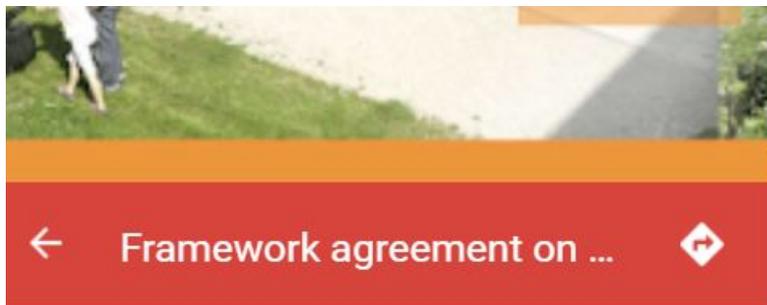


- Cities, industry, academia, housing providers, care and social services (multi-stakeholder approach)
- Looking at the long-term sustainability at project/programme/national strategy level
- HE key role in the **Housing Partnership** with overall aims better knowledge | funding | regulation

# 'Affordable housing in cities'

## Policy toolkit

- An on-line platform used by policy makers, housing professionals and other stakeholders. Particular pathway consisting of various categories in order to derive ideas about how to address the problem of housing affordability.
- 30 examples organized under 9 themes



name

Framework agreement on serial and modular building

description

Description:

GdW, the largest association of housing providers in Germany, has published a framework agreement on the construction of multi-storey residential buildings in serial and modular construction tendered. The goal is to



# Challenges

- Guarantee cities which are accessible and affordable for all
- More sustainable, efficient and decentralised energy
- And neighbourhoods where people feel secure and where they can reach their full potential





# HOUSING EUROPE



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