

U-Report Ukraine

Youth participation in the digital era

unicef 

Report

a digital platform (chatbot) which engages in a **direct and real-time** dialogue with thousands of young people in multiple countries

unicef 



Report

Young people join
it voluntarily to
become U-
reporters



U-Report is live
in **40**
countries

5.2 million
U-reporters globally





How important are environmental issues to you personally?
A. Very important
B. Important
C. Neutral
D. Slightly important
E. Not important



Were environmental and sustainable development issues ever part of your school curriculum or education?
Reply Yes or No



Do you have enough information about pollution and environmental degradation in your community? Reply Yes or No

Введіть повідомлення



D

E

No



SMS



Facebook Messenger

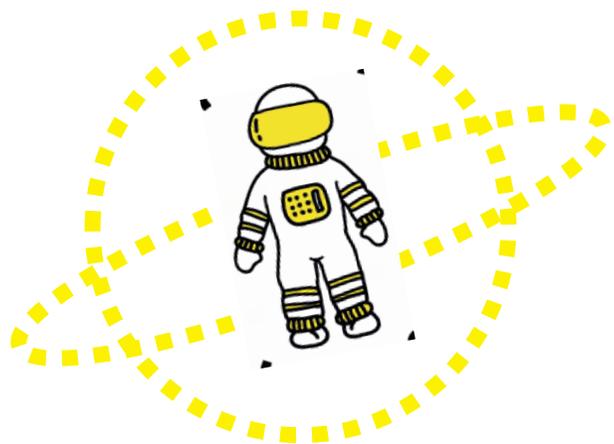


Viber



Telegram

In Ukraine



Launched in
2016

65,000

U-reporters who
joined

on average

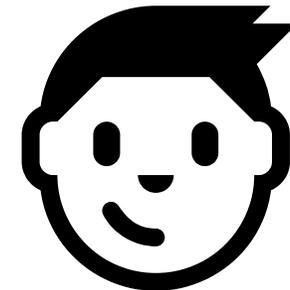
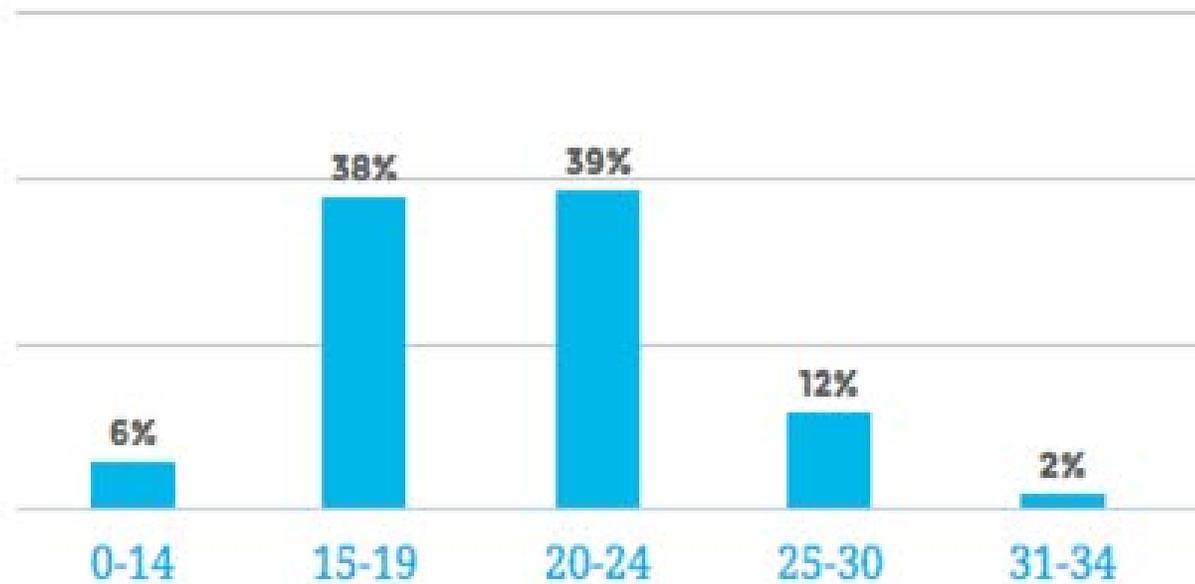
15,000

young people
answer a poll
every week

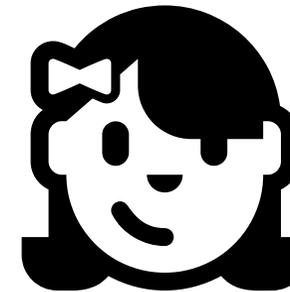


In Ukraine

age of U-reporters:



30%



70%

**Youth
empowerment**
Ukrainian youth
know that their
voices are
taken into
account.



What do you find most worrying about the impact of climate change?



Water shortages
39,4%



Sea level rise
20,2%

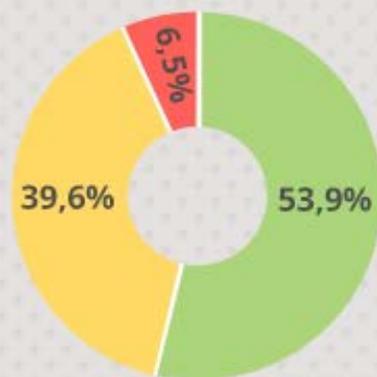


Increasing poverty
and famine
36,7%



Increasing migration
5,9%

Do you think climate change is a threat in YOUR country?



- Somewhat
- Yes
- No

Think that education is important to support young people to tackle climate change

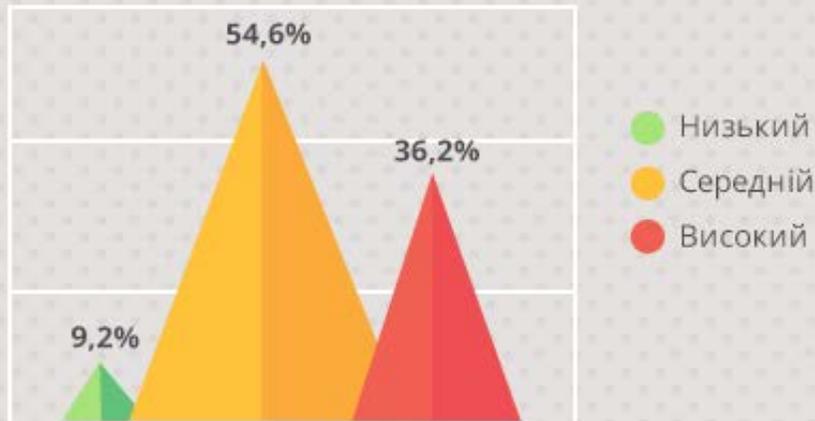


61%

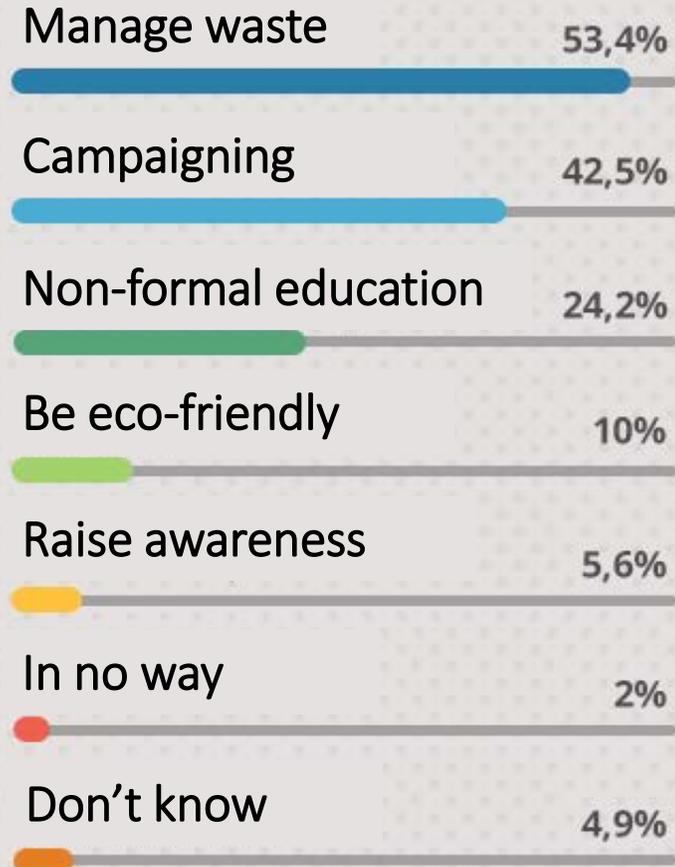
Have you volunteered in environmental project?



How polluted do you think is your community?



How can you influence environmental protection?



Tool for public participation

U-Report is overseen by Steering Committee of partners

Each poll is planned with a clear objective and responsible partner

U-Report team follows up, how the data influenced decisions



Government and public offices



UN agencies



Youth organizations and U-reporters



Work groups and advocacy events

Channel of information

Young people receive relevant information when they answer polls

U-Report and qualified partners answer young people's questions

98%

find it interesting and useful

70%

gain new knowledge

70%

share with others





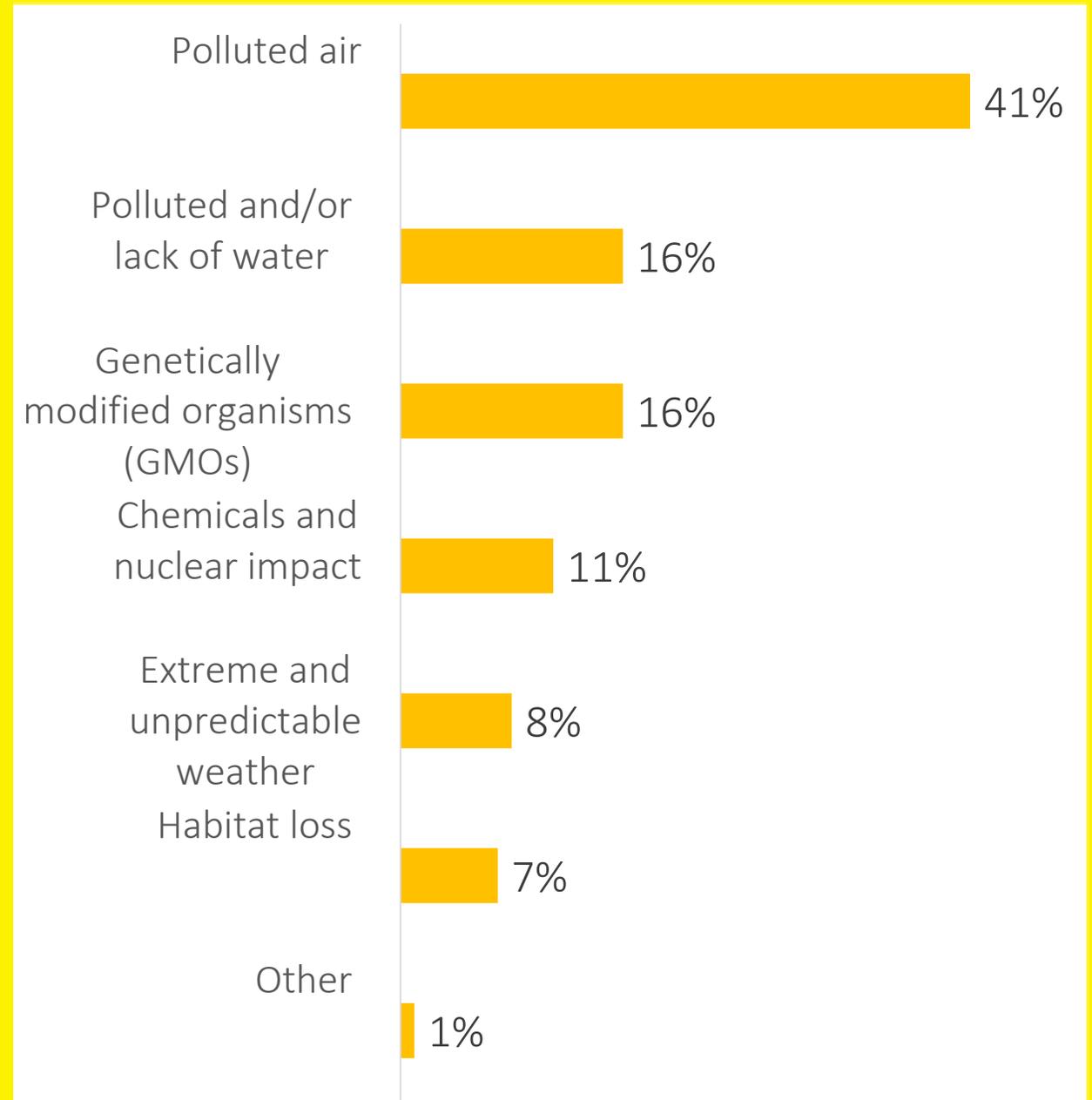
U-Report also runs peer-to-peer activities & online promo to engage young people

U-Report and Aarhus convention

We asked U-reporters:
What are the key
environmental issues in
your community?

Total Responses : 21,941

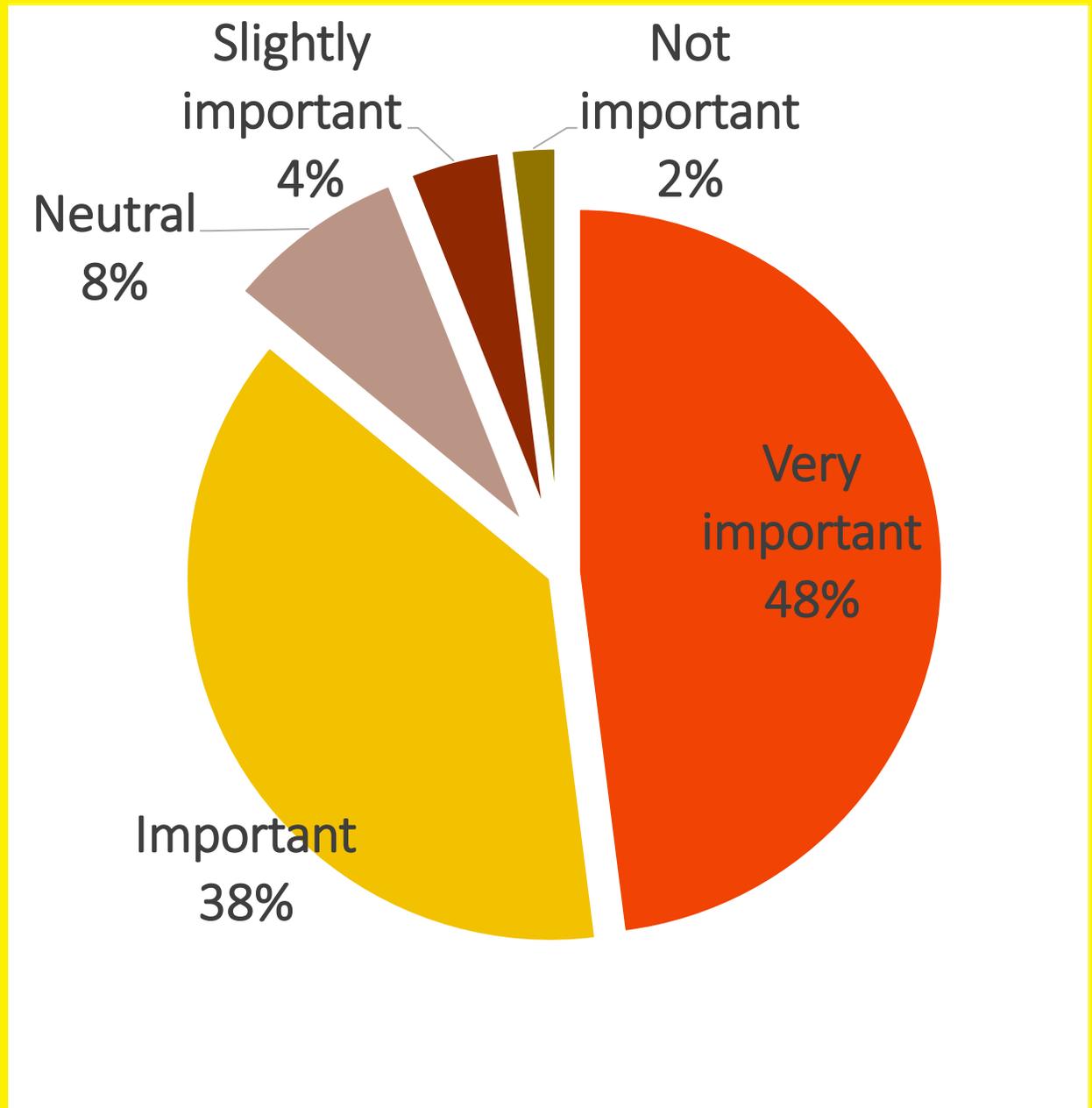
Countries polled: Global (CEECIS region) , Albania, Montenegro, France, Moldova, Ukraine, United Kingdom, United Nations Interim Administration Mission in Kosovo (UNMIK) as established pursuant to the Security Council resolution 1244 (1999



How important are environmental issues to you personally?

Total Responses : 21,941

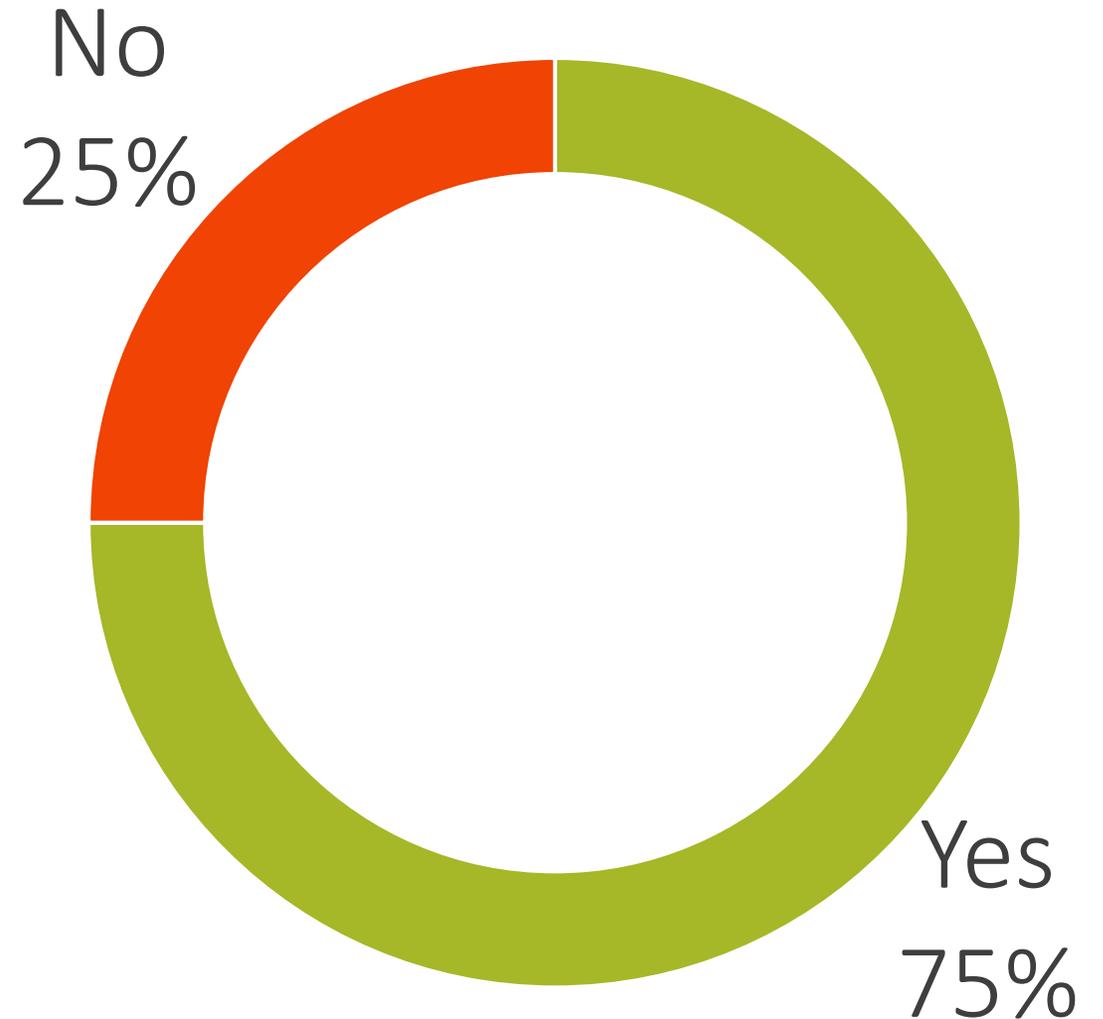
Countries polled: Global (CEECIS region) , Albania, Montenegro, France, Moldova, Ukraine, United Kingdom, United Nations Interim Administration Mission in Kosovo (UNMIK) as established pursuant to the Security Council resolution 1244 (1999)



Were environmental and sustainable development issues **part of your school curriculum or education?**

Total Responses : 21,941

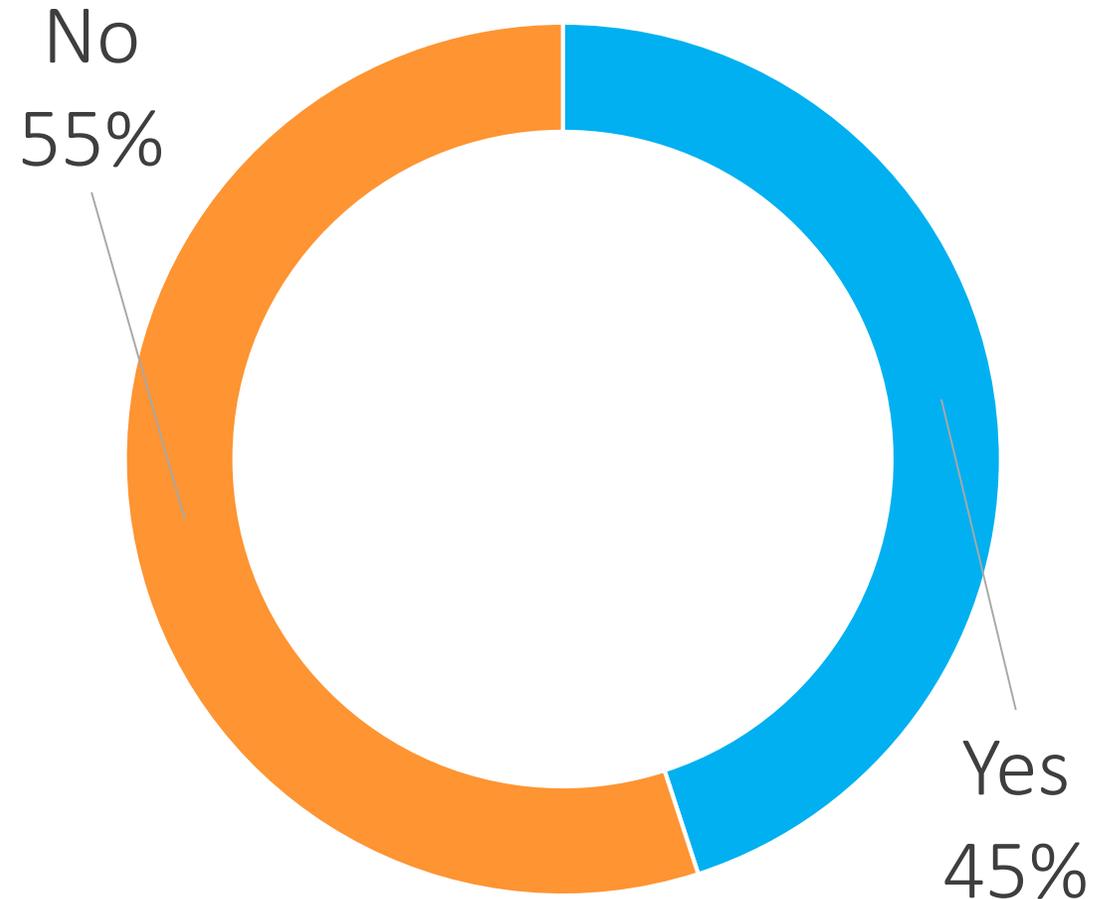
Countries polled: Global (CEECIS region) , Albania, Montenegro, France, Moldova, Ukraine, United Kingdom, United Nations Interim Administration Mission in Kosovo (UNMIK) as established pursuant to the Security Council resolution 1244 (1999



Do you have **enough information** about pollution and environmental degradation?

Total Responses : 21,941

Countries polled: Global (CEECIS region) , Albania, Montenegro, France, Moldova, Ukraine, United Kingdom, United Nations Interim Administration Mission in Kosovo (UNMIK) as established pursuant to the Security Council resolution 1244 (1999)



What information do young people want?

What are consequences of no waste management in my country?

Is it dangerous to live near the factory?

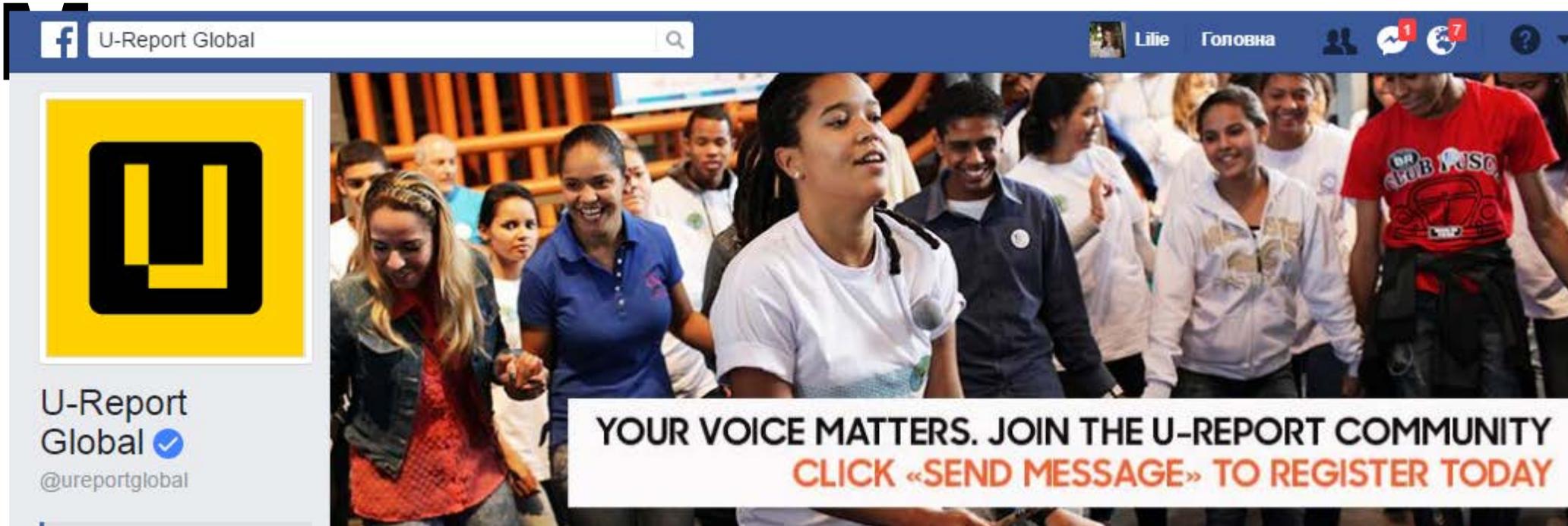
How polluted is water in my region?

What is the impact of nuclear pollution on my health?

How can I help to improve the situation?



To see how U-Report works, you can join U-Report Global – send **JOIN** to U-Report Global on Facebook



The image shows a Facebook interface for the page 'U-Report Global'. The profile picture is a yellow square with a black 'U' logo. The page name is 'U-Report Global' with a verified checkmark and the handle '@ureportglobal'. The main content is a photograph of a diverse group of young people, some wearing white t-shirts. A white text box at the bottom of the photo contains the text: 'YOUR VOICE MATTERS. JOIN THE U-REPORT COMMUNITY' in black, and 'CLICK «SEND MESSAGE» TO REGISTER TODAY' in red. The Facebook navigation bar at the top shows the search bar, the page name, and notification icons.



Thank you for your attention!